

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

GENERAL MOTORS CORP  
Form 8-K  
August 01, 2007

=====

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549-1004

FORM 8-K  
CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) August 1, 2007

GENERAL MOTORS CORPORATION  
(Exact Name of Registrant as Specified in its Charter)

STATE OF DELAWARE  
-----  
(State or other jurisdiction of  
Incorporation or Organization)

38-0572515  
-----  
(I.R.S. Employer  
Identification No.)

300 Renaissance Center, Detroit, Michigan  
-----  
(Address of Principal Executive Offices)

48265-3000  
-----  
(Zip Code)

(313) 556-5000  
(Registrant's telephone number, including area code)

Not Applicable  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

{ } Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

- { } Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17-CFR 240.14a-12)
- { } Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- { } Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

=====

ITEM 8.01. OTHER EVENTS

On August 1, 2007 General Motors Corporation (GM) issued a news release announcing July 2007 sales. The release is as follows:

GM Reports 320,935 July Deliveries

(Monthly comparison percentages are adjusted for sales days unless noted. Annual and calendar year-to-date comparisons are unadjusted.)

- o GMC Acadia, Saturn OUTLOOK and Buick Enclave Lead Mid-Crossover Segment
- o GM Sells 239,192 Retail Vehicles

DETROIT - GM dealers in the United States delivered 320,935 vehicles in July, down 18.5 percent compared with exceptionally strong year-ago monthly sales. Of note, retail sales of 239,192 vehicles were up 14.5 percent compared with June 2007 with a substantial improvement in vehicle mix. Inventories were essentially flat compared with July 2006.

"We expected the month would provide a tough year-over-year comparison since in July 2006 industry sales were exceptionally strong and we were aggressively liquidating past model year inventories," said Mark LaNeve, vice president, GM North American Sales, Service and Marketing. "On the upside, we are pleased with the continuing success of our new products, especially the GMC Acadia, Saturn OUTLOOK and Buick Enclave, which pushed our mid-utility crossover segment growth up more than 300 percent. As with many of our vehicles, these all-new crossovers offer segment-leading fuel economy, terrific performance and outstanding value.

"We were encouraged by our improvement versus June and the marketing actions we have taken, including 0 percent for 60 months financing, have put us in a strong competitive position in a challenging industry," LaNeve added.

"With a strong retail sales month for Saturn AURA, as well as outstanding growth for the new mid-size crossovers GMC Acadia, Saturn OUTLOOK and Buick Enclave, GM has a strong position in the marketplace for fuel-efficient vehicles in a number of segments," LaNeve added. GM has 24 vehicles in the 2007 model lineup that achieve an EPA-estimated 30 mpg highway or better.

The GMC Acadia, Saturn OUTLOOK and Buick Enclave together had retail sales of more than 10,000 vehicles, pushing a significant retail increase in GM's mid-crossover segment. GM's retail sales in this segment pushed monthly performance up more than 319 percent, compared with the same month last year.

## Edgar Filing: GENERAL MOTORS CORP - Form 8-K

The all-new Chevrolet Silverado and GMC Sierra full-size pickup trucks - fuel efficiency leaders in their class - sold more than 59,200 vehicles in a very challenging industry environment. The Silverado and Sierra offer the best warranty coverage and residual values in segment, a winning combination for these products.

"We're seeing increased residual values for our products by staying true to our turnaround and market growth plans. For customers, this means providing industry-leading products in terms of design, fuel economy, quality and performance," LaNeve said.

"Interestingly, warranty coverage has increased substantially as a reason consumers cite when buying a new GM vehicle. Our 5 Year/100,000 Mile Powertrain Limited Warranty continues to be a better choice for customers. Our coverage focuses on the complete ownership experience and includes other provisions that our competitors do not offer, including transferability to the next owner, more complete coverage of parts, and coverage for new and certified used vehicles. In addition, GM offers superior complementary programs, like courtesy transportation and roadside assistance. In other words, GM takes care of the vehicle and the owner," LaNeve added.

### Certified Used Vehicles

July 2007 sales for all certified GM brands, including GM Certified Used Vehicles, Cadillac Certified Pre-Owned Vehicles, Saturn Certified Pre-Owned Vehicles, Saab Certified Pre-Owned Vehicles, and HUMMER Certified Pre-Owned Vehicles, were 42,641 units, up nearly 9 percent from last July. Total year-to-date certified GM sales are 315,882 units, up 4 percent from the same period last year.

GM Certified Used Vehicles, the industry's top-selling manufacturer-certified used brand, posted 37,355 sales, up 12 percent from last July. Year-to-date sales for GM Certified Used Vehicles are 277,493 units, up 6 percent from the same period in 2006.

Cadillac Certified Pre-Owned Vehicles posted July sales of 3,026 units, down 4 percent from last July. Saturn Certified Pre-Owned Vehicles sold 1,537 units in July, down 15 percent. Saab Certified Pre-Owned Vehicles sold 638 units, down 26 percent, and HUMMER Certified Pre-Owned Vehicles sold 85 units, up 29 percent.

"GM Certified dealers did a terrific job in July with sales of 37,355 units, up 12 percent from last year," LaNeve said. "More consumers are opting for the quality and peace of mind assurances that manufacturer certification provides, and GM Certified dealers are stepping up to deliver them the widest selection of quality vehicles at a tremendous value."

### GM North America Reports July 2007 Production, 2007 Third-Quarter Production Forecast Unchanged at 1.075 Million Vehicles

In July, GM North America produced 254,000 vehicles (91,000 cars and 163,000 trucks). This is up 54,000 units or 27 percent compared to July 2006 when the region produced 200,000 vehicles (78,000 cars and 122,000 trucks).

(Production totals include joint venture production of 13,000 vehicles in July 2007 and 13,000 vehicles in July 2006.)

The region's 2007 third-quarter production forecast is unchanged at 1.075 million vehicles (377,000 cars and 698,000 trucks).

GM also announced 2007 final second-quarter and revised third-quarter production

## Edgar Filing: GENERAL MOTORS CORP - Form 8-K

forecast for its international regions.

GM Europe - GM Europe produced 464,000 vehicles in the second-quarter of 2007. In the second-quarter of 2006 the region built 495,000 vehicles. The region's 2007 third-quarter production forecast is revised at 395,000 vehicles, up 6,000 units from last month's guidance. In the third-quarter of 2006 the region built 374,000 vehicles.

GM Asia Pacific - The region built 571,000 vehicles in the second-quarter of 2007. In the second-quarter of 2006 the region produced 482,000 vehicles. The region's 2007 third-quarter production forecast is unchanged at 518,000 vehicles. In the third-quarter of 2006 the region built 433,000 vehicles.

GM Latin America, Africa and the Middle East - The region built 233,000 vehicles in the second-quarter of 2007. In the second-quarter of 2006 the region produced 206,000 vehicles. The region's 2007 third-quarter production forecast is unchanged at 258,000 vehicles. In the third-quarter of 2006 the region built 215,000 vehicles.

General Motors Corp. (NYSE: GM), the world's largest automaker, has been the annual global industry sales leader for 76 years. Founded in 1908, GM today employs about 280,000 people around the world. With global headquarters in Detroit, GM manufactures its cars and trucks in 33 countries. In 2006, nearly 9.1 million GM cars and trucks were sold globally under the following brands: Buick, Cadillac, Chevrolet, GMC, GM Daewoo, Holden, HUMMER, Opel, Pontiac, Saab, Saturn and Vauxhall. GM's OnStar subsidiary is the industry leader in vehicle safety, security and information services. More information on GM can be found at [www.gm.com](http://www.gm.com).

Note: GM sales and production results are available on GM Media OnLine at <http://media.gm.com> by clicking on News, then Sales/Production. In this press release and related comments by General Motors management, we use words like "expect," "anticipate," "estimate," "forecast," "objective," "plan," "goal" and similar expressions to identify forward-looking statements, representing our current judgment about possible future events. We believe these judgments are reasonable, but actual results may differ materially due to a variety of important factors. Among other items, such factors might include: the pace of introductions and market acceptance of new products; the effect of competition on our markets and significant changes in the competitive environment; price increases or shortages of fuel; and changes in laws, regulations or tax rates. GM's most recent annual report on Form 10-K and quarterly report on Form 10-Q provide information about these factors, which may be revised or supplemented in future reports to the SEC on Form 10-Q or 8-K.

# # #

Detroit -- General Motors dealers in the United States today reported the following vehicle sales:

	July		Calendar Year-to-Date January - July			
	2007	2006	% Chg per S/D	2007	2006	% Chg.
Curr S/D:	24					
Prev S/D:	25					
Vehicle Total	320,935	410,332	-18.5	2,243,697	2,477,289	-9.4

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

Car Total	119,866	162,203	-23.0	880,128	979,162	-10.1
Truck Total	201,069	248,129	-15.6	1,363,569	1,498,127	-9.0
Light Truck Total	196,004	244,095	-16.4	1,333,462	1,463,173	-8.9
Light Vehicle Total	315,870	406,298	-19.0	2,213,590	2,442,335	-9.4

Market Division Vehicle Total	July			Calendar Year-to-Date January - July		
	2007	2006	% Chg per S/D	2007	2006	% Chg.
Buick	16,654	23,609	-26.5	106,837	148,725	-28.2
Cadillac	17,412	19,124	-5.2	115,103	129,744	-11.3
Chevrolet	183,103	244,080	-21.9	1,324,899	1,476,481	-10.3
GMC	44,060	48,085	-4.6	285,262	281,833	1.2
HUMMER	4,895	6,991	-27.1	32,003	39,786	-19.6
Oldsmobile	0	0	***.*	0	96	***.*
Other - Isuzu	1,173	1,336	-8.5	7,906	8,428	-6.2
Pontiac	30,023	40,933	-23.6	205,448	244,870	-16.1
Saab	3,247	3,658	-7.5	20,250	21,349	-5.1
Saturn	20,368	22,516	-5.8	145,989	125,977	15.9

Sales of Vehicles Produced in US/Canada/Mexico

Car	110,684	151,133	-23.7	822,162	919,246	-10.6
Light Truck	196,004	244,095	-16.4	1,333,462	1,463,173	-8.9

Twenty-four selling days for the July period this year and twenty-five for last year.

\*American Isuzu Motors, Inc., dealer sales of commercial vehicles distributed by General Motors Corporation as reported to General Motors by American Isuzu Motors, Inc.

2-1P  
GM Car Deliveries - (United States)  
July 2007

	July			Calendar Year-to-Date January - July		
	2007	2006	% Chg per S/D	2007	2006	% Chg.

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

Selling Days (S/D)	24	25				
Century	0	3	***.*	5	77	-93.5
LaCrosse	4,156	8,152	-46.9	27,277	42,685	-36.1
LeSabre	0	102	***.*	121	2,019	-94.0
Lucerne	8,290	9,983	-13.5	47,333	57,106	-17.1
Park Avenue	0	1	***.*	26	31	-16.1
Regal	0	0	***.*	0	30	***.*
Buick Total	12,446	18,241	-28.9	74,762	101,948	-26.7
CTS	3,825	5,623	-29.1	27,777	34,672	-19.9
DeVille	0	39	***.*	71	648	-89.0
DTS	4,920	4,458	15.0	27,769	33,009	-15.9
Seville	0	0	***.*	0	9	***.*
STS	1,611	2,356	-28.8	11,120	14,805	-24.9
XLR	156	252	-35.5	1,165	2,065	-43.6
Cadillac Total	10,512	12,728	-14.0	67,902	85,208	-20.3
Aveo	6,173	6,552	-1.9	37,168	35,078	6.0
Cavalier	0	37	***.*	57	307	-81.4
Classic	0	2	***.*	17	7	142.9
Cobalt	15,850	23,961	-31.1	112,287	143,913	-22.0
Corvette	2,377	2,794	-11.4	20,135	21,857	-7.9
Impala	21,222	26,480	-16.5	201,612	171,210	17.8
Malibu	9,317	17,662	-45.1	76,816	107,489	-28.5
Monte Carlo	1,269	3,524	-62.5	12,582	20,907	-39.8
SSR	4	418	-99.0	232	2,976	-92.2
Chevrolet Total	56,212	81,430	-28.1	460,906	503,744	-8.5
Alero	0	0	***.*	0	67	***.*
Oldsmobile Total	0	0	***.*	0	67	***.*
Bonneville	0	66	***.*	130	946	-86.3
G5	2,287	186	***.*	15,291	191	***.*
G6	12,507	17,516	-25.6	82,462	92,278	-10.6
Grand Am	0	52	***.*	99	692	-85.7
Grand Prix	6,001	8,815	-29.1	52,456	62,813	-16.5
GTO	320	1,373	-75.7	3,807	6,910	-44.9
Solstice	1,463	1,342	13.6	10,541	12,888	-18.2
Sunfire	0	59	***.*	39	776	-95.0
Vibe	4,200	6,060	-27.8	21,725	28,082	-22.6
Pontiac Total	26,778	35,469	-21.4	186,550	205,576	-9.3
9-2X	0	175	***.*	118	683	-82.7
9-3	2,209	2,548	-9.7	14,127	14,637	-3.5
9-5	480	422	18.5	2,746	2,608	5.3
Saab Total	2,689	3,145	-10.9	16,991	17,928	-5.2
Aura	5,827	1	***.*	33,056	1	***.*
ION	4,490	10,329	-54.7	32,837	60,969	-46.1
Saturn L Series	0	0	***.*	2	20	-90.0
Sky	912	860	10.5	7,122	3,701	92.4
Saturn Total	11,229	11,190	4.5	73,017	64,691	12.9
GM Total	119,866	162,203	-23.0	880,128	979,162	-10.1
GM Car Deliveries by Production Source						
GM North America *	110,684	151,133	-23.7	822,162	919,246	-10.6
GM Import	9,182	11,070	-13.6	57,966	59,916	-3.3

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

GM Total	119,866	162,203	-23.0	880,128	979,162	-10.1
----------	---------	---------	-------	---------	---------	-------

---

\* Includes U.S./Canada/Mexico

2-1P  
GM Car Deliveries - (United States)  
July 2007

	July			Calendar Year-to-Date January - July		
	2007	2006	% Chg per S/D	2007	2006	% Chg.
Selling Days (S/D)	24	25				

GM Car Deliveries by Production Source and Marketing Division

Buick Total	12,446	18,241	-28.9	74,762	101,948	-26.7
Cadillac Total	10,512	12,728	-14.0	67,902	85,208	-20.3
Chevrolet Total	50,039	74,878	-30.4	423,738	468,666	-9.6
Oldsmobile Total	0	0	***.*	0	67	***.*
Pontiac Total	26,458	34,096	-19.2	182,743	198,666	-8.0
Saturn Total	11,229	11,190	4.5	73,017	64,691	12.9
GM North America Total*	110,684	151,133	-23.7	822,162	919,246	-10.6
Chevrolet Total	6,173	6,552	-1.9	37,168	35,078	6.0
Pontiac Total	320	1,373	-75.7	3,807	6,910	-44.9
Saab Total	2,689	3,145	-10.9	16,991	17,928	-5.2
GM Import Total	9,182	11,070	-13.6	57,966	59,916	-3.3

GM Vehicle Deliveries by Marketing Division

Buick Total	16,654	23,609	-26.5	106,837	148,725	-28.2
Cadillac Total	17,412	19,124	-5.2	115,103	129,744	-11.3
Chevrolet Total	183,103	244,080	-21.9	1,324,899	1,476,481	-10.3
GMC Total	44,060	48,085	-4.6	285,262	281,833	1.2
HUMMER Total	4,895	6,991	-27.1	32,003	39,786	-19.6
Oldsmobile Total	0	0	***.*	0	96	***.*
Other-Isuzu Total	1,173	1,336	-8.5	7,906	8,428	-6.2
Pontiac Total	30,023	40,933	-23.6	205,448	244,870	-16.1
Saab Total	3,247	3,658	-7.5	20,250	21,349	-5.1
Saturn Total	20,368	22,516	-5.8	145,989	125,977	15.9
GM Total	320,935	410,332	-18.5	2,243,697	2,477,289	-9.4

\* Includes US/Canada/Mexico

3-1P  
GM Truck Deliveries - (United States)  
July 2007

	July			Calendar Year-to-Date January - July		
	2007	2006	% Chg per S/D	2007	2006	% Chg.

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

Selling Days (S/D)	24	25				
Enclave	3,041	0	***.*	8,605	0	***.*
Rainier	363	858	-55.9	4,083	9,076	-55.0
Rendezvous	481	3,222	-84.4	14,809	29,744	-50.2
Terraza	323	1,288	-73.9	4,578	7,957	-42.5
Total Buick	4,208	5,368	-18.3	32,075	46,777	-31.4
Escalade	2,975	2,549	21.6	19,784	21,423	-7.7
Escalade ESV	1,392	1,551	-6.5	9,266	6,892	34.4
Escalade EXT	680	474	49.4	4,701	2,683	75.2
SRX	1,853	1,822	5.9	13,450	13,538	-0.7
Total Cadillac	6,900	6,396	12.4	47,201	44,536	6.0
Astro	0	7	***.*	25	351	-92.9
C/K Suburban(Chevy)	8,243	7,319	17.3	46,790	41,572	12.6
Chevy C/T Series	28	25	16.7	172	183	-6.0
Chevy W Series	176	194	-5.5	1,676	1,703	-1.6
Colorado	5,754	10,149	-40.9	46,965	55,528	-15.4
Equinox	7,516	13,002	-39.8	49,199	69,333	-29.0
Express Cutaway/G Cut	1,582	1,600	3.0	10,734	11,830	-9.3
Express Panel/G Van	6,320	6,911	-4.7	43,525	51,856	-16.1
Express/G Sportvan	897	1,193	-21.7	9,968	11,964	-16.7
HHR	12,914	14,838	-9.3	59,267	66,828	-11.3
Kodiak 4/5 Series	539	733	-23.4	5,524	7,259	-23.9
Kodiak 6/7/8 Series	146	267	-43.0	1,466	2,283	-35.8
S/T Blazer	0	5	***.*	7	98	-92.9
S/T Pickup	0	0	***.*	0	4	***.*
Tahoe	11,915	13,481	-7.9	83,029	98,414	-15.6
Tracker	0	0	***.*	0	11	***.*
TrailBlazer	14,547	13,805	9.8	77,034	105,817	-27.2
Uplander	5,153	5,819	-7.8	37,963	38,328	-1.0
Venture	0	6	***.*	25	171	-85.4
Avalanche	4,164	6,713	-35.4	32,731	25,452	28.6
Silverado-C/K Pickup	46,997	66,583	-26.5	357,893	383,752	-6.7
Chevrolet Fullsize Pickups	51,161	73,296	-27.3	390,624	409,204	-4.5
Chevrolet Total	126,891	162,650	-18.7	863,993	972,737	-11.2
Acadia	5,694	0	***.*	40,964	0	***.*
Canyon	1,731	2,717	-33.6	13,091	13,741	-4.7
Envoy	5,421	7,673	-26.4	26,912	44,667	-39.7
GMC C/T Series	18	17	10.3	143	136	5.1
GMC W Series	293	502	-39.2	2,609	3,042	-14.2
Safari (GMC)	0	1	***.*	13	56	-76.8
Savana Panel/G Classic	1,668	1,570	10.7	9,169	10,559	-13.2
Savana Special/G Cut	1,019	754	40.8	6,914	8,405	-17.7
Savana/Rally	226	288	-18.3	1,134	1,738	-34.8
Sierra	15,892	22,947	-27.9	115,185	124,565	-7.5
Topkick 4/5 Series	1,546	573	181.1	6,724	7,412	-9.3
Topkick 6/7/8 Series	1,146	387	208.5	3,887	4,508	-13.8
Yukon	5,147	6,384	-16.0	34,275	39,324	-12.8
Yukon XL	4,259	4,272	3.8	24,242	23,680	2.4
GMC Total	44,060	48,085	-4.6	285,262	281,833	1.2
HUMMER H1	19	34	-41.8	101	229	-55.9
HUMMER H2	825	1,391	-38.2	6,724	9,752	-31.1
HUMMER H3	4,051	5,566	-24.2	25,178	29,805	-15.5



Edgar Filing: GENERAL MOTORS CORP - Form 8-K

HUMMER Total	4,895	6,991	-27.1	32,003	39,786	-19.6
Bravada	0	0	***.*	0	19	***.*
Silhouette	0	0	***.*	0	10	***.*
Oldsmobile Total	0	0	***.*	0	29	***.*
Other-Isuzu F Series	202	113	86.2	1,116	771	44.7
Other-Isuzu H Series	3	11	-71.6	61	81	-24.7
Other-Isuzu N Series	968	1,212	-16.8	6,729	7,576	-11.2
Other-Isuzu Total	1,173	1,336	-8.5	7,906	8,428	-6.2
Aztek	0	16	***.*	25	295	-91.5
Montana	0	21	***.*	26	321	-91.9
Montana SV6	122	597	-78.7	1,135	11,627	-90.2
Torrent	3,123	4,830	-32.6	17,712	27,051	-34.5
Pontiac Total	3,245	5,464	-38.1	18,898	39,294	-51.9
9-7X	558	513	13.3	3,259	3,421	-4.7
Saab Total	558	513	13.3	3,259	3,421	-4.7
Outlook	3,345	0	***.*	19,908	0	***.*
Relay	83	593	-85.4	1,131	3,960	-71.4
VUE	5,711	10,733	-44.6	51,933	57,326	-9.4
Saturn Total	9,139	11,326	-15.9	72,972	61,286	19.1
GM Total	201,069	248,129	-15.6	1,363,569	1,498,127	-9.0

GM TRUCK Deliveries by Production Source

GM North America *	199,890	246,450	-15.5	1,354,281	1,487,832	-9.0
GM Import	1,179	1,679	-26.9	9,288	10,295	-9.8
GM Total	201,069	248,129	-15.6	1,363,569	1,498,127	-9.0

GM Light Duty Truck Deliveries by Production Source

GM North America *	196,004	244,095	-16.4	1,333,462	1,463,173	-8.9
GM Import	0	0	***.*	0	0	***.*
GM Total	196,004	244,095	-16.4	1,333,462	1,463,173	-8.9

\* Includes U.S./Canada/Mexico

	July		% Chg per S/D	Calendar Year-to-Date January - July		
	2007	2006		2007	2006	% Chg.
Selling Days (S/D)	24	25				

GM TRUCK Deliveries by Production Source and Marketing Division

Buick Total	4,208	5,368	-18.3	32,075	46,777	-31.4
Cadillac Total	6,900	6,396	12.4	47,201	44,536	6.0
Chevrolet Total	126,764	162,512	-18.7	862,823	971,543	-11.2
GMC Total	43,875	47,683	-4.2	283,275	279,413	1.4

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

HUMMER Total	4,895	6,991	-27.1	32,003	39,786	-19.6
Oldsmobile Total	0	0	***.*	0	29	***.*
Other-Isuzu Total	306	197	61.8	1,775	1,747	1.6
Pontiac Total	3,245	5,464	-38.1	18,898	39,294	-51.9
Saab Total	558	513	13.3	3,259	3,421	-4.7
Saturn Total	9,139	11,326	-15.9	72,972	61,286	19.1
GM North America Total*	199,890	246,450	-15.5	1,354,281	1,487,832	-9.0

Chevrolet Total	127	138	-4.1	1,170	1,194	-2.0
GMC Total	185	402	-52.1	1,987	2,420	-17.9
Other-Isuzu Total	867	1,139	-20.7	6,131	6,681	-8.2
GM Import Total	1,179	1,679	-26.9	9,288	10,295	-9.8

GM Light Truck Deliveries by Production Source and Marketing Division

Buick Total	4,208	5,368	-18.3	32,075	46,777	-31.4
Cadillac Total	6,900	6,396	12.4	47,201	44,536	6.0
Chevrolet Total	126,002	161,431	-18.7	855,155	961,309	-11.0
GMC Total	41,057	46,606	-8.2	271,899	266,735	1.9
HUMMER Total	4,895	6,991	-27.1	32,003	39,786	-19.6
Oldsmobile Total	0	0	***.*	0	29	***.*
Pontiac Total	3,245	5,464	-38.1	18,898	39,294	-51.9
Saab Total	558	513	13.3	3,259	3,421	-4.7
Saturn Total	9,139	11,326	-15.9	72,972	61,286	19.1
GM North America Total*	196,004	244,095	-16.4	1,333,462	1,463,173	-8.9

GM Light Truck Deliveries by Marketing Division

Buick Total	4,208	5,368	-18.3	32,075	46,777	-31.4
Cadillac Total	6,900	6,396	12.4	47,201	44,536	6.0
Chevrolet Total	126,002	161,431	-18.7	855,155	961,309	-11.0
GMC Total	41,057	46,606	-8.2	271,899	266,735	1.9
HUMMER Total	4,895	6,991	-27.1	32,003	39,786	-19.6
Oldsmobile Total	0	0	***.*	0	29	***.*
Pontiac Total	3,245	5,464	-38.1	18,898	39,294	-51.9
Saab Total	558	513	13.3	3,259	3,421	-4.7
Saturn Total	9,139	11,326	-15.9	72,972	61,286	19.1
GM Total	196,004	244,095	-16.4	1,333,462	1,463,173	-8.9

\* Includes US/Canada/Mexico

GM Production Schedule - 8/01/07

Units 000s	GMNA						Total Worldwide	Memo: Joint Venture		
	Car1	Truck1	Total	GME2	GMLAAM3	GMAP4		GMNA 1 Car	Truck	International
2007 Q3 # *	377	698	1,075	395	258	518	2,246	11	42	269
O/(U) prior forecast:0	0	0	0	6	0	0	6	0	0	0

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

Units 000s	GMNA			GME	GMLAAM	GMAP	Total Worldwide	GMNA 1		International
	Car	Truck	Total					Car	Truck	
2001										
1st Qtr.	580	634	1,214	538	138	51	1,941	18	9	NA
2nd Qtr.	638	726	1,364	491	165	64	2,084	13	16	NA
3rd Qtr.	574	664	1,238	373	146	74	1,832	11	15	NA
4th Qtr.	573	721	1,294	441	127	67	1,929	9	16	NA
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
CY	2,365	2,745	5,110	1,842	575	256	7,786	51	56	NA
2002										
1st Qtr.	600	753	1,353	456	131	65	2,005	11	11	NA
2nd Qtr.	688	865	1,553	453	141	74	2,221	15	17	NA
3rd Qtr.	568	740	1,308	408	132	87	1,935	19	20	NA
4th Qtr.	602	824	1,426	453	157	81	2,117	14	25	NA
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
CY	2,458	3,182	5,640	1,770	561	307	8,278	59	73	NA
2003										
1st Qtr.	591	860	1,451	491	127	77	2,146	19	24	NA
2nd Qtr.	543	837	1,380	488	128	90	2,086	19	24	NA
3rd Qtr.	492	753	1,245	393	135	120	1,893	20	17	NA
4th Qtr.	558	827	1,385	446	157	133	2,121	16	20	NA
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
CY	2,184	3,277	5,461	1,818	547	420	8,246	74	85	NA
2004										
1st Qtr.	525	820	1,345	473	159	296	2,273	19	19	247
2nd Qtr.	543	846	1,389	503	172	337	2,401	18	48	284
3rd Qtr.	463	746	1,209	411	185	314	2,119	16	43	261
4th Qtr.	466	811	1,277	442	200	386	2,305	17	47	324
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
CY	1,997	3,223	5,220	1,829	716	1,333	9,098	70	158	1,116
2005										
1st Qtr.	470	712	1,182	502	185	335	2,204	16	51	286
2nd Qtr.	458	789	1,247	501	195	398	2,341	17	49	337
3rd Qtr.	423	723	1,146	412	207	409	2,174	15	50	199
4th Qtr.	483	798	1,281	443	188	420	2,332	14	68	197
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
CY	1,834	3,022	4,856	1,858	775	1,562	9,051	62	218	1,019
2006										
1st Qtr.	496	759	1,255	494	194	472	2,415	18	50	246
2nd Qtr.	462	775	1,237	495	206	482	2,420	17	58	258
3rd Qtr.	417	633	1,050	374	215	433	2,072	12	48	202
4th Qtr.	446	661	1,107	443	215	509	2,274	11	43	260
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
CY	1,821	2,828	4,649	1,806	830	1,896	9,181	58	199	966
2007										
1st Qtr.	399	664	1,063	511	222	544	2,340	15	35	287
2nd Qtr.	402	740	1,142	464	233	571	2,410	12	42	264
3rd Qtr. # *	377	698	1,075	395	258	518	2,246	11	42	269
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
CYTD	1,178	2,102	3,280	1,370	713	1,633	6,996	38	119	820

Edgar Filing: GENERAL MOTORS CORP - Form 8-K

\* Variance reported only if current production estimate by region differs from prior production estimate by 5K units or more  
@ Numbers may vary due to rounding  
# Denotes estimate

- (1) GMNA includes joint venture production - NUMMI units included in GMNA Car; HUMMER and CAMI units included in GMNA Truck
- (2) GME includes GM-AvtoVAZ joint venture production beginning in Q1 (2004)
- (3) GMLAAM includes GM Egypt joint venture from 2001 through current calendar year
- (4) GMAP includes joint venture production: Shanghai GM Norsom Motors (formerly Jinbei GM) and Shanghai GM beginning in 2000 and SAIC-GM-Wuling and GM Daewoo Auto Technologies (GMDAT) beginning in Q1 2004.
- (5) International joint venture production includes GM-AvtoVAZ, GM Egypt, Shanghai GM Norsom Motors, Shanghai GM, SAIC-GM-Wuling, and GMDAT. Starting in Q3 2005 International joint venture production does not include GMDAT.

This report is governed by the Forward Looking Statements language found in the Terms and Conditions on the GM Institutional Investor website.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS CORPORATION

-----  
(Registrant)

Date: August 1, 2007

By: /s/NICK S. CYPRUS

-----  
(Nick S. Cyprus  
Controller and  
Chief Accounting Officer)