Edgar Filing: PHARR CYNTHIA - Form 4

PHARR CY Form 4	NTHIA										
May 20, 201	0										
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION								OMB APPROVAL			
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549							JMMISSION	OMB Number:	3235-0287 January 31, 2005		
if no long										Expires:	
subject to Section 1 Form 4 c Form 5		SECU	RITIES				Estimated a burden hour response	verage			
obligatio may con <i>See</i> Instr 1(b).	tinue. Section 17	(a) of the	Public U	tility Hol	ding Co	mpar	•	Act of 1934, 1935 or Section)			
(Print or Type]	Responses)										
1. Name and Address of Reporting Person <u>*</u> PHARR CYNTHIA			Symbol I CEC ENTERTAINMENT INC					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Lest)	(First)	(Mcddla)	[CEC]					V Director	100/	Oruman	
(Last) (First) (Middle) 4441 W. AIRPORT FREEWAY			(Month/Dav/Year)					_X_ Director 10% Owner Officer (give title Other (specify below) below)			
(Street)			4. If Amendment, Date Original					6. Individual or Joint/Group Filing(Check			
IRVING, T	X 75062		Filed(Mo	onth/Day/Yea	r)			Applicable Line) _X_ Form filed by O Form filed by Mo Person	ne Reporting Per	rson	
(City)	(State)	(Zip)	Tab	la I Non I	Domissotisz	Soon			or Donoficial	w Owned	
1.Title of Security2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year)			3. 4. Securities Acquired (A) Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or				5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. 7. Natu Ownership Indirec Form: Benefic Direct (D) Owner	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount		Price	(Instr. 3 and 4)			
Common Stock, Par Value \$.10	05/18/2010			М	6,000	А	\$ 31.8867	19,647	D		
Common Stock, Par Value \$.10	05/18/2010			S	6,000	D	\$ 41.0335 (1)	13,647	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not (9-02) required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 31.8867	05/18/2010		М	6,000	(2)	01/08/2011	Common Stock	6,000

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
PHARR CYNTHIA 4441 W. AIRPORT FREEWAY IRVING, TX 75062	Х					
Signatures						
/s/ Meredith W. Bjorck, by power attorney	of	05/20)/2010			

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Average price for 6,000 shares sold at prices between \$41.00 and \$41.22.
- (2) Vesting schedule: 50% after January 8, 2006 and 100% after January 8, 2007. The options expire on January 8, 2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays

a currently valid OMB number.