

BRITISH AIRWAYS PLC  
Form 6-K  
August 04, 2004

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

Report of Foreign Issuer

Furnished Pursuant to Rule 13a - 16 or 15d - 16 of the

Securities Exchange Act of 1934

For the period ending 4 August 2004

BRITISH AIRWAYS Plc

Waterside HBA3, PO Box 365, Harmondsworth UB7 0GB

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorised.

BRITISH AIRWAYS Plc

Date: 4 August 2004

Sarah Billington

Manager Shareholder Services

**TRAFFIC AND CAPACITY STATISTICS - July 2004**

*Summary of the headline figures*

In July 2004, passenger capacity, measured in Available Seat Kilometres, was 3.7 per cent above July 2003 and traffic, measured in Revenue Passenger Kilometres, was higher by 8.3 per cent. This resulted in a passenger load factor up 3.3 points versus last year, to 79.7 per cent. The increase in traffic comprised a 9.7 per cent increase in premium traffic and a 8.1 per cent increase in non-premium traffic. Cargo, measured in Cargo Tonne Kilometres, rose by 25.7 per cent. Overall load factor rose by 4.7 points to 72.6 per cent. The statistics are distorted by the unofficial strike action, which reduced both Available Seat Kilometres and Revenue Passenger Kilometres by some 2 percentage

points in July 2003.

### *Market conditions*

Market conditions remain unchanged. Longhaul premium volumes are recovering steadily, while shorthaul premium travel remains at lower levels. Non-premium volumes are very price-sensitive.

## Strategic Developments

British Airways' annual Social and Environmental report was published and showed that during the last five years, the airline's aircraft noise levels had halved, global carbon dioxide emissions were down by 15 per cent and nitrogen dioxide emissions at Heathrow were down by 13 per cent. Fuel efficiency had improved by 25 per cent since 1990.

British Airways is the only airline participating in the government's trial emissions trading scheme and has reduced its domestic carbon dioxide emissions by 17 per cent, compared to a 1998-2000 baseline.

A record number of British Airways' customers last month checked-in online - with more than 100,000 checking in from the comfort of their own home. By visiting [ba.com](http://ba.com) customers can spend a couple of minutes checking in and then use an interactive seat map of the aircraft to choose their seats.

British Airways announced an Employee Reward Plan so that all staff can benefit from the airline's future success.

Notice of ballots for industrial action over pay have been received from the TGWU representing ground support services staff and from the TGWU and GMB covering administration and terminal staff. The company has offered a rise in pensionable pay over three years of some 8.5 per cent or some 10.5% increase in non-pensionable pay. Earlier today British Airways proposed to the unions that the issue be settled by formal binding arbitration.

August 4, 2004

## BRITISH AIRWAYS MONTHLY TRAFFIC AND CAPACITY STATISTICS

	Month of July		Financial year to date April through July		
BRITISH AIRWAYS GROUP	Change			Change	
SCHEDULED SERVICES	2004	(%)	2004	2003	(%)
<b>Passengers carried (000)</b>					
UK/Europe	<del>2318</del>	+2.3	<b>8541</b>	8491	+0.6
Americas	<del>683</del>	+5.1	<b>2603</b>	2464	+5.6
Asia Pacific	<del>148</del>	+17.0	<b>533</b>	399	+33.5
Africa and Middle East	<del>263</del>	+12.1	<b>971</b>	842	+15.3
Total	<del>3406</del>	+4.1	<b>12648</b>	12196	+3.7
<b>Revenue passenger km (m)</b>					
UK/Europe	<del>2912</del>	+7.1	<b>7661</b>	7278	+5.3
Americas	<del>4578</del>	+5.5	<b>17384</b>	16490	+5.4
Asia Pacific	<del>1521</del>	+13.1	<b>5489</b>	4310	+27.3

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Africa and Middle East	<b>1742</b>	+13.3	<b>6444</b>	5662	+13.8
Total	<b>9992</b>	+8.3	<b>36978</b>	33740	+9.6
<b>Available seat km (m)</b>					
UK/Europe	<b>2757</b>	+3.8	<b>10599</b>	10314	+2.8
Americas	<b>5478</b>	+0.1	<b>21387</b>	21051	+1.6
Asia Pacific	<b>2807</b>	+8.5	<b>7691</b>	6693	+14.9
Africa and Middle East	<b>2048</b>	+8.8	<b>8872</b>	7998	+10.9
Total	<b>12481</b>	+3.7	<b>48549</b>	46056	+5.4
<b>Passenger load factor (%)</b>					
UK/Europe	<b>76.6</b>	+2.3pts	<b>72.3</b>	70.6	+1.7pts
Americas	<b>89.7</b>	+4.4pts	<b>81.3</b>	78.3	+3.0pts
Asia Pacific	<b>75.9</b>	+3.1pts	<b>71.4</b>	64.4	+7.0pts
Africa and Middle East	<b>77.5</b>	+3.1pts	<b>72.6</b>	70.8	+1.8pts
Total	<b>79.7</b>	+3.3pts	<b>76.2</b>	73.3	+2.9pts
<b>Revenue tonne km (RTK) (m)</b>					
Cargo tonne km (CTK)	<b>419</b>	+25.7	<b>1630</b>	1387	+17.5
Total RTK	<b>1413</b>	+12.7	<b>5312</b>	4758	+11.6
Available tonne km (m)	<b>1946</b>	+5.4	<b>7588</b>	7062	+7.5
Overall load factor (%)	<b>72.6</b>	+4.7pts	<b>70.0</b>	67.4	+2.6pts

Certain statements included in this statement may be forward-looking and may involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied by the forward-looking statements.

Forward-looking statements include, without limitation, projections relating to results of operations and financial conditions and the company's plans and objectives for future operations, including, without limitation, discussions of the company's business and financing plans, expected future revenues and expenditures and divestments. All forward-looking statements in this report are based upon information known to the company on the date of this report. The company undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

It is not reasonably possible to itemise all of the many factors and specific events that could cause the company's forward-looking statements to be incorrect or that could otherwise have a material adverse effect on the future operations or results of an airline operating in the global economy.

**Investor Relations**

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