

Rainer Sallie T
 Form 4
 October 17, 2017

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Rainer Sallie T

(Last) (First) (Middle)

C/O ENTERGY CORPORATION
 LEGAL DEPARTMENT, 639
 LOYOLA AVENUE, 26TH FLOOR

(Street)

NEW ORLEANS, LA 70113

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
 ENTERGY CORP /DE/ [ETR]

3. Date of Earliest Transaction
 (Month/Day/Year)
 10/13/2017

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
 ___ Officer (give title below) ___X___ Other (specify below)
 "Officer" Under Sec. 16 Rules

6. Individual or Joint/Group Filing(Check Applicable Line)
 ___X___ Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	10/13/2017		M	1,200 A \$ 77.53	4,567 ⁽¹⁾	D	
Common Stock	10/13/2017		S ⁽²⁾	1,200 D \$ 82	3,367	D	
Common Stock	10/13/2017		M	1,500 A \$ 77.1	4,867	D	
Common Stock	10/13/2017		S ⁽²⁾	1,500 D \$ 82	3,367	D	
Common Stock	10/13/2017		M	1,800 A \$ 63.17	5,167	D	

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Common Stock	10/13/2017	S ⁽²⁾	1,800	D	\$ 82	3,367	D	
Common Stock	10/13/2017	M	1,800	A	\$ 64.6	5,167	D	
Common Stock	10/13/2017	S ⁽²⁾	1,800	D	\$ 82	3,367	D	
Common Stock						3,549	I	By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Pr Deriv Secur (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 77.53	10/13/2017		M	1,200	(3)	(3)	Common Stock	1,200
Employee Stock Option (Right to Buy)	\$ 77.1	10/13/2017		M	1,500	(4)	(4)	Common Stock	1,500
Employee Stock Option (Right to Buy)	\$ 63.17	10/13/2017		M	1,800	(5)	(5)	Common Stock	1,800
Employee Stock	\$ 64.6	10/13/2017		M	1,800	(6)	(6)	Common Stock	1,800

