

CEC ENTERTAINMENT INC

Form 10-Q

November 09, 2018

Table of Contents

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2018

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission File Number: 001-13687

CEC ENTERTAINMENT, INC.

(Exact name of registrant as specified in its charter)

Kansas	48-0905805
(State or other jurisdiction of incorporation or organization)	(IRS Employer Identification No.)

1707 Market Place Blvd	75063
Irving, Texas	
(Address of principal executive offices)	(Zip Code)

(972) 258-8507

(Registrant's telephone number, including area code)

Not applicable

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer" "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act:

Large accelerated filer Accelerated filer

Non-accelerated filer Smaller reporting company

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act

Edgar Filing: CEC ENTERTAINMENT INC - Form 10-Q

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

As of October 31, 2018, an aggregate of 200 shares of the registrant's common stock, par value \$0.01 per share were outstanding.

Table of Contents

CEC ENTERTAINMENT, INC.
TABLE OF CONTENTS

	Page
<u>PART I FINANCIAL INFORMATION</u>	
<u>ITEM 1. Financial Statements (Unaudited)</u>	
<u>Consolidated Balance Sheets at September 30, 2018 and December 31, 2017</u>	<u>3</u>
<u>Consolidated Statements of Earnings for the three and nine months ended September 30, 2018 and October 1, 2017</u>	<u>4</u>
<u>Consolidated Statements of Comprehensive Income (Loss) for the three and nine months ended September 30, 2018 and October 1, 2017</u>	<u>5</u>
<u>Consolidated Statements of Cash Flows for the nine months ended September 30, 2018 and October 1, 2017</u>	<u>6</u>
<u>Notes to Consolidated Financial Statements</u>	<u>8</u>
<u>ITEM 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations</u>	<u>30</u>
<u>ITEM 3. Quantitative and Qualitative Disclosures About Market Risk</u>	<u>45</u>
<u>ITEM 4. Controls and Procedures</u>	<u>46</u>
<u>PART II OTHER INFORMATION</u>	
<u>ITEM 1. Legal Proceedings</u>	<u>47</u>
<u>ITEM 1A. Risk Factors</u>	<u>47</u>
<u>ITEM 2. Unregistered Sales of Equity Securities and Use of Proceeds</u>	<u>47</u>
<u>ITEM 6. Exhibits</u>	<u>48</u>
<u>SIGNATURES</u>	

Table of Contents

PART I - FINANCIAL INFORMATION

ITEM 1. Financial Statements.

CEC ENTERTAINMENT, INC.

CONSOLIDATED BALANCE SHEETS

(Unaudited)

(in thousands, except share information)

	September 30, 2018	December 31, 2017
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 84,429	\$ 67,200
Restricted cash	23	112
Accounts receivable	18,898	20,061
Income taxes receivable	9,749	10,960
Inventories	22,069	22,000
Prepaid expenses	24,579	20,398
Total current assets	159,747	140,731
Property and equipment, net	542,896	570,021
Goodwill	484,438	484,438
Intangible assets, net	477,872	480,377
Other noncurrent assets	21,104	19,477
Total assets	\$ 1,686,057	\$ 1,695,044
LIABILITIES AND STOCKHOLDER'S EQUITY		
Current liabilities:		
Bank indebtedness and other long-term debt, current portion	\$ 7,600	\$ 7,600
Capital lease obligations, current portion	634	596
Accounts payable	36,140	31,374
Accrued expenses	37,927	36,616
Unearned revenues	17,787	21,050
Accrued interest	2,760	8,277
Other current liabilities	5,000	4,776
Total current liabilities	107,848	110,289
Capital lease obligations, less current portion	12,528	13,010
Bank indebtedness and other long-term debt, net of deferred financing costs, less current portion	962,402	965,213
Deferred tax liability	110,921	114,186
Accrued insurance	9,484	8,311
Other noncurrent liabilities	226,652	221,887
Total liabilities	1,429,835	1,432,896
Stockholder's equity:		
Common stock, \$0.01 par value; authorized 1,000 shares; 200 shares issued as of September 30, 2018 and December 31, 2017	—	—
Capital in excess of par value	359,411	359,233
Accumulated deficit	(101,430)	(95,199)
Accumulated other comprehensive loss	(1,759)	(1,886)
Total stockholder's equity	256,222	262,148
Total liabilities and stockholder's equity	\$ 1,686,057	\$ 1,695,044

The accompanying notes are an integral part of these unaudited interim Consolidated Financial Statements.

Table of Contents

CEC ENTERTAINMENT, INC.
 COSOLIDATED STATEMENTS OF EARNINGS
 (Unaudited)
 (in thousands)

	Three Months Ended		Nine Months Ended	
	September 30,	October 1,	September 30,	October 1,
	2018	2017	2018	2017
REVENUES:				
Food and beverage sales	\$94,023	\$98,255	\$308,658	\$320,085
Entertainment and merchandise sales	121,611	110,633	368,633	356,274
Total company venue sales	215,634	208,888	677,291	676,359
Franchise fees and royalties	5,311	4,459	15,917	13,731
Total revenues	220,945	213,347	693,208	690,090
OPERATING COSTS AND EXPENSES:				
Company venue operating costs (excluding Depreciation and amortization):				
Cost of food and beverage	22,520	23,974	72,774	75,014
Cost of entertainment and merchandise	9,874	7,430	27,676	22,771
Total cost of food, beverage, entertainment and merchandise	32,394	31,404	100,450	97,785
Labor expenses	65,028	61,220	194,994	187,958
Rent expense	23,851	24,259	72,615	71,484
Other venue operating expenses	38,232	40,561	113,363	113,277
Total company venue operating costs	159,505	157,444	481,422	470,504
Other costs and expenses:				
Advertising expense	11,058	12,083	38,010	37,702
General and administrative expenses	13,193	13,575	39,519	42,665
Depreciation and amortization	24,739	27,136	76,804	83,064
Transaction, severance and related litigation costs	(263)	128	463	698
Asset impairments	5,344	1,843	6,935	1,843
Total operating costs and expenses	213,576	212,209	643,153	636,476
Operating income	7,369	1,138	50,055	53,614
Interest expense	19,069	17,451	56,740	51,574
Income (loss) before income taxes	(11,700)	(16,313)	(6,685)	2,040
Income tax expense (benefit)	(2,213)	(5,221)	(454)	1,840
Net income (loss)	\$(9,487)	\$(11,092)	\$(6,231)	\$200

The accompanying notes are an integral part of these unaudited interim Consolidated Financial Statements.

Table of Contents

CEC ENTERTAINMENT, INC.
 CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)
 (Unaudited)
 (in thousands)

	Three Months Ended		Nine Months Ended	
	September 30, 2018	October 1, 2017	September 30, 2018	October 1, 2017
Net income (loss)	\$(9,487)	\$(11,092)	\$(6,231)	\$ 200
Components of other comprehensive income (loss), net of tax:				
Foreign currency translation adjustments	(172)	648	127	1,187
Comprehensive income (loss)	\$(9,659)	\$(10,444)	\$(6,104)	\$ 1,387

The accompanying notes are an integral part of these unaudited interim Consolidated Financial Statements.

Table of Contents

CEC ENTERTAINMENT, INC.
CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited)
(in thousands)

	Nine Months Ended	
	September 30,	October 1,
	2018	2017
CASH FLOWS FROM OPERATING ACTIVITIES:		
Net income (loss)	\$(6,231)	\$ 200
Adjustments to reconcile net income (loss) to net cash provided by operating activities:		
Depreciation and amortization	76,804	83,064
Deferred income taxes	(3,314)	(5,220)
Stock-based compensation expense	169	520
Amortization of lease related liabilities	(749)	(411)
Amortization of original issue discount and deferred debt financing costs	3,284	3,410
Loss on asset disposals, net	2,551	5,457
Asset impairments	6,935	1,843
Non-cash rent expense	4,109	3,562
Other adjustments	531	18
Changes in operating assets and liabilities:		
Accounts receivable	2,016	2,678
Inventories	(84)	(4,499)
Prepaid expenses	(3,479)	1,195
Accounts payable	886	1,775
Accrued expenses	3,847	(2,097)
Unearned revenues	(3,263)	5,952
Accrued interest	(5,291)	(4,891)
Income taxes receivable	1,994	425
Deferred landlord contributions	1,760	1,210
Net cash provided by operating activities	82,475	94,191
CASH FLOWS FROM INVESTING ACTIVITIES:		
Purchases of property and equipment	(55,202)	(71,910)
Development of internal use software	(1,992)	(2,520)
Proceeds from sale of property and equipment	464	424
Net cash used in investing activities	(56,730)	(74,006)
CASH FLOWS FROM FINANCING ACTIVITIES:		
Repayments on senior term loan	(5,700)	(5,700)
Repayments on note payable	—	(13)
Proceeds from sale leaseback transaction	—	4,073
Payment of debt financing costs	(395)	—
Payments on capital lease obligations	(442)	(340)
Payments on sale leaseback obligations	(2,119)	(1,789)

Table of Contents

CEC ENTERTAINMENT, INC.

CONSOLIDATED STATEMENT OF CASH FLOWS, CONT'D

(Unaudited)

(in thousands)

Return of capital	—	1,447
Net cash used in financing activities	(8,656)	(2,322)
Effect of foreign exchange rate changes on cash	51	492
Change in cash, cash equivalents and restricted cash	17,140	18,355
Cash, cash equivalents and restricted cash at beginning of period	67,312	61,291
Cash, cash equivalents and restricted cash at end of period	\$84,452	\$ 79,646

	Nine Months Ended	
	September 30,	October 1,
	2018	2017

SUPPLEMENTAL CASH FLOW INFORMATION:

Interest paid	\$59,229	\$ 53,076
Income taxes paid, net	\$867	\$ 6,635

NON-CASH INVESTING AND FINANCING ACTIVITIES:

Accrued construction costs	\$1,659	\$ 2,772
----------------------------	---------	----------

The accompanying notes are an integral part of these unaudited interim Consolidated Financial Statements.

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Unaudited)

1. Description of Business and Summary of Significant Accounting Policies:

Description of Business

The use of the terms “CEC Entertainment,” the “Company,” “we,” “us” and “our” throughout these unaudited notes to the interim Consolidated Financial Statements refer to CEC Entertainment, Inc. and its subsidiaries.

We currently operate and franchise Chuck E. Cheese’s and Peter Piper Pizza family dining and entertainment venues in 47 states and 14 foreign countries and territories. Our venues provide our guests with a variety of family entertainment and dining alternatives. All of our venues utilize a consistent restaurant-entertainment format that features both family dining and entertainment areas with a mix of food, entertainment and merchandise. The economic characteristics, products and services, preparation processes, distribution methods and types of customers are substantially similar for each of our venues. Therefore, we aggregate each venue’s operating performance into one reportable segment for financial reporting purposes.

Basis of Presentation

The Company has a controlling financial interest in International Association of CEC Entertainment, Inc. (the “Association”), a variable interest entity (“VIE”). The Association primarily administers the collection and disbursement of funds (the “Association Funds”) used for advertising, entertainment and media programs that benefit both us and our Chuck E. Cheese’s franchisees. We and our franchisees are required to contribute a percentage of gross sales to these funds and could be required to make additional contributions to fund any deficits that may be incurred by the Association. We include the Association in our Consolidated Financial Statements, as we concluded that we are the primary beneficiary of its variable interests because we (a) have the power to direct the majority of its significant operating activities; (b) provide it unsecured lines of credit; and (c) own the majority of the venues that benefit from the Association’s advertising, entertainment and media expenditures. We eliminate the intercompany portion of transactions with VIEs from our financial results. The assets, liabilities and operating results of the Association are not material to our Consolidated Financial Statements.

The Association Funds are required to be segregated and used for specified purposes. Cash balances held by the Association are restricted for use in our advertising, entertainment and media programs, and are recorded as “Restricted cash” on our Consolidated Balance Sheets. Contributions to the advertising, entertainment and media funds from our franchisees were \$1.8 million and \$1.7 million for the nine months ended September 30, 2018 and October 1, 2017, respectively. Our contributions to the Association Funds are eliminated in consolidation. On January 1, 2018 we adopted Accounting Standards Update (“ASU”) 2014-09, Revenue from Contracts with Customers (ASC Topic 606). As a result of the adoption of ASU 2016-15, Statement of Cash Flows (Topic 230) and ASU 2016-18, Statement of Cash Flows (Topic 230): Restricted Cash, on January 1, 2018, certain reclassifications have been made in our Consolidated Statements of Cash Flows to conform with the current period presentation.

For further details regarding the impact of these new accounting standards on our Consolidated financial statements see “Recently Issued Accounting Guidance” - “Accounting Guidance Adopted” - below.

We reclassified \$1.8 million and \$5.6 million, respectively, of depreciation and amortization for the three and nine months ended October 1, 2017 which was previously included in “General and administrative expenses” and we reclassified “Depreciation and amortization” of \$25.3 million and \$77.5 million, respectively, for the three and nine months ended October 1, 2017 from “Company venue operating costs” to a single classification as “Depreciation and amortization” now shown in “Other costs and expenses” in our Consolidated Statements of Earnings, to conform to the current period’s presentation.

The preparation of these unaudited Consolidated Financial Statements in conformity with accounting principles generally accepted in the United States (“U.S. GAAP”) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of our unaudited Consolidated Financial Statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

Interim Financial Statements

The accompanying Consolidated Financial Statements as of and for the three and nine months ended September 30, 2018 and October 1, 2017 are unaudited and are presented in accordance with the requirements for quarterly reports on Form 10-Q and, consequently, do not include all of the information and footnote disclosures required by GAAP. In the opinion of management, the Consolidated Financial Statements include all adjustments (consisting solely of normal recurring adjustments) necessary for the fair statement of its consolidated results of operations, financial position and cash flows as of the dates and for the periods presented in accordance with GAAP and the rules and regulations of the United States Securities and Exchange Commission (the "SEC"). All intercompany accounts have been eliminated in consolidation.

Consolidated results of operations for interim periods are not necessarily indicative of results for the full year. The unaudited Consolidated Financial Statements should be read in conjunction with the Consolidated Financial Statements and related notes included in our Annual Report on Form 10-K for the fiscal year ended December 31, 2017, filed with the SEC on March 28, 2018.

Recently Issued Accounting Guidance

Accounting Guidance Adopted:

Effective January 1, 2018, we adopted the following Accounting Standards Updates:

- (i) ASU 2016-04, Liabilities—Extinguishments of Liabilities (Subtopic 405-20). This amendment provides a narrow scope exception to Liabilities—Extinguishment of Liabilities (Subtopic 405-20) that requires breakage for those liabilities to be accounted for in accordance with the breakage guidance in ASU 2014-09 Revenue From Contracts With Customers (Topic 606). Under the new guidance, if an entity expects to be entitled to a breakage amount for a liability resulting from the sale of a prepaid stored-value product, the entity shall derecognize the amount related to the expected breakage in proportion to the pattern of rights expected to be exercised by the product holder only to the extent that it is probable that a significant reversal of the recognized breakage amount will not subsequently occur. If an entity does not expect to be entitled to a breakage amount for a prepaid stored-value product, the entity shall derecognize the amount related to the breakage when the likelihood of the product holder exercising its remaining rights becomes remote. The adoption of this amendment did not have a significant impact on our Consolidated Financial Statements.
- (ii) ASU 2016-10, Revenue from Contracts with Customers (Topic 606): Identifying Performance Obligations and Licensing ("ASU 2016-10"). This amendment updates the revenue guidance on identifying performance obligations and accounting for licenses of intellectual property, changing the FASB's previous proposals on right-of-use licenses and contractual restrictions. We elected the modified retrospective method to apply this standard. Under the modified retrospective method, results for reporting periods beginning on or after January 1, 2018 are presented under the revenue guidance in this amendment, while prior period amounts are not adjusted and continue to be reported in accordance with our historic accounting treatment. The cumulative impact of adopting this amendment was not material, and as such we did not record an adjustment to our opening accumulated deficit in our Consolidated Balance Sheet as of January 1, 2018. For further details, see Note 2. "Revenue."
- (iii) ASU 2016-15, Statement of Cash Flows (Topic 230) and ASU 2016-18, Statement of Cash Flows (Topic 230): Restricted Cash on a retrospective basis. Amounts generally described as restricted cash and restricted cash equivalents are now presented with cash and cash equivalents when reconciling the beginning-of-period and end-of-period total amounts shown on the statement of cash flows. Accordingly, as a result of the adoption of these amendments, we reclassified \$0.1 million of restricted cash into cash, cash equivalents and restricted cash as of October 1, 2017 for a total balance of \$79.6 million, which resulted in a reduction in net cash provided by operating activities of less than \$0.1 million in the Consolidated Statement of Cash Flows for the nine months ended October 1, 2017. The adoption of these amendments did not impact net cash used in investing or financing activities for the six months ended October 1, 2017.

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

The adoption of these amendments also requires us to reconcile our cash balance on our Consolidated Statements of Cash Flows to the cash balance on our Consolidated Balance Sheets, as well as make disclosures about the nature of restricted cash balances. A reconciliation of “Cash and cash equivalents” and “Restricted cash” as presented in our Consolidated Balance Sheets for the periods presented and “Cash, cash equivalents and restricted cash” as presented in our Consolidated Statements of Cash Flows for the nine months ended September 30, 2018 and October 1, 2017 is as follows:

	September 30, 2018	December 31, 2017	October 1, 2017	January 1, 2017
	(in thousands)			
Cash and cash equivalents	\$84,429	\$ 67,200	\$ 79,427	\$ 61,023
Restricted cash	23	112	219	268
Cash, cash equivalents and restricted cash	\$84,452	\$ 67,312	\$ 79,646	\$ 61,291

Restricted cash represents cash balances held by the Association that are restricted for use in our advertising, (1)entertainment and media programs (see Note 1 “Description of Business and Summary of Significant Accounting Policies” for further discussion of the Association Funds).

(iv) ASU 2017-04, Goodwill and Other (Topic 350): Simplifying the Test for Goodwill Impairment on a prospective basis. This amendment eliminates Step 2 from the goodwill impairment test, which measures a goodwill impairment loss by comparing the implied fair value of a reporting unit’s goodwill with the carrying amount of that goodwill. Instead, under the amendments in this ASU, an entity should perform its annual, or interim, goodwill impairment test by comparing the fair value of a reporting unit with its carrying amount. An entity should recognize an impairment charge for the amount by which the carrying amount exceeds the reporting unit’s fair value. However, the loss recognized should not exceed the total amount of goodwill allocated to that reporting unit. Additionally, an entity should consider income tax effects from any tax deductible goodwill on the carrying amount of the reporting unit when measuring the goodwill impairment loss, if applicable. We early adopted this amendment on January 1, 2018. The adoption of this amendment did not have a significant impact on our Consolidated Financial Statements.

Accounting Guidance Not Yet Adopted:

In February 2016, the FASB issued ASU 2016-02, Leases (Topic 842) and subsequent amendment ASU 2018-11, Leases (Topic 842): Target Improvements. This new standard introduces a new lease model that requires the recognition of lease assets and lease liabilities on the balance sheet and the disclosure of key information about leasing arrangements. While this new standard retains most of the principles of the existing lessor model under U.S. GAAP, it aligns many of those principles with Accounting Standards Codification (“ASC”) 606: Revenue from Contracts with Customers. ASU 2018-11 allows entities to change their date of initial application to the beginning of the period of adoption. The new guidance will be effective for us beginning December 31, 2018. We are currently evaluating the impact of the adoption of this guidance on our Consolidated Financial Statements, but we expect this will have a material effect on our balance sheet since the Company has a significant amount of operating and capital lease arrangements.

In February 2018, the FASB issued ASU 2018-02, Income Statement—Reporting Comprehensive Income (Topic 220): Reclassification of Certain Tax Effects from Accumulated Other Comprehensive Income. This standard provides companies with an option to reclassify stranded tax effects resulting from enactment of the Tax Cuts and Jobs Act (“TCJA”) from accumulated other comprehensive income to retained earnings. This ASU will be effective for us for annual and interim periods beginning on December 31, 2019. Early adoption of this standard is permitted and may be applied either in the period of adoption or retrospectively to each period in which the effect of the change in the tax rate as a result of TCJA is recognized. We do not expect the adoption of this ASU to have a material impact on our results of operations, financial position and cash flows.

In July 2018, the FASB issued ASU 2018-11, Leases (Topic 842): Target Improvements. This standard allows entities to change their date of initial application to the beginning of the period of adoption. Additionally, this update amends ASC 842 to include a practical expedient under which lessors are not required to separate lease and nonlease components. The new guidance will be effective for us beginning December 31, 2018. We are currently evaluating the impact of the adoption of this guidance on our Consolidated Financial Statements, but we expect this will have a material effect on our balance sheet since the Company has a significant amount of operating and capital lease arrangements.

In August 2018, the FASB issued ASU 2018-13, Fair Value Measurement (Topic 820): Disclosure Framework - Changes to the Disclosure Requirements for Fair Value Measurement. This standard will require entities to disclose the amount of total gains or losses for the period recognized in other comprehensive income that is attributable to fair value changes in assets and liabilities held as of the balance sheet date and categorized within Level 3 of the fair value hierarchy. This ASU will be effective for us for annual and interim periods beginning on December 31, 2020. Early adoption of this standard is permitted.

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

We do not expect the adoption of this ASU to have a material impact on our results of operations, financial position and cash flows.

In August 2018, the FASB issued ASU 2018-15, Intangibles - Goodwill and Other - Internal-Use Software (Subtopic 350-40): Customer's Accounting for Implementation Costs Incurred in a Cloud Computing Arrangement That Is a Service Contract. Under this standard customers will apply the same criteria for capitalizing implementation costs as they would for an arrangement that has a software license. The adoption of this new guidance prescribes the balance sheet, income statement, and cash flow classification of the capitalized implementation costs and related amortization expense, and additional quantitative and qualitative disclosures. This ASU will be effective for us for annual and interim periods beginning on December 30, 2020. Early adoption of this standard is permitted and may be applied either prospectively to eligible costs incurred on or after the date of the new guidance or retrospectively. We do not expect the adoption of this ASU to have a material impact on our results of operations, financial position and cash flows.

2. Revenue:

Food, beverage and merchandise revenues from company-operated venues are recognized when sold. A portion of our entertainment revenue includes customer purchases of game play credits on Play Pass game cards. We recognize a liability for the estimated amount of unused game play credits which we believe our customers will utilize in the future, based on credits remaining on Play Pass cards and utilization patterns.

We sell gift cards to our customers in our venues and through certain third-party distributors, which do not expire and do not incur a service fee on unused balances. Gift card sales are recorded as deferred revenue when sold and are recognized as revenue when: (a) the gift card is redeemed by the guest or (b) the likelihood of the gift card being redeemed by the guest is remote ("gift card breakage") and we determine that we do not have a legal obligation to remit the value of the unredeemed gift

card under applicable state unclaimed property escheat statutes. Gift card breakage is determined based upon historical redemption patterns of our gift cards.

On January 1, 2018 we adopted the revenue guidance set forth in ASU 2016-10. Under the new guidance, there is a five-step model to apply to revenue recognition. The five-steps consist of: (i) the determination of whether a contract, an agreement between two or more parties that creates legally enforceable rights and obligations, exists; (ii) the identification of the performance obligations in the contract; (iii) the determination of the transaction price; (iv) the allocation of the transaction price to the performance obligations in the contract; and (v) recognition of revenue when (or as) the performance obligation is satisfied.

ASU 2016-10 requires us to recognize initial and renewal franchise and development fees on a straight-line basis over the life of the related franchise agreement or the renewal period. Historically, we recognized revenue from initial franchise and development fees upon the opening of a franchised restaurant when we completed all of our material obligations and initial services. Additionally, our national advertising fund receipts from Association members are now accounted for on a gross basis as "Franchise fees and royalties," when historically they were netted against "Advertising expense." Revenue related to advertising contributions from our franchisees was \$0.8 million and \$2.6 million in the three and nine months ended September 30, 2018, respectively, and is recorded in "Franchise fees and royalties" in our Consolidated Statement of Earnings.

Liabilities relating to unused game credits, gift card liabilities and deferred franchise and development fees are included in "Unearned revenues" on our Consolidated Balance Sheets. The following table presents changes in the Company's Unearned revenue balances during the nine months ended September 30, 2018:

Balance at	Revenue	Revenue	Balance at
January 1, 2018	Deferred	Recognized	September 30, 2018
(in thousands)			

Edgar Filing: CEC ENTERTAINMENT INC - Form 10-Q

PlayPass related deferred revenue	\$12,035	\$48,368	\$(52,119))	\$ 8,284
Gift card related deferred revenue	3,868	4,215	(4,912))	3,171
Unearned franchise and development fees	4,274	534	(62))	4,746
Other unearned revenues	873	19,726	(19,013))	1,586
Total unearned revenue	\$21,050	\$72,843	\$(76,106))	\$ 17,787

11

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

3. Property and Equipment

Asset Impairments

During the three and nine months ended September 30, 2018 we recognized impairment charges of \$5.3 million and \$6.9 million, primarily related to eight and nine venues, respectively. During the three and nine months ended October 1, 2017, we recognized asset impairment charges of \$1.8 million primarily related to five venues. These impairment charges were the result of a decline in the venues' financial performance, primarily related to various competitive and economic factors in the market in which the venues are located. As of September 30, 2018, the aggregate carrying value of the property and equipment at impaired venues, after the impairment charge, was \$5.1 million for venues impaired in 2018.

4. Intangible Assets, Net:

The following table presents our indefinite and definite-lived intangible assets at September 30, 2018:

	Weighted Average Life (Years)	Gross Carrying Amount	Accumulated Amortization	Net Carrying Amount
		(in thousands)		
Chuck E. Cheese's tradename	Indefinite	\$400,000		\$400,000
Peter Piper Pizza tradename	Indefinite	26,700		26,700
Favorable lease agreements ⁽¹⁾	10	14,880	(8,274)	6,606
Franchise agreements	25	53,300	(8,734)	44,566
		\$494,880	\$ (17,008)	\$477,872

In connection with the Merger, as defined in Note 12 "Consolidating Guarantor Financial Information", and the acquisition of Peter Piper Pizza in October 2014, we also recorded unfavorable lease liabilities of \$10.2 million and (1) \$3.9 million, respectively, which are included in "Other current liabilities" and "Other noncurrent liabilities" in our Consolidated Balance Sheets. Such amounts are being amortized over a weighted average life of 10 years, and are included in "Rent expense" in our Consolidated Statements of Earnings.

Amortization expense related to favorable lease agreements was \$0.3 million and \$0.4 million for the three months ended September 30, 2018 and October 1, 2017, respectively, and \$1.0 million and \$1.3 million for the nine months ended September 30, 2018 and October 1, 2017, respectively, and is included in "Rent expense" in our Consolidated Statements of Earnings. Amortization expense related to franchise agreements was \$0.5 million for both the three months ended September 30, 2018 and October 1, 2017, respectively, and \$1.5 million for both the nine months ended September 30, 2018 and October 1, 2017, respectively, and is included in "Depreciation and amortization" in our Consolidated Statements of Earnings.

5. Accounts Payable:

Accounts payable consisted of the following as of the dates presented:

	September 30, 2018	October 31, 2017
	(in thousands)	
Trade and other amounts payable	\$25,476	\$ 20,492
Book overdraft	10,664	10,882
Accounts payable	\$36,140	\$ 31,374

The book overdraft balance represents checks issued but not yet presented to banks.

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

6. Indebtedness and Interest Expense:

Our long-term debt consisted of the following as of the dates presented:

	September 30, 2018	December 31, 2017
	(in thousands)	
Term loan facility	\$725,800	\$ 731,500
Senior notes	255,000	255,000
Total debt outstanding	980,800	986,500
Less:		
Unamortized original issue discount	(1,288)	(1,694)
Deferred financing costs, net	(9,510)	(11,993)
Current portion of term loan facility	(7,600)	(7,600)
Bank indebtedness and other long-term debt, net of deferred financing costs, less current portion	\$962,402	\$ 965,213

Secured Credit Facilities

Our secured credit facilities include (i) a \$760.0 million term loan facility with a maturity date of February 14, 2021 (the “term loan facility”) and (ii) a \$150.0 million senior secured revolving credit facility with an original maturity date of February 14, 2019, which includes a letter of credit sub-facility and a \$30.0 million swingline loan sub-facility (the “revolving credit facility” and together with the term loan facility, the “secured credit facilities”). The term loan facility requires scheduled quarterly payments equal to 0.25% of the original principal amount from July 2014 to December 2020, with the remaining balance paid at maturity, February 14, 2021. We had no borrowings outstanding and \$9.0 million and \$9.9 million, respectively of issued but undrawn letters of credit under the revolving credit facility as of September 30, 2018 and December 31, 2017, respectively.

On May 8, 2018 we entered into an incremental assumption agreement with certain of our revolving credit facility lenders to extend the maturity on \$95.0 million of the revolving credit facility through November 16, 2020. In connection with the extension of the maturity date, we agreed to the following covenants for the benefit of the revolving credit facility lenders: (a) with respect to each fiscal year (commencing with the fiscal year ending December 30, 2018), to the extent we have excess cash flow (as defined in the secured credit facilities agreement), we are required to make a mandatory prepayment of term loan principal equal to at least 75% (subject to step-downs based on our net first lien senior secured leverage ratio) of the amount of excess cash flow that exceeds \$10 million less any optional prepayments of principal that may have occurred during the fiscal year and (b) we shall not incur additional first lien debt in connection with certain acquisitions, mergers or consolidations unless our net first lien senior secured leverage ratio is not greater than 3.65 to 1.00 on a pro forma basis. The maturity date of the amount of the revolving credit facility that was not extended remains February 14, 2019.

The term loan was issued net of \$3.8 million of original issue discount. We also paid \$17.8 million and \$3.8 million in debt financing costs related to the term loan facility and revolving credit facility (inclusive of costs incurred in connection with the May 8, 2018 incremental assumption agreement), respectively. All debt financing costs were capitalized in “Bank indebtedness and other long-term debt, net of deferred financing costs” on our Consolidated Balance Sheets. The original issue discount and deferred financing costs related to the term loan facility are amortized over the life of the term loan facility, and the deferred financing costs related to the revolving credit facility are being amortized through November 16, 2020, and are included in “Interest expense” on our Consolidated Statements of Earnings.

Borrowings under the secured credit facilities bear interest at a rate equal to, at our option, either (a) a London Interbank Offered Rate (“LIBOR”) determined by reference to the costs of funds for Eurodollar deposits for the interest period relevant to such borrowings, adjusted for certain additional costs, subject to a 1.00% floor in the case of term loans or (b) a base rate determined by reference to the highest of (i) the federal funds effective rate plus 0.50%; (ii) the

prime rate of Deutsche Bank AG New York Branch; and (iii) the one-month adjusted LIBOR plus 1.00%, in each case plus an applicable margin. The base applicable margin is 3.25% with respect to LIBOR borrowings and 2.25% with respect to base rate borrowings under the term loan facility and base rate borrowings and swingline borrowings under the revolving credit facility. The applicable margin for LIBOR borrowings under the term loan facility is subject to one step-down from 3.25% to 3.00% based on our net first lien senior secured leverage ratio and the applicable margin for LIBOR borrowings under the revolving credit facility is subject to two step-downs from 3.25% to 3.00% and 2.75% based on our net first lien senior secured leverage ratio. During the nine

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

months ended September 30, 2018, the applicable margin for LIBOR borrowings under both the term loan facility and the revolving credit facility was 3.25%.

In addition to paying interest on outstanding principal under the secured credit facilities, we are required to pay a commitment fee to the lenders under the revolving credit facility with respect to the unutilized commitments thereunder. The base applicable commitment fee rate under the revolving credit facility is 0.50% per annum and is subject to one step-down from 0.50% to 0.375% based on our net first lien senior secured leverage ratio. During the nine months ended September 30, 2018 the commitment fee rate was 0.50%. We are also required to pay customary agency fees, as well as letter of credit participation fees computed at a rate per annum equal to the applicable margin for LIBOR rate borrowings on the dollar equivalent of the daily stated amount of outstanding letters of credit, plus such letter of credit issuer's customary documentary and processing fees and charges and a fronting fee computed at a rate equal to 0.125% per annum on the daily stated amount of such letter of credit.

During the nine months ended September 30, 2018, the federal funds rate ranged from 1.34% to 2.18%, the prime rate ranged from 4.50% to 5.25% and the one-month LIBOR ranged from 1.55% to 2.26%.

The weighted average effective interest rate incurred on our borrowings under our secured credit facilities was 5.7% and 4.7% for the nine months ended September 30, 2018 and October 1, 2017, respectively, which includes amortization of deferred financing costs related to our secured credit facilities, amortization of our term loan facility original issue discount and commitment and other fees related to our secured credit facilities.

Obligations under the secured credit facilities are unconditionally guaranteed by Queso Holdings Inc. ("Parent") on a limited-recourse basis and each of our existing and future direct and indirect material, wholly-owned domestic subsidiaries, subject to certain exceptions. The obligations are secured by a pledge of our capital stock and substantially all of our assets and those of each subsidiary guarantor, including capital stock of the subsidiary guarantors and 65% of the capital stock of the first-tier foreign subsidiaries that are not subsidiary guarantors, in each case subject to exceptions. Such security interests consist of first priority liens with respect to the collateral.

The secured credit facilities also contain customary affirmative and negative covenants, and events of default, which limit our ability to, among other things: incur additional debt or issue certain preferred shares; create liens on certain assets; make certain loans or investments (including acquisitions); pay dividends on or make distributions with respect to our capital stock or make other restricted payments; consolidate, merge, sell or otherwise dispose of all or substantially all of our assets; sell assets; enter into certain transactions with our affiliates; enter into sale-leaseback transactions; change our lines of business; restrict dividends from our subsidiaries or restrict liens; change our fiscal year; and modify the terms of certain debt or organizational agreements.

Our revolving credit facility includes a springing financial maintenance covenant that requires our net first lien senior secured leverage ratio not to exceed 6.25 to 1.00 (the ratio of consolidated net debt secured by first-priority liens on the collateral to the last twelve months' EBITDA, as defined in the senior credit facilities). The covenant will be tested quarterly if the revolving credit facility is more than 30% drawn (excluding outstanding letters of credit) and will be a condition to drawings under the revolving credit facility that would result in more than 30% drawn thereunder.

Senior Unsecured Debt

Our senior unsecured debt consists of \$255.0 million aggregate principal amount borrowings of 8.0% Senior Notes due 2022 (the "senior notes"). The senior notes bear interest at a rate of 8.0% per year payable February 15th and August 15th each year and mature on February 15, 2022. We may redeem some or all of the senior notes at certain redemption prices set forth in the indenture governing the senior notes (the "indenture").

We paid \$6.4 million in debt issuance costs related to the senior notes, which we capitalized in "Bank indebtedness and other long-term debt, net of deferred financing costs" on our Consolidated Balance Sheets. The deferred financing costs are being amortized over the life of the senior notes and are included in "Interest expense" in our Consolidated Statements of Earnings.

Our obligations under the senior notes are fully and unconditionally guaranteed, jointly and severally, by our present and future direct and indirect wholly-owned material domestic subsidiaries that guarantee our secured credit facilities.

The indenture contains restrictive covenants that limit our ability to, among other things: (i) incur additional debt or issue certain preferred shares; (ii) create liens on certain assets; (iii) make certain loans or investments (including acquisitions); (iv) pay dividends on or make distributions in respect of our capital stock or make other restricted payments; (v) consolidate, merge, sell or otherwise dispose of all or substantially all of our assets; (vi) sell assets; (vii) enter into certain transactions with our affiliates; and (viii) restrict dividends from our subsidiaries.

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

The weighted average effective interest rate incurred on borrowings under our senior notes was 8.2% for both the nine months ended September 30, 2018 and October 1, 2017, which included amortization of deferred financing costs and other fees related to our senior notes.

Interest Expense

Interest expense consisted of the following for the periods presented:

	Three Months Ended September 30, 2018		October 1, 2017	
	(in thousands)			
Term loan facility ⁽¹⁾	\$9,946	\$ 8,014		
Senior notes	5,083	5,083		
Capital lease obligations	394	434		
Sale leaseback obligations	2,628	2,647		
Amortization of deferred financing costs	923	1,001		
Other	95	272		
Total interest expense	\$19,069	\$ 17,451		
	Nine Months Ended September 30, 2018		October 1, 2017	
	(in thousands)			
Term loan facility ⁽¹⁾	\$28,747	\$ 23,240		
Senior notes	15,248	15,248		
Capital lease obligations	1,253	1,264		
Sale leaseback obligations	7,880	7,949		
Amortization of deferred financing costs	2,878	3,004		
Other	734	869		
Total interest expense	\$56,740	\$ 51,574		

(1) Includes amortization of original issue discount.

The weighted average effective interest rate incurred on our borrowings under our secured credit facilities and senior notes (including amortized debt issuance costs, amortization of original issue discount, commitment and other fees related to the secured credit facilities and senior notes) was 6.3% for the nine months ended September 30, 2018 and 5.6% for the nine months ended October 1, 2017, respectively.

We were in compliance with the debt covenants in effect as of September 30, 2018 for both the secured credit facilities and the senior notes.

7. Fair Value of Financial Instruments:

Fair value measurements of financial instruments are determined based on the assumptions that market participants would use in pricing the asset or liability. As a basis for considering market participant assumptions in fair value measurements, a fair value hierarchy that distinguishes between market participant assumptions based on market data obtained from sources independent of the reporting entity (observable inputs that are classified within Levels 1 and 2 of the hierarchy) and the reporting entity's own assumptions about market participant assumptions (unobservable inputs classified within Level 3 of the hierarchy) has been established.

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

The following table presents information on our financial instruments as of the periods presented:

	September 30, 2018		December 31, 2017	
	Carrying	Estimated	Carrying	Estimated
	Amount	Fair	Amount	Fair
	(1)	Value	(1)	Value
	(in thousands)			
Financial Liabilities:				
Bank indebtedness and other long-term debt:				
Current portion	\$7,600	\$7,366	\$7,600	\$7,220
Long-term portion (2)	971,912	930,715	977,206	937,662
Bank indebtedness and other long-term debt:	\$979,512	\$938,081	\$984,806	\$944,882

(1) Excluding net deferred financing costs.

(2) Net of original issue discount.

Our financial instruments consist of cash and cash equivalents, restricted cash, accounts receivable, accounts payable, our secured credit facilities and our senior notes. The carrying amount of cash and cash equivalents, restricted cash, accounts receivable and accounts payable approximates fair value because of their short maturities. The estimated fair value of our secured credit facilities, term loan facility and senior notes was determined by using the respective average of the ask and bid price of our outstanding borrowings under our term loan facility and the senior notes as of the nearest open market date preceding the reporting period end. The average of the ask and bid price are classified as Level 2 in the fair value hierarchy.

Our non-financial assets, which include long-lived assets, including property, plant and equipment, goodwill and intangible assets, are reported at carrying value and are not required to be measured at fair value on a recurring basis. However, on a periodic basis, or whenever events or changes in circumstances indicate that their carrying value may not be recoverable, we assess our long-lived assets for impairment.

During the nine months ended September 30, 2018 and October 1, 2017, there were no significant transfers among Level 1, 2 or 3 fair value determinations.

8. Other Noncurrent Liabilities:

Other noncurrent liabilities consisted of the following as of the dates presented:

	September 30,	December 31,
	2018	2017
	(in thousands)	
Sale leaseback obligations, less current portion	\$175,589	\$ 177,933
Deferred rent liability	30,946	27,951
Deferred landlord contributions	8,276	6,282
Long-term portion of unfavorable leases	4,176	5,453
Other	7,665	4,268
Total other noncurrent liabilities	\$226,652	\$ 221,887

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

9. Income Taxes:

Our income tax expense consists of the following for the periods presented:

	Three Months	
	Ended	
	September 30,	October 1,
	2018	2017
	(in thousands)	
Federal and state income taxes	\$ (2,451)	\$ (5,533)
Foreign income taxes ⁽¹⁾	238	312
Income tax benefit	\$ (2,213)	\$ (5,221)
	Nine Months Ended	
	September 30,	
	2018	2017
	(in thousands)	
Federal and state income taxes	\$ (1,167)	\$ 1,145
Foreign income taxes ⁽¹⁾	713	695
Income tax expense (benefit)	\$ (454)	\$ 1,840

(1) Including foreign taxes withheld.

Our effective income tax rates for the three and nine months ended September 30, 2018 were 18.9% and 6.8%, respectively, as compared to 32.0% and 90.2%, respectively, for the three and nine months ended October 1, 2017. Our effective income tax rate for the three and nine months ended September 30, 2018 was impacted by the reduction in the U.S. federal statutory corporate income tax rate from 35% to 21% resulting from the Tax Cuts and Jobs Act (TCJA) signed into law on December 22, 2017, return-to-provision adjustments including those related to the true up of provisional estimates provided in 2017 to account for the impact of the TCJA pursuant to SAB118, and the impact of employment-related federal income tax credits, offset by the negative impact of nondeductible litigation costs related to the Merger, nondeductible penalties, a net increase in our liability for uncertain tax positions, and state and foreign taxes. Our effective income tax rate for the nine months ended September 30, 2018 was further impacted by the unfavorable results of state tax legislation enacted during the second quarter that increased the amount of income subject to state taxation and a one-time adjustment to deferred taxes (the tax effect of the cumulative foreign currency translation adjustment existing as of January 1, 2018) resulting from the change in our intent to no longer indefinitely reinvest monies previously loaned to our Canadian subsidiary recorded in the first quarter. Our effective income tax rates for the three and nine months ended October 1, 2017 differed from the statutory rate primarily due to state income taxes and the favorable impact of employment-related federal income tax credits.

On December 22, 2017, the SEC staff issued Staff Accounting Bulletin No. 118 (“SAB 118”) to address the application of U.S. GAAP in situations when a registrant does not have the necessary information available, prepared, or analyzed to complete the accounting for certain income tax effects of the TCJA. Pursuant to SAB118, we included provisional estimates for the impact of the TJCA in our consolidated financial statements for the fiscal year ended December 31, 2017, noting that actual results may differ from the provisional estimates, due to, among other things, changes in our interpretations and assumptions relating to the changes made by the TCJA and additional guidance that is anticipated to be issued by the U.S. Treasury and Internal Revenue Service regarding (i) the newly enacted increase in bonus depreciation for qualifying assets acquired and placed in service after September 27, 2017, (ii) the expansion of the limitation under Section 162(m) relating to the deductibility of executive compensation in excess of \$1.0 million, and (iii) the one-time transition tax, net of foreign tax credits and operating losses, on earnings of foreign subsidiaries that were previously deferred from U.S. tax. SAB118 further states that any adjustments made to the provisional amounts

under SAB 118 should be recorded as discrete adjustments in the period identified and not to extend beyond the one-year measurement provided in SAB 118. During the nine months ended September 30, 2018, we recognized a \$0.5 million return-to-provision adjustment discrete tax benefit relating to the provisional estimates required to account for TCJA that normally would not have impacted our effective tax rate (deductions in 2017's tax return at 35% with the offset to deferred taxes at 21%). The final adjustments to the provisional estimates will be completed in the fourth quarter of 2018.

For the periods presented herein, we have used the year-to-date effective tax rate (the "discrete method"), as prescribed by ASC 740-270, Accounting for Income Taxes-Interim Reporting when a reliable estimate of the estimated annual rate cannot be made. We believe at this time, the use of the discrete method is more appropriate than the annual effective tax rate method

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

due to significant variations in the customary relationship between income tax expense and projected annual pre-tax income or loss which occurs when annual projected pre-tax income or loss nears a relatively small amount in comparison to the differences between income and deductions determined for financial statement purposes versus income tax purposes. Using the discrete method, we have determined our current and deferred income tax expense as if the interim period were an annual period.

Our liability for uncertain tax positions (excluding interest and penalties) was \$4.6 million as of September 30, 2018 and \$3.9 million as of December 31, 2017 and if recognized would decrease our provision for income taxes by \$3.3 million. Within the next twelve months, we could settle or otherwise conclude certain ongoing income tax audits and resolve uncertain tax positions as a result of expiring statutes of limitations or payment. As such, it is reasonably possible that the liability for uncertain tax positions could decrease by as much as \$3.9 million within the next twelve months.

Total accrued interest and penalties related to unrecognized tax benefits as of September 30, 2018 and December 31, 2017 was \$1.1 million and \$1.0 million, respectively. On the Consolidated Balance Sheets, we include current interest related to unrecognized tax benefits in "Accrued interest," current penalties in "Accrued expenses" and noncurrent accrued interest and penalties in "Other noncurrent liabilities."

10. Stock-Based Compensation Arrangements:

The 2014 Equity Incentive Plan provides Parent authority to grant equity incentive stock options, nonqualified stock options, stock appreciation rights, restricted stock, restricted stock units, stock bonus awards or performance compensation awards to certain directors, officers or employees of the Company. A summary of the options outstanding under the equity incentive plan as of September 30, 2018 and the activity for the nine months ended September 30, 2018 is presented below:

	Stock Options	Weighted Average Exercise Price ⁽¹⁾ (\$ per share)	Weighted Average Remaining Contractual Term	Aggregate Intrinsic Value (\$ in thousands)
Outstanding stock options, December 31, 2017	2,349,288	\$9.00		
Options Granted	112,769	\$13.73		
Options Exercised	(7,745)	\$9.96		
Options Forfeited	(421,614)	\$10.47		
Outstanding stock options, September 30, 2018	2,032,698	\$8.93	5.8	\$ —
Stock options expected to vest, September 30, 2018	1,386,999	\$9.12	5.9	\$ —
Exercisable stock options, September 30, 2018	491,588	\$8.32	5.5	\$ —

(1) The weighted average exercise price reflects the original grant date fair value per option as adjusted for the dividend payment made in August 2015.

As of September 30, 2018, we had \$0.7 million of total unrecognized share-based compensation expense related to unvested options, which is expected to be amortized over the remaining weighted-average period of 2.9 years.

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

The following table summarizes stock-based compensation expense and the associated tax benefit recognized in the Consolidated Financial Statements for the periods presented:

	Three Months Ended September 30, 2018		October 1, 2017	
	(in thousands)			
Stock-based compensation costs	\$ (55)	\$ 187		
Portion capitalized as property and equipment ⁽¹⁾	(3)	(3)		
Stock-based compensation expense recognized	\$ (58)	\$ 184		
	Nine Months Ended September 30, 2018		October 1, 2017	
	(in thousands)			
Stock-based compensation costs	\$ 178	\$ 531		
Portion capitalized as property and equipment ⁽¹⁾	(9)	(11)		
Stock-based compensation expense recognized	\$ 169	\$ 520		

We capitalize the portion of stock-based compensation costs related to our design, construction, facilities and legal departments that are directly attributable to our venue development projects, such as the design and construction of (1) a new venue and the remodeling and expansion of our existing venues. Capitalized stock-based compensation costs attributable to our venue development projects are included in “Property and equipment, net” in the Consolidated Balance Sheets.

11. Stockholder’s Equity:

The following table summarizes the changes in stockholder’s equity during the nine months ended September 30, 2018:

	Common Stock Shares	Amount	Capital In Excess of Par Value	Accumulated Deficit	Accumulated Other Comprehensive Loss	Total
	(in thousands, except share information)					
Balance at December 31, 2017	200	\$	—\$359,233	\$ (95,199)	\$ (1,886)	\$ 262,148
Net loss	—	—	—	(6,231)	—	(6,231)
Other comprehensive income	—	—	—	—	127	127
Stock-based compensation costs	—	—	178	—	—	178
Balance September 30, 2018	200	\$	—\$359,411	\$ (101,430)	\$ (1,759)	\$ 256,222

12. Consolidating Guarantor Financial Information:

On February 14, 2014, CEC Entertainment, Inc. (the “Issuer”) merged with and into an entity controlled by Apollo Global Management, LLC and its subsidiaries, which we refer to as the “Merger.” The senior notes issued by the Issuer, in conjunction with the Merger, are our unsecured obligations and are fully and unconditionally, jointly and severally guaranteed by all of our 100% wholly-owned U.S. subsidiaries (the “Guarantors”). Our wholly-owned foreign

subsidiaries and our less-than-wholly-owned U.S. subsidiaries are not a party to the guarantees (the “Non-Guarantors”). The following schedules present the condensed consolidating financial statements of the Issuer, Guarantors and Non-Guarantors, as well as consolidated results, for the periods presented:

19

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

CEC Entertainment, Inc.

Condensed Consolidating Balance Sheet

As of September 30, 2018

(in thousands)

	Issuer	Guarantors	Non-Guarantors	Eliminations	Consolidated
Current assets:					
Cash and cash equivalents	\$80,543	\$ 2,278	\$ 1,608	\$—	\$84,429
Restricted cash	—	—	23	—	23
Accounts receivable	24,805	3,058	4,465	(3,681)	28,647
Inventories	16,854	4,937	278	—	22,069
Prepaid expenses	13,867	10,062	650	—	24,579
Total current assets	136,069	20,335	7,024	(3,681)	159,747
Property and equipment, net	467,580	68,992	6,324	—	542,896
Goodwill	433,024	51,414	—	—	484,438
Intangible assets, net	15,193	462,679	—	—	477,872
Intercompany	67,181	77,548	—	(144,729)	—
Investment in subsidiaries	482,913	—	—	(482,913)	—
Other noncurrent assets	7,641	13,429	34	—	21,104
Total assets	\$1,609,601	\$ 694,397	\$ 13,382	\$(631,323)	\$1,686,057
Current liabilities:					
Bank indebtedness and other long-term debt, current portion	\$7,600	\$—	\$—	\$—	\$7,600
Capital lease obligations, current portion	624	—	10	—	634
Accounts payable and accrued expenses	50,629	40,261	3,724	—	94,614
Other current liabilities	4,489	511	—	—	5,000
Total current liabilities	63,342	40,772	3,734	—	107,848
Capital lease obligations, less current portion	12,482	—	46	—	12,528
Bank indebtedness and other long-term debt, net of deferred financing costs, less current portion	962,402	—	—	—	962,402
Deferred tax liability	97,698	15,265	(2,042)	—	110,921
Intercompany	—	121,193	27,217	(148,410)	—
Other noncurrent liabilities	217,455	18,188	493	—	236,136
Total liabilities	1,353,379	195,418	29,448	(148,410)	1,429,835
Stockholder's equity:					
Common stock	—	—	—	—	—
Capital in excess of par value	359,411	466,114	3,241	(469,355)	359,411
Retained earnings (deficit)	(101,430)	32,865	(17,675)	(15,190)	(101,430)
Accumulated other comprehensive income (loss)	(1,759)	—	(1,632)	1,632	(1,759)
Total stockholder's equity	256,222	498,979	(16,066)	(482,913)	256,222
Total liabilities and stockholder's equity	\$1,609,601	\$ 694,397	\$ 13,382	\$(631,323)	\$1,686,057

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

CEC Entertainment, Inc.

Condensed Consolidating Balance Sheet

As of December 31, 2017

(in thousands)

	Issuer	Guarantors	Non-Guarantors	Eliminations	Consolidated
Current assets:					
Cash and cash equivalents	\$59,948	\$ 410	\$ 6,842	\$—	\$67,200
Restricted cash	—	—	112	—	112
Accounts receivable	27,098	3,283	2,563	(1,923)	31,021
Inventories	17,104	4,614	282	—	22,000
Prepaid expenses	13,766	5,549	1,083	—	20,398
Total current assets	117,916	13,856	10,882	(1,923)	140,731
Property and equipment, net	496,725	66,669	6,627	—	570,021
Goodwill	433,024	51,414	—	—	484,438
Intangible assets, net	16,764	463,613	—	—	480,377
Intercompany	90,937	10,770	—	(101,707)	—
Investment in subsidiaries	462,873	—	—	(462,873)	—
Other noncurrent assets	7,913	11,359	205	—	19,477
Total assets	\$1,626,152	\$ 617,681	\$ 17,714	\$(566,503)	\$1,695,044
Current liabilities:					
Bank indebtedness and other long-term debt, current portion	\$7,600	\$—	\$ —	\$—	\$7,600
Capital lease obligations, current portion	586	—	10	—	596
Accounts payable and accrued expenses	58,014	35,134	4,169	—	97,317
Other current liabilities	4,265	511	—	—	4,776
Total current liabilities	70,465	35,645	4,179	—	110,289
Capital lease obligations, less current portion	12,956	—	54	—	13,010
Bank indebtedness and other long-term debt, net of deferred financing costs, less current portion	965,213	—	—	—	965,213
Deferred tax liability	99,083	16,697	(1,594)	—	114,186
Intercompany	—	75,052	28,578	(103,630)	—
Other noncurrent liabilities	216,287	13,465	446	—	230,198
Total liabilities	1,364,004	140,859	31,663	(103,630)	1,432,896
Stockholder's equity:					
Common stock	—	—	—	—	—
Capital in excess of par value	359,233	466,114	3,241	(469,355)	359,233
Retained earnings (deficit)	(95,199)	10,708	(15,304)	4,596	(95,199)
Accumulated other comprehensive income (loss)	(1,886)	—	(1,886)	1,886	(1,886)
Total stockholder's equity	262,148	476,822	(13,949)	(462,873)	262,148
Total liabilities and stockholder's equity	\$1,626,152	\$ 617,681	\$ 17,714	\$(566,503)	\$1,695,044

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

CEC Entertainment, Inc.

Consolidating Statement of Comprehensive Income (Loss)

For the Three Months Ended September 30, 2018

(in thousands)

	Issuer	Guarantors	Non-Guarantor	Eliminations	Consolidated
Revenues:					
Food and beverage sales	\$79,871	\$12,854	\$1,298	\$—	\$94,023
Entertainment and merchandise sales	108,461	10,380	2,770	—	121,611
Total company venue sales	188,332	23,234	4,068	—	215,634
Franchise fees and royalties	441	4,302	568	—	5,311
International Association assessments and other fees	221	9,588	8,862	(18,671)	—
Total revenues	188,994	37,124	13,498	(18,671)	220,945
Operating Costs and Expenses:					
Company venue operating costs:					
Cost of food and beverage	18,700	3,348	472	—	22,520
Cost of entertainment and merchandise	9,306	391	177	—	9,874
Total cost of food, beverage, entertainment and merchandise	28,006	3,739	649	—	32,394
Labor expenses	58,818	4,976	1,234	—	65,028
Rent expense	21,719	1,630	502	—	23,851
Other venue operating expenses	43,711	3,500	830	(9,809)	38,232
Total company venue operating costs	152,254	13,845	3,215	(9,809)	159,505
Advertising expense	8,984	1,150	9,786	(8,862)	11,058
General and administrative expenses	5,017	8,499	(323)	—	13,193
Depreciation and amortization	21,429	2,807	503	—	24,739
Transaction, severance and related litigation costs	(262)	(1)	—	—	(263)
Asset impairments	2,505	2,836	3	—	5,344
Total operating costs and expenses	189,927	29,136	13,184	(18,671)	213,576
Operating income (loss)	(933)	7,988	314	—	7,369
Equity in earnings (loss) in affiliates	5,444	—	—	(5,444)	—
Interest expense	18,205	692	172	—	19,069
Income (loss) before income taxes	(13,694)	7,296	142	(5,444)	(11,700)
Income tax expense (benefit)	(4,207)	2,113	(119)	—	(2,213)
Net income (loss)	\$(9,487)	\$5,183	\$261	\$(5,444)	\$(9,487)
Components of other comprehensive income (loss), net of tax:					
Foreign currency translation adjustments	(172)	—	(172)	172	(172)
Comprehensive income (loss)	\$(9,659)	\$5,183	\$89	\$(5,272)	\$(9,659)

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

CEC Entertainment, Inc.

Consolidating Statement of Comprehensive Income (Loss)

For the Three Months Ended October 1, 2017

(in thousands)

	Issuer	Guarantors	Non-Guarantors	Eliminations	Consolidated
Revenues:					
Food and beverage sales	\$83,413	\$ 13,234	\$ 1,608	\$ —	\$ 98,255
Entertainment and merchandise sales	88,551	19,174	2,908	—	110,633
Total company venue sales	171,964	32,408	4,516	—	208,888
Franchise fees and royalties	506	3,953	—	—	4,459
International Association assessments and other fees	364	7,702	8,294	(16,360)	—
Total revenues	172,834	44,063	12,810	(16,360)	213,347
Operating Costs and Expenses:					
Company venue operating costs:					
Cost of food and beverage	19,916	3,519	539	—	23,974
Cost of entertainment and merchandise	6,807	432	191	—	7,430
Total cost of food, beverage, entertainment and merchandise	26,723	3,951	730	—	31,404
Labor expenses	55,252	4,729	1,239	—	61,220
Rent expense	22,066	1,624	569	—	24,259
Other venue operating expenses	43,731	3,817	1,079	(8,066)	40,561
Total company venue operating costs	147,772	14,121	3,617	(8,066)	157,444
Advertising expense	8,670	1,085	10,622	(8,294)	12,083
General and administrative expenses	4,526	9,003	46	—	13,575
Depreciation and amortization	24,126	2,515	495	—	27,136
Transaction, severance and related litigation costs	128	—	—	—	128
Asset impairments	1,824	14	5	—	1,843
Total operating costs and expenses	187,046	26,738	14,785	(16,360)	212,209
Operating income (loss)	(14,212)	17,325	(1,975)	—	1,138
Equity in earnings (loss) in affiliates	(10,551)	—	—	10,551	—
Interest expense	15,902	1,353	196	—	17,451
Income (loss) before income taxes	(40,665)	15,972	(2,171)	10,551	(16,313)
Income tax expense (benefit)	(29,573)	25,067	(715)	—	(5,221)
Net income (loss)	\$(11,092)	\$ (9,095)	\$ (1,456)	\$ 10,551	\$ (11,092)
Components of other comprehensive income (loss), net of tax:					
Foreign currency translation adjustments	648	—	648	(648)	648
Comprehensive income (loss)	\$(10,444)	\$ (9,095)	\$ (808)	\$ 9,903	\$ (10,444)

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

CEC Entertainment, Inc.

Consolidating Statement of Comprehensive Income (Loss)

For the Nine Months Ended September 30, 2018

(in thousands)

	Issuer	Guarantors	Non-Guarantors	Eliminations	Consolidated
Revenues:					
Food and beverage sales	\$264,130	\$40,250	\$4,278	\$—	\$308,658
Entertainment and merchandise sales	324,231	36,255	8,147	—	368,633
Total company venue sales	588,361	76,505	12,425	—	677,291
Franchise fees and royalties	1,441	12,661	1,815	—	15,917
International Association assessments and other fees	794	28,339	27,951	(57,084)	—
Total revenues	590,596	117,505	42,191	(57,084)	693,208
Operating Costs and Expenses:					
Company venue operating costs:					
Cost of food and beverage	60,432	10,845	1,497	—	72,774
Cost of entertainment and merchandise	25,972	1,238	466	—	27,676
Total cost of food, beverage, entertainment and merchandise	86,404	12,083	1,963	—	100,450
Labor expenses	176,106	15,065	3,823	—	194,994
Rent expense	65,417	5,638	1,560	—	72,615
Other venue operating expenses	129,006	10,882	2,634	(29,159)	113,363
Total company venue operating costs	456,933	43,668	9,980	(29,159)	481,422
Advertising expense	28,742	4,511	32,682	(27,925)	38,010
General and administrative expenses	13,539	25,336	644	—	39,519
Depreciation and amortization	67,073	8,253	1,478	—	76,804
Transaction, severance and related litigation costs	197	266	—	—	463
Asset Impairments	2,591	4,341	3	—	6,935
Total operating costs and expenses	569,075	86,375	44,787	(57,084)	643,153
Operating income (loss)	21,521	31,130	(2,596)	—	50,055
Equity in earnings (loss) in affiliates	19,869	—	—	(19,869)	—
Interest expense	53,833	2,446	461	—	56,740
Income (loss) before income taxes	(12,443)	28,684	(3,057)	(19,869)	(6,685)
Income tax expense (benefit)	(6,212)	6,526	(768)	—	(454)
Net income (loss)	\$(6,231)	\$22,158	\$(2,289)	\$(19,869)	\$(6,231)
Components of other comprehensive income (loss), net of tax:					
Foreign currency translation adjustments	127	—	127	(127)	127
Comprehensive income (loss)	\$(6,104)	\$22,158	\$(2,162)	\$(19,996)	\$(6,104)

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

CEC Entertainment, Inc.

Consolidating Statement of Comprehensive Income (Loss)

For the Nine Months Ended October 1, 2017

(in thousands)

	Issuer	Guarantors	Non-Guarantors	Eliminations	Consolidated
Revenues:					
Food and beverage sales	\$274,411	\$ 40,959	\$ 4,715	\$ —	\$ 320,085
Entertainment and merchandise sales	296,197	52,097	7,980	—	356,274
Total company venue sales	570,608	93,056	12,695	—	676,359
Franchise fees and royalties	1,411	12,320	—	—	13,731
International Association assessments and other fees	1,054	28,791	26,900	(56,745)	—
Total revenues	573,073	134,167	39,595	(56,745)	690,090
Operating Costs and Expenses:					
Company venue operating costs:					
Cost of food and beverage	62,847	10,671	1,496	—	75,014
Cost of entertainment and merchandise	21,037	1,236	498	—	22,771
Total cost of food, beverage, entertainment and merchandise	83,884	11,907	1,994	—	97,785
Labor expenses	170,089	14,108	3,761	—	187,958
Rent expense	65,168	4,678	1,638	—	71,484
Other venue operating expenses	129,415	10,360	3,373	(29,871)	113,277
Total company venue operating costs	448,556	41,053	10,766	(29,871)	470,504
Advertising expense	27,921	4,345	32,310	(26,874)	37,702
General and administrative expenses	14,663	27,806	196	—	42,665
Depreciation and amortization	74,171	7,334	1,559	—	83,064
Transaction, severance and related litigation costs	698	—	—	—	698
Asset impairment	1,824	14	5	—	1,843
Total operating costs and expenses	567,833	80,552	44,836	(56,745)	636,476
Operating income (loss)	5,240	53,615	(5,241)	—	53,614
Equity in earnings (loss) in affiliates	28,096	—	—	(28,096)	—
Interest expense	47,730	3,345	499	—	51,574
Income (loss) before income taxes	(14,394)	50,270	(5,740)	(28,096)	2,040
Income tax expense (benefit)	(14,594)	18,263	(1,829)	—	1,840
Net income (loss)	\$200	\$ 32,007	\$ (3,911)	\$ (28,096)	\$ 200
Components of other comprehensive income (loss), net of tax:					
Foreign currency translation adjustments	1,187	—	1,187	(1,187)	1,187
Comprehensive income (loss)	\$1,387	\$ 32,007	\$ (2,724)	\$ (29,283)	\$ 1,387

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

CEC Entertainment, Inc.

Consolidating Statement of Cash Flows

For the Nine Months Ended September 30, 2018

(in thousands)

	Issuer	Guarantors	Non-Guarantors	Elimination	Consolidated
Cash flows provided by operating activities:	\$68,801	\$ 17,888	\$ (4,214)	\$ —	—\$ 82,475
Cash flows from investing activities:					
Purchases of property and equipment	(38,536)	(15,512)	(1,154)	—	(55,202)
Development of internal use software	(1,484)	(508)	—	—	(1,992)
Proceeds from sale of property and equipment	464	—	—	—	464
Cash flows provided by (used in) investing activities	(39,556)	(16,020)	(1,154)	—	(56,730)
Cash flows from financing activities:					
Net proceeds from senior term loan, net of original issue discount					—
Repayments on senior term loan	(5,700)	—	—	—	(5,700)
Payment of debt financing costs	(395)	—	—	—	(395)
Payments on capital lease obligations	(436)	—	(6)	—	(442)
Payments on sale leaseback transactions	(2,119)	—	—	—	(2,119)
Cash flows provided by (used in) financing activities	(8,650)	—	(6)	—	(8,656)
Effect of foreign exchange rate changes on cash	—	—	51	—	51
Change in cash, cash equivalents and restricted cash	20,595	1,868	(5,323)	—	17,140
Cash, cash equivalents and restricted cash at beginning of period	59,948	410	6,954	—	67,312
Cash, cash equivalents and restricted cash at end of period	\$80,543	\$ 2,278	\$ 1,631	\$ —	—\$ 84,452

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

CEC Entertainment, Inc.

Consolidating Statement of Cash Flows

For the Nine Months Ended October 1, 2017

(in thousands)

	Issuer	Guarantors	Non-Guarantors	Eliminations	Consolidated
Cash flows provided by (used in) operating activities:	\$68,568	\$ 24,632	\$ 991	\$	—\$ 94,191
Cash flows from investing activities:					
Purchases of property and equipment	(49,735)	(21,407)	(768)	—	(71,910)
Development of internal use software	—	(2,520)	—	—	(2,520)
Proceeds from the sale of property and equipment	424	—	—	—	424
Cash flows provided by (used in) investing activities	(49,311)	(23,927)	(768)	—	(74,006)
Cash flows from financing activities:					
Repayments on senior term loan	(5,700)	—	—	—	(5,700)
Repayments on note payable	—	(13)	—	—	(13)
Proceeds from sale leaseback transaction	4,073	—	—	—	4,073
Payments on capital lease obligations	(335)	—	(5)	—	(340)
Payments on sale leaseback transactions	(1,789)	—	—	—	(1,789)
Return of capital	1,447	—	—	—	1,447
Cash flows provided by (used in) financing activities	(2,304)	(13)	(5)	—	(2,322)
Effect of foreign exchange rate changes on cash	—	—	492	—	492
Change in cash, cash equivalents and restricted cash	16,953	692	710	—	18,355
Cash, cash equivalents and restricted cash at beginning of period	53,088	1,158	7,045	—	61,291
Cash, cash equivalents and restricted cash at end of period	\$70,041	\$ 1,850	\$ 7,755	\$	—\$ 79,646

13. Related Party Transactions:

We reimburse Apollo Management, L.P. for certain out-of-pocket expenses incurred in connection with travel and Board of Directors related expenses. These expenses totaled \$0.1 million and less than \$0.1 million for the three months ended September 30, 2018 and October 1, 2017, respectively, and \$0.2 million and \$0.4 million for the nine months ended September 30, 2018 and October 1, 2017, respectively. These expenses are included in “General and administrative expenses” in our Consolidated Statements of Earnings.

We utilize an Apollo portfolio company to provide security services to certain of our venues. These expenses totaled approximately \$0.2 million for both the three months ended September 30, 2018 and October 1, 2017, and \$0.7 million for both the nine months ended September 30, 2018 and October 1, 2017, in connection with services provided by this Apollo portfolio company. These expenses are included in “Other venue operating expenses” in our Consolidated Statements of Earnings.

14. Commitments and Contingencies:

Legal Proceedings

From time to time, we are involved in various inquiries, investigations, claims, lawsuits and other legal proceedings that are incidental to the conduct of our business. These matters typically involve claims from customers, employees or other third parties involved in operational issues common to the retail, restaurant and entertainment industries. Such matters typically represent actions with respect to contracts, intellectual property, taxation, employment, employee benefits, personal injuries and other matters. A number of such claims may exist at any given time, and there are

currently a number of claims and legal proceedings pending against us.

27

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

In the opinion of our management, after consultation with legal counsel, the amount of liability with respect to claims or proceedings currently pending against us is not expected to have a material effect on our consolidated financial condition, results of operations or cash flows. All necessary loss accruals based on the probability and estimate of loss have been recorded.

Employment-Related Litigation: On October 10, 2014, former General Manager Richard Sinohui filed a purported class action lawsuit against CEC Entertainment in the Superior Court of California, Riverside County (the “Sinohui Litigation”), claiming to represent other similarly-situated current and former General Managers of CEC Entertainment in California during the period October 10, 2010 to the present. The lawsuit sought an unspecified amount in damages and to certify a class based on allegations that CEC Entertainment wrongfully classified current and former California General Managers as exempt from overtime protections; that such General Managers worked more than 40 hours a week without overtime premium pay, paid rest periods, and paid meal periods; and that CEC Entertainment failed to provide accurate itemized wage statements or to pay timely wages upon separation from employment, in violation of the California Labor Code, California Business and Professions Code, and the applicable Wage Order issued by the California Industrial Welfare Commission. The plaintiff also alleged that CEC Entertainment failed to reimburse General Managers for certain business expenses, including for personal cell phone usage and mileage, in violation of the California Labor Code; he also asserted a claim for civil penalties under the California Private Attorneys General Act (“PAGA”). On December 5, 2014, CEC Entertainment removed the Sinohui Litigation to the U.S. District Court for the Central District of California, Southern Division. On March 16, 2016, the Court issued an order denying in part and granting in part Plaintiff’s Motion for Class Certification. Specifically, the Court denied Plaintiff’s motion to the extent that he sought to certify a class on Plaintiff’s misclassification and wage statement claims, but certified a class with respect to Plaintiff’s claims that CEC Entertainment had wrongfully failed to reimburse him for cell phone expenses and/or mileage. On June 14, 2016, the Court dismissed Sinohui’s PAGA claim. After participating in mediation on April 19, 2017, the parties agreed to settle all of Sinohui’s individual and class claims. Pursuant to the basic terms of their settlement, Sinohui will grant a complete release to CEC Entertainment on behalf of himself and the class of all claims that he asserted or could have asserted against the Company, based on the facts that gave rise to the certified reimbursement claim in the Sinohui Litigation, in exchange for the Company’s settlement payment. On December 13, 2017, the Court entered its order granting preliminary approval of the parties’ settlement, and on October 2, 2018, the Court entered an order granting final approval of the settlement. CEC Entertainment has fully complied with its payment and other obligations under the settlement. The settlement of this lawsuit has not had a material adverse effect on our results of operations, financial position, liquidity or capital resources.

On January 30, 2017, former Technical Manager Kevin French filed a purported class action lawsuit against the Company in the U. S. District Court for the Northern District of California (“the French Federal Court Lawsuit”), alleging that CEC Entertainment failed to pay overtime wages, failed to issue accurate itemized wage statements, failed to pay wages due upon separation of employment, and failed to reimburse for certain business expenses, including for mileage and personal cell phone usage, in violation of the California Labor Code and federal law, and seeking to certify separate classes on his federal and state claims. On October 30, 2017, the parties conducted a mediation. At the conclusion of the mediation, the parties agreed to settle all of French’s class and individual claims. Pursuant to the parties’ agreement, on November 14, 2017, the Federal Court Lawsuit was dismissed, and on November 15, 2017, Plaintiff filed a new lawsuit in Superior Court of San Bernadino County, California (the “French State Court Lawsuit”). The French State Court Lawsuit carried forward only the California state law claims alleging a failure to reimburse for business expenses, and sought to certify a class of CEC California Senior Assistant Managers, Assistant Managers, Technical Managers and Assistant Technical Managers who were authorized to drive on behalf of CEC from January 30, 2013 through April 27, 2018. On December 20, 2017, further pursuant to the parties’ settlement, Plaintiff filed a Notice of Settlement. The Court entered an order preliminarily approving of the parties’ settlement on May 17, 2018, and on October 18, 2018, the Court entered an order granting final approval of the settlement. CEC Entertainment has fully complied with its payment and other obligations under the settlement. The

settlement of this lawsuit has not had a material adverse effect on our results of operations, financial position, liquidity or capital resources.

Litigation Related to the Merger: Following the January 16, 2014 announcement that CEC Entertainment had entered into an agreement (“Merger Agreement”), pursuant to which an entity controlled by Apollo Global Management, LLC and its subsidiaries merged with and into CEC Entertainment, with CEC Entertainment surviving the merger (“the Merger”), four putative shareholder class actions were filed in the District Court of Shawnee County, Kansas, on behalf of purported stockholders of CEC Entertainment, against A.P. VIII Queso Holdings, L.P., CEC Entertainment, CEC Entertainment's directors, Apollo and Merger Sub (as defined in the Merger Agreement), in connection with the Merger Agreement and the transactions contemplated thereby. These actions were consolidated into one action (the “Consolidated Shareholder Litigation”) in March 2014, and on July 21, 2015, a consolidated class action petition was filed as the operative consolidated complaint, asserting claims against CEC's former directors, adding The Goldman Sachs Group (“Goldman Sachs”) as a defendant, and removing all Apollo entities as defendants (the “Consolidated Class Action Petition”). The Consolidated Class Action Petition alleges that CEC Entertainment's directors breached their fiduciary duties to CEC Entertainment's stockholders in connection

Table of Contents

CEC ENTERTAINMENT, INC.

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (continued)

(Unaudited)

with their consideration and approval of the Merger Agreement by, among other things, conducting a deficient sales process, agreeing to an inadequate tender price, agreeing to certain provisions in the Merger Agreement, and filing materially deficient disclosures regarding the transaction. The Consolidated Class Action Petition also alleges that two members of CEC Entertainment's board who also served as the senior managers of CEC Entertainment had material conflicts of interest and that Goldman Sachs aided and abetted the board's breaches as a result of various conflicts of interest facing the bank. The Consolidated Class Action Petition seeks, among other things, to recover damages, attorneys' fees and costs. The Company assumed the defense of the Consolidated Shareholder Litigation on behalf of CEC's named former directors and Goldman Sachs pursuant to existing indemnity agreements. On March 23, 2016, the Court conducted a hearing on the defendants' Motion to Dismiss the Consolidated Class Action Petition and on March 1, 2017, the Special Master appointed by the Court issued a report recommending to the Court that the Consolidated Class Action Petition be dismissed. On September 9, 2018, the Court accepted the Special Master's recommendations and dismissed the lawsuit in its entirety. On October 8, 2018, the Plaintiff in the Consolidated Shareholder Litigation filed a notice of appeal of the District Court's decision. While no assurance can be given as to the ultimate outcome of the consolidated matter, we currently believe that the final resolution of the action will not have a material adverse effect on our results of operations, financial position, liquidity or capital resources.

Peter Piper, Inc. Litigation: On September 8, 2016, Diane Jacobson filed a purported class action lawsuit against Peter Piper, Inc. ("Peter Piper") in the U.S. District Court for the District of Arizona, Tucson Division (the "Jacobson Litigation"). The plaintiff claims to represent other similarly-situated consumers who, within the two years prior to the filing of the Jacobson Litigation, received a printed receipt on which Peter Piper allegedly printed more than the last five digits of the consumer's credit/debit card number, in violation of the Fair and Accurate Credit Transactions Act. On November 11, 2016, Peter Piper filed a motion to dismiss the Jacobson Litigation. After the plaintiff filed her opposition to the Motion to Dismiss and Peter Piper filed its reply in support thereof, the motion was submitted to the Court for ruling on December 22, 2016. On February 2, 2017, the Court stayed the Jacobson Litigation pending the decision of the U.S. Ninth Circuit Court of Appeals in *Noble v. Nevada Check Cab Corp.*, a case that presented an issue for decision that is relevant to Peter Piper's motion to dismiss. On March 9, 2018, the Ninth Circuit issued its decision in the *Noble* case, setting precedent that favors Peter Piper's position in the Jacobson Litigation. Based on the appellate court's decision in that case, on March 15, 2018 Peter Piper filed a motion to lift the stay and requesting that the trial court grant its motion to dismiss. On June 28, 2018, the magistrate judge issued a report recommending that the District Court grant Peter Piper's motion to dismiss and dismiss the plaintiff's claims without prejudice to their refiling. On August 3, 2018, the District Court accepted the magistrate judge's recommendation and entered an order dismissing the lawsuit without prejudice to its refiling. The plaintiff did not appeal the District Court's order, so it is now final and the case is concluded.

Table of Contents

ITEM 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations.

As used in this report, the terms “CEC Entertainment,” the “Company,” “we,” “us” and “our” refer to CEC Entertainment, Inc. and its subsidiaries.

This Management’s Discussion and Analysis of Financial Condition and Results of Operations (“MD&A”) is intended to provide the readers of our Consolidated Financial Statements with a narrative from the perspective of our management on our consolidated financial condition, results of operations, liquidity and certain other factors that may affect our future results. Our MD&A should be read in conjunction with (i) our Consolidated Financial Statements and related notes included in Part I, Item 1. “Financial Statements” of this report and (ii) Part II, Item 7. “Management’s Discussion and Analysis of Financial Condition and Results of Operations” and Part II, Item 8. “Financial Statements and Supplementary Data” in our Annual Report on Form 10-K for the fiscal year ended December 31, 2017, filed with the Securities and Exchange Commission (“SEC”) on March 28, 2018. Our MD&A includes the following sub-sections:

- Presentation of Operating Results;
- Executive Summary;
- Key Measure of Our Financial Performance and Key Non-GAAP Measures;
- Key Income Statement Line Item Descriptions;
- Results of Operations;
- Financial Condition, Liquidity and Capital Resources;
- Off-Balance Sheet Arrangements and Contractual Obligations;
- Critical Accounting Policies and Estimates;
- Recently Issued Accounting Guidance;
- Non-GAAP Financial Measures; and
- Cautionary Statement Regarding Forward-Looking Statements.

Presentation of Operating Results

We operate on a 52 or 53 week fiscal year that ends on the Sunday nearest to December 31. Each quarterly period has 13 weeks, except for a 53 week year when the fourth quarter has 14 weeks. Our current fiscal year, which ends on December 30, 2018, and our fiscal year ended December 31, 2017, each consist of 52 weeks.

Seasonality and Variation in Quarterly Results

Our operating results fluctuate seasonally due to the timing of school vacations, holidays and changing weather conditions. As a result, we typically generate higher sales volumes during the first quarter of each fiscal year. School operating schedules, holidays and weather conditions may affect sales volumes in some operating regions differently than others. Because of the seasonality of our business, results for any quarter are not necessarily indicative of the results that may be achieved for the full fiscal year.

Executive Summary

General

We develop, operate and franchise family dining and entertainment centers (also referred to as “venues”) under the names “Chuck E. Cheese’s” (“Where A Kid Can Be A Kid”) and “Peter Piper Pizza” (“The Solution to the Family Night Out”). Our venues deliver a lively, kid-friendly atmosphere that feature a broad array of entertainment offerings including arcade-style and skill-oriented games, rides, live entertainment shows, and other attractions, with the opportunity for kids to win tickets that they can redeem for prizes. We combine this memorable entertainment experience with a broad and creative menu that combines kid-friendly classics as well as a selection of more sophisticated options for adults. We operate 557 venues and have an additional 197 venues operating under franchise arrangements across 47 states and 14 foreign countries and territories as of September 30, 2018.

Table of Contents

The following table summarizes information regarding the number of Company-operated and franchised venues for the periods presented:

	Three Months Ended		Nine Months Ended	
	September 30, 2018	October 1, 2017	September 30, 2018	October 1, 2017
Number of Company-operated venues:				
Beginning of period	559	564	562	559
New ⁽¹⁾	1	—	1	3
Acquired from franchisee	—	—	—	2
Closed ⁽¹⁾	(3)	(2)	(6)	(2)
End of period	557	562	557	562
Number of franchised venues:				
Beginning of period	196	193	192	188
New	1	—	7	7
Acquired from franchisee	—	—	—	(2)
Closed	—	(2)	(2)	(2)
End of period	197	191	197	191
Total number of venues:				
Beginning of period	755	757	754	747
New ⁽¹⁾	2	—	8	10
Acquired from franchisee	—	—	—	—
Closed ⁽¹⁾	(3)	(4)	(8)	(4)
End of period	754	753	754	753

⁽¹⁾ The number of new and closed Company-operated venues during the three and nine months ended September 30, 2018 included one store that was relocated.

Key Measure of Our Financial Performance and Key Non-GAAP Measures

Comparable venue sales. We define “comparable venue sales” as the sales for our domestic Company-operated venues that have been open for more than 18 months as of the beginning of each respective fiscal year or acquired venues we have operated for at least 12 months as of the beginning of each respective fiscal year. Comparable venue sales excludes sales for our domestic Company-owned venues that are expected to be temporarily closed for more than three months primarily as a result of natural disasters, fires, floods and property damage. We define “comparable venue sales change” as the percentage change in comparable venue sales for each respective fiscal period. We believe comparable venue sales change to be a key performance indicator used within our industry; it is a critical factor when evaluating our performance, as it is indicative of acceptance of our strategic initiatives and local economic and consumer trends.

Adjusted EBITDA and Margin. We define Adjusted EBITDA, a measure used by management to assess operating performance, as net income (loss) plus interest expense, income tax expense (benefit), depreciation and amortization expense, impairments, gains and losses on asset disposals, and stock based compensation. In addition, Adjusted EBITDA excludes other items we consider unusual or non-recurring and certain other adjustments required or permitted in calculating covenant compliance under the indenture governing our senior notes and/or our secured credit facilities. Adjusted EBITDA Margin represents Adjusted EBITDA as a percentage of total revenues.

Key Income Statement Line Item Descriptions

Revenues. Our primary source of revenues is sales at our Company-owned venues (“Company venue sales”), which consist of the sale of food, beverages, game-play credits and merchandise. A portion of our Company venue sales are from sales of value-priced combination packages have historically been comprised of food, beverage and game plays (“Package Deals”), which we promote through in-venue menu pricing, our website and coupon offerings. We allocate the revenues recognized from the sale of our Package Deals and coupons between “Food and beverage sales” and

“Entertainment and merchandise sales” based upon the relative price charged for each component when it is sold separately, or in limited circumstances, our best estimate of selling price if a component is not sold on a stand-alone basis, which we believe approximates each component’s fair value.

31

Table of Contents

Food and beverage sales include all revenues recognized with respect to stand-alone food and beverage sales, as well as the portion of revenues allocated from Package Deals and coupons that relate to food and beverage sales.

Entertainment and merchandise sales include all revenues recognized with respect to stand-alone game token and game play credit sales, as well as a portion of revenues allocated from Package Deals and coupons that relate to entertainment and merchandise.

Franchise fees and royalties are another source of revenues. We earn monthly royalties from our franchisees based on a percentage of each franchise venue's sales. We also receive development and initial franchise fees to establish new franchised venues, as well as earn fees from the sale of equipment and other items or services to franchisees.

Historically, we recognized development and franchise fees as revenues when the franchise venue had opened and we had substantially completed our obligations to the franchisee relating to the opening of a venue. Effective January 1, 2018, with the adoption of Accounting Standards Update 2016-10 Revenues from Contracts with Customers (Topic 606), we recognize initial and renewal development and franchise fees as revenues on a straight-line basis over the life of the franchise agreement starting when the franchise venue has opened. In addition, our national advertising fund receipts from members of the International Association of CEC Entertainment, Inc. (the "Association") are now accounted for on a gross basis as revenue from franchisees, when historically they have been netted against advertising expense.

Company venue operating costs. Certain of our costs and expenses relate only to the operation of our Company-operated venues. These costs and expenses are listed and described below:

- Cost of food and beverage includes all direct costs of food, beverages and costs of related paper and birthday supplies, less rebates from suppliers;

- Cost of entertainment and merchandise includes all direct costs of prizes provided and merchandise sold to our customers, as well as the cost of tickets dispensed to customers;

- Labor expenses consist of salaries and wages, bonuses, related payroll taxes and benefits for venue personnel;

- Rent expense includes lease costs for Company-operated venues, excluding common occupancy costs (e.g., common area maintenance ("CAM") charges and property taxes); and

- Other venue operating expenses primarily include utilities, repair and maintenance costs, liability and property insurance, CAM charges, property taxes, credit card processing fees, licenses, preopening expenses, venue asset disposal gains and losses and all other costs directly related to the operation of a venue.

"Cost of food and beverage" and "Cost of entertainment and merchandise," as a percentage of Company venue sales, are influenced both by the cost of products and by the overall mix of our Package Deals and coupon offerings.

"Entertainment and merchandise sales" have higher margins than "Food and beverage sales."

Advertising expense. Advertising expense includes production costs for television commercials, newspaper inserts, Internet advertising, coupons, and media expenses for national and local advertising and consulting fees.

General and administrative expenses. General and administrative expenses represent all costs associated with operating our corporate office, including regional and district management and corporate personnel payroll and benefits, back-office support systems and other administrative costs not directly related to the operation of our Company-operated venues.

Depreciation and amortization. Depreciation and amortization includes expenses that are directly related to our Company-operated venues' property and equipment, including leasehold improvements, game and ride equipment, furniture,

fixtures and other equipment, and depreciation and amortization of corporate assets and intangibles.

Results of Operations

The following table summarizes our principal sources of company venue sales expressed in dollars and as a percentage of total company venue sales for the periods presented:

	Three Months Ended	
	September 30, 2018	October 1, 2017
	(in thousands, except percentages)	
Food and beverage sales	\$94,023 43.6 %	\$98,255 47.0 %

Edgar Filing: CEC ENTERTAINMENT INC - Form 10-Q

Entertainment and merchandise sales	121,611	56.4 %	110,633	53.0 %
Total company venue sales	\$215,634	100.0%	\$208,888	100.0%

32

Table of Contents

	Nine Months Ended			
	September 30, 2018		October 1, 2017	
	(in thousands, except percentages)			
Food and beverage sales	\$308,658	45.6 %	\$320,085	47.3 %
Entertainment and merchandise sales	368,633	54.4 %	356,274	52.7 %
Total company venue sales	\$677,291	100.0%	\$676,359	100.0%

The following table summarizes our revenues and expenses expressed in dollars and as a percentage of Total revenues (except as otherwise noted) for the periods presented:

	Three Months Ended			
	September 30, 2018		October 1, 2017	
	(in thousands, except percentages)			
Total company venue sales	\$215,634	97.6 %	\$208,888	97.9 %
Franchise fees and royalties	5,311	2.4 %	4,459	2.1 %
Total revenues	220,945	100.0 %	213,347	100.0 %
Company venue operating costs:				
Cost of food and beverage ⁽¹⁾	22,520	24.0 %	23,974	24.4 %
Cost of entertainment and merchandise ⁽²⁾	9,874	8.1 %	7,430	6.7 %
Total cost of food, beverage, entertainment and merchandise ⁽³⁾	32,394	15.0 %	31,404	15.0 %
Labor expenses ⁽³⁾	65,028	30.2 %	61,220	29.3 %
Rent expense ⁽³⁾	23,851	11.1 %	24,259	11.6 %
Other venue operating expenses ⁽³⁾	38,232	17.7 %	40,561	19.4 %
Total company venue operating costs ⁽³⁾	159,505	74.0 %	157,444	75.4 %
Other costs and expenses:				
Advertising expense	11,058	5.0 %	12,083	5.7 %
General and administrative expenses	13,193	6.0 %	13,575	6.4 %
Depreciation and amortization	24,739	11.2 %	27,136	12.7 %
Transaction, severance and related litigation costs	(263)	(0.1)%	128	0.1 %
Asset impairments	5,344	2.4 %	1,843	0.9 %
Total operating costs and expenses	213,576	96.7 %	212,209	99.5 %
Operating income	7,369	3.3 %	1,138	0.5 %
Interest expense	19,069	8.6 %	17,451	8.2 %
Loss before income taxes	\$(11,700)	(5.3)%	\$(16,313)	(7.6)%

(1)Percent amount expressed as a percentage of Food and beverage sales.

(2)Percent amount expressed as a percentage of Entertainment and merchandise sales.

(3)Percent amount expressed as a percentage of Total company venue sales.

Due to rounding, percentages presented in the table above may not sum to total. The percentage amounts for the components of Cost of food and beverage and the Cost of entertainment and merchandise may not sum to total due (4)to the fact that Cost of food and beverage and Cost of entertainment and merchandise are expressed as a percentage of related Food and beverage sales and Entertainment and merchandise sales, as opposed to Total company venue sales.

Table of Contents

	Nine Months Ended			
	September 30, 2018		October 1, 2017	
	(in thousands, except percentages)			
Total company venue sales	\$677,291	97.7 %	\$676,359	98.0 %
Franchise fees and royalties	15,917	2.3 %	13,731	2.0 %
Total revenues	693,208	100.0 %	690,090	100.0 %
Company venue operating costs:				
Cost of food and beverage ⁽¹⁾	72,774	23.6 %	75,014	23.4 %
Cost of entertainment and merchandise ⁽²⁾	27,676	7.5 %	22,771	6.4 %
Total cost of food, beverage, entertainment and merchandise ⁽³⁾	100,450	14.8 %	97,785	14.5 %
Labor expenses ⁽³⁾	194,994	28.8 %	187,958	27.8 %
Rent expense ⁽³⁾	72,615	10.7 %	71,484	10.6 %
Other venue operating expenses ⁽³⁾	113,363	16.7 %	113,277	16.7 %
Total company venue operating costs ⁽³⁾	481,422	71.1 %	470,504	69.6 %
Other costs and expenses:				
Advertising expense	38,010	5.5 %	37,702	5.5 %
General and administrative expenses	39,519	5.7 %	42,665	6.2 %
Depreciation and amortization	76,804	— %	83,064	— %
Transaction, severance and related litigation costs	463	0.1 %	698	0.1 %
Asset impairments	6,935	1.0 %	1,843	0.3 %
Total operating costs and expenses	643,153	92.8 %	636,476	92.2 %
Operating income	50,055	7.2 %	53,614	7.8 %
Interest expense	56,740	8.2 %	51,574	7.5 %
Income before income taxes	\$(6,685)	(1.0) %	\$2,040	0.3 %

(1) Percent amount expressed as a percentage of Food and beverage sales.

(2) Percent amount expressed as a percentage of Entertainment and merchandise sales.

(3) Percent amount expressed as a percentage of Total company venue sales.

Due to rounding, percentages presented in the table above may not sum to total. The percentage amounts for the components of Cost of food and beverage and the Cost of entertainment and merchandise may not sum to total due to the fact that Cost of food and beverage and Cost of entertainment and merchandise are expressed as a percentage of related Food and beverage sales and Entertainment and merchandise sales, as opposed to Total company venue sales.

Three months ended September 30, 2018 Compared to the Three months ended October 1, 2017

Revenues

Company venue sales were \$215.6 million for the third quarter of 2018 compared to \$208.9 million for the third quarter of 2017, primarily attributable to a 2.2% increase in comparable venue sales and a \$5.3 million increase in net breakage related to PlayPass compared to the third quarter of 2017, offset by a \$1.5 million decrease in revenue due to temporary store closures and a net reduction of four Company-operated venues.

Franchise fees and royalties increased from \$4.5 million to \$5.3 million primarily due to the impact of new revenue recognition guidance which was effective for us on January 1, 2018. Franchise fees and royalties for the third quarter of 2018 increased \$0.8 million related to the recognition of our national advertising fund contributions as revenue, rather than netted against advertising expense (see "Advertising Expense" below).

Company Venue Operating Costs

The cost of food, beverage, entertainment and merchandise, as a percentage of Total company venue sales, was 15.0% for both the third quarter of 2018 and the third quarter of 2017 as a sales shift towards higher margin Entertainment and merchandise sales from food and beverage sales was offset by cost pressures.

The cost of food and beverage, as a percentage of food and beverage sales, was 24.0% for the third quarter of 2018 compared to 24.4% for the third quarter of 2017. The decrease in the cost of food and beverage on a percentage basis

in the

34

Table of Contents

third quarter of 2018 was primarily driven by lower commodity prices and a mix shift to higher margin items during the third quarter of 2018.

The cost of entertainment and merchandise, as a percentage of entertainment and merchandise sales, was 8.1% for the third quarter of 2018 compared to 6.7% for the third quarter of 2017. The increase in the cost of entertainment and merchandise on a percentage basis in the third quarter of 2018 was impacted by a combination of the national launch of time based play and “More Tickets” in all of our Chuck E. Cheese Company-operated venues during the third quarter of 2018.

Labor expenses, as a percentage of sales, were 30.2% in the third quarter of 2018 compared to 29.3% in the third quarter of 2017. The increase in Labor expenses as a percentage of sales in the third quarter of 2018 reflects an increase in our average hourly wage rate, driven by mandated minimum wage rate increases, partially offset by a reduction in hours.

Other venue operating expenses, as a percentage of sales, improved 170 basis points in the third quarter of 2018 as we focused on improving productivity. The decrease in Other venue operating costs as a percentage of sales was primarily driven by property and inventory losses incurred in the third quarter of 2017 in connection with Hurricanes Harvey and Irma, as well as a decrease in insurance costs associated with general liability claims and business interruption insurance proceeds received in the third quarter of 2018 related to one of our venues that was temporarily closed due to a fire.

Advertising Expense

Advertising expense was \$11.1 million in the third quarter of 2018 compared to \$12.1 million in the third quarter of 2017. Advertising expense for the third quarter of 2018 was impacted by the adoption of a new revenue recognition standard effective January 1, 2018 that requires us to account for our national advertising fund contributions as revenues, rather than netted against Advertising expense. Including the impact of netting national advertising fund revenues against Advertising expense, Advertising expense in the third quarter of 2018 would have been \$10.3 million, compared to \$12.1 million in the third quarter of 2017 (see “Revenues” above). Advertising expense for the third quarter of 2018 reflects a decrease in purchases of national television and print media.

General and Administrative Expenses

General and administrative expenses were \$13.2 million in the third quarter of 2018 compared to \$13.6 million in the third quarter of 2017. The decrease in general and administrative expenses in the third quarter of 2018 is primarily due to savings initiatives implemented in the first quarter of 2018, partially offset by an increase in incentive compensation as a result of improved sales.

Depreciation and Amortization

Depreciation and amortization was \$24.7 million in the third quarter of 2018 compared to \$27.1 million in the third quarter of 2017. The decrease in depreciation and amortization is primarily due to the impact of certain property plant and equipment having reached the end of their depreciable lives throughout the past year.

Transaction, Severance and Related Litigation Costs

Transaction, severance and related litigation costs were \$(0.3) million in the third quarter of 2018 compared to \$0.1 million in the third quarter of 2017. The Transaction, severance and related litigation costs in the third quarter of 2018 reflect an insurance settlement received relating to legal fees incurred in prior years.

Asset Impairments

In the third quarter of 2018, we recognized an asset impairment charge of \$5.3 million primarily related to eight venues, of which one was previously impaired. In the third quarter of 2017 we recognized an asset impairment charge of \$1.8 million primarily related to five venues, of which two were previously impaired. We continue to operate all but one of these venues. The impairment charge was based on the determination that the financial performance of these venues was adversely impacted by various competitive and economic factors in the markets in which the venues are located.

Income Taxes

Our effective income tax rate was 18.9% for the third quarter of 2018 as compared to 32.0% for the third quarter of 2017. Our effective income tax rate for 2018 was favorably impacted by the reduction in the U.S. federal statutory corporate income tax rate from 35% to 21% resulting from the Tax Cuts and Jobs Act (TCJA) signed into law on

December 22, 2017, return-to-provision adjustments including those related to the true up of provisional estimates provided in 2017 to account for the impact of the TCJA pursuant to SAB118, and the impact of employment-related federal income tax credits offset by the unfavorable impact of nondeductible litigation costs related to the Merger, nondeductible penalties, a net increase in our liability for uncertain tax positions, and state and foreign taxes. Our effective income tax rates for the third quarter of 2017

35

Table of Contents

differed from the statutory rate primarily due to state income taxes and the favorable impact of employment related federal income tax credits.

Nine months ended September 30, 2018 Compared to Nine months ended October 1, 2017

Revenues

Company venue sales were \$677.3 million for the first nine months of 2018 compared to \$676.4 million for the first nine months of 2017. The increase in Company venue sales for the first nine months of 2018 was primarily attributable to the recognition of \$3.7 million in net breakage revenue related to PlayPass for the first nine months of 2018 compared to a net deferral of \$7.9 million the first nine months of 2017, offset partially by a 1.0% decrease in comparable venue sales, a \$3.3 million decrease in revenue due to temporary store closures and a net reduction of three Company-operated venues.

Franchise fees and royalties increased from \$13.7 million to \$15.9 million primarily due to the impact of new revenue recognition guidance which resulted in \$2.6 million of national advertising fund contributions from franchisees being recorded as revenue, rather than netted against advertising expense in 2018 (see “Advertising Expense” below).

Company Venue Operating Costs

The cost of food, beverage, entertainment and merchandise, as a percentage of Total company venue sales, was 14.8% for first nine months of 2018 compared to 14.5% for the first nine months of 2017 as a sales shift towards higher margin Entertainment and merchandise sales from food and beverage sales was offset by cost pressures, primarily related to the impact of new initiatives launched by the Company.

The cost of food and beverage, as a percentage of food and beverage sales, was 23.6% for the first nine months of 2018 compared to 23.4% for the first nine months of 2017. The increase in the cost of food and beverage on a percentage basis in the first nine months of 2018 was driven primarily by a change in sales mix and an increase in beverage costs.

The cost of entertainment and merchandise, as a percentage of entertainment and merchandise sales, was 7.5% for the first nine months of 2018 compared to 6.4% for the first nine months of 2017. The cost of entertainment and merchandise on a percentage basis in the first nine months of 2018 compared to the first nine months of 2017 was impacted by a combination of the impact of time based play and “More Tickets” which were launched nationally during the third quarter of 2018, and by an increase in PlayPass related supplies as a result of PlayPass now being deployed to all of our Company-owned venues, compared to 268 venues at the beginning of 2017.

Labor expenses, as a percentage of sales, were 28.8% for the first nine months of 2018 compared to 27.8% for the first nine months of 2017. Increased minimum wage rates in several states fully offset a decrease in labor hours in the first nine months of 2018 compared to the first nine months of 2017.

Other venue operating costs, as a percentage of sales, were 16.7% in both the first nine months of 2018 and 2017. An increase in common area and utility costs, and increased expenses related to the production of new menu boards and panels in the first nine months of 2018, offset decreases related to the impact of property and inventory losses in the third quarter of 2017 in connection with Hurricanes Harvey and Irma, as well as business interruption insurance proceeds received in the third quarter of 2018 related to one of our venues that was temporarily closed due to a fire.

Advertising Expense

Advertising expense was \$38.0 million in the first nine months of 2018 compared to \$37.7 million in the first nine months of 2017. Advertising expense for the first nine months of 2018 was impacted by the adoption of a new revenue recognition standard effective January 1, 2018 that requires us to account for our national advertising fund contributions as revenues, rather than netted against Advertising expense. Including the impact of netting national advertising fund revenues against Advertising expense, Advertising expense for the first nine months of 2018 would have been \$35.5 million (see “Revenues” above). Advertising expense for the first nine months of 2018 reflects a decrease in national media costs and a decrease in advertising for our Peter Piper Pizza venues.

General and Administrative Expenses

General and administrative expenses were \$39.5 million for the first nine months of 2018 compared to \$42.7 million for the first nine months of 2017. The decrease in general and administrative expenses in the first nine months of 2018 is primarily due to a decrease in labor related litigation costs, and savings initiatives implemented in the first quarter of 2018.

Table of Contents

Depreciation and Amortization

Depreciation and amortization was \$76.8 million in the first nine months of 2018 compared to \$83.1 million in the first nine months of 2017. The decrease in depreciation and amortization is primarily due to the impact of certain property plant and equipment having reached the end of their depreciable lives.

Transaction, Severance and Related Litigation Costs

Transaction, severance and related litigation costs were \$0.5 million in the first nine months of 2018 compared to \$0.7 million in the first nine months of 2017. The Transaction, severance and related litigation costs in the first nine months of 2018 relate primarily to \$0.2 million in legal fees incurred in connection with Merger related litigation and severance payments of \$0.3 million. The Transaction, severance and related litigation costs in the first nine months of 2017 relate to legal fees incurred in connection with Merger related litigation.

Asset Impairments

In the first nine months of 2018, we recognized an asset impairment charge of \$6.9 million primarily related to nine venues, of which one was previously impaired. In the first nine months of 2017 we recognized an asset impairment charge of \$1.8 million primarily related to five venues, of which two were previously impaired. We continue to operate all but two of these venues. The impairment charge was based on the determination that the financial performance of these venues was adversely impacted by various competitive and economic factors in the markets in which the venues are located.

Income Taxes

Our effective income tax rate for the nine months ended September 30, 2018 was 6.8% as compared to 90.2% for the nine months ended October 1, 2017. Our effective income tax rate for 2018 was favorably impacted by the reduction in the U.S. federal statutory corporate income tax rate from 35% to 21% resulting from the Tax Cuts and Jobs Act (TCJA) signed into law on December 22, 2017, return-to-provision adjustments including those related to the true up of provisional estimates provided in 2017 to account for the impact of the TCJA pursuant to SAB118, the impact of employment-related federal income tax credits, a one-time adjustment to deferred taxes (the tax effect of the cumulative foreign currency translation adjustment existing as of January 1, 2018) resulting from the change in our intent to no longer indefinitely reinvest monies previously loaned to our Canadian subsidiary offset by the negative impact of nondeductible litigation costs related to the Merger, nondeductible penalties, a net increase in our liability for uncertain tax positions, state income taxes including the negative impact of state tax legislation enacted during the second quarter that increased the amount of income subject to state taxation and foreign taxes. Our effective income tax rates for the nine months ended October 1, 2017 differed from the statutory rate primarily due to state income taxes and the favorable impact of employment related federal income tax credits.

Financial Condition, Liquidity and Capital Resources

Overview of Liquidity

We finance our business activities through cash flows provided by our operations.

The primary components of working capital are as follows:

• our guests pay for their purchases in cash or credit cards at the time of the sale and the cash from these sales is typically received before our related accounts payable to suppliers and employee payroll become due;

- frequent inventory turnover results in a limited investment required in inventories;
- and

• our accounts payable are generally due within five to 30 days.

As a result of these factors, our requirement for working capital is not significant and we are able to operate with a net working capital deficit (current liabilities in excess of current assets), similar to other companies in the restaurant industry. As part of our capital allocation strategy, we may elect from time to time to retire certain of our debt obligations through voluntary prepayments or open market purchases.

Table of Contents

Sources and Uses of Cash

The following tables present summarized consolidated financial information that we believe is helpful in evaluating our liquidity and capital resources as of and for the periods presented:

	Nine Months Ended	
	September 30,	October 1,
	2018	2017
	(in thousands)	
Net cash provided by operating activities	\$82,475	\$94,191
Net cash used in investing activities	(56,730)	(74,006)
Net cash provided by (used in) financing activities	(8,656)	(2,322)
Effect of foreign exchange rate changes on cash	51	492
Change in cash, cash equivalents and restricted cash	\$17,140	\$18,355
Interest paid	\$59,229	\$53,076
Income taxes paid (refunded), net	\$867	\$6,635
	September 30,	
	2018	2017
	(\$ in thousands)	
Cash and cash equivalents	\$84,429	\$67,200
Restricted cash	23	112
Term loan facility	725,800	731,500
Senior notes	255,000	255,000
Available unused commitments under revolving credit facility	141,000	140,100

Sources and Uses of Cash - Nine months ended September 30, 2018 Compared to the Nine months ended October 1, 2017

Net cash provided by operating activities was \$82.5 million in the nine months ended September 30, 2018 compared to \$94.2 million in the nine months ended October 1, 2017. The decrease in net cash provided by operating activities is primarily due to a decrease in net income and fluctuations in our working capital.

Net cash used in investing activities was \$56.7 million in the nine months ended September 30, 2018 compared to \$74.0 million in the nine months ended October 1, 2017. Net cash used in investing activities in the nine months ended September 30, 2018 and October 1, 2017 relates primarily to capital expenditures.

Net cash used in financing activities was \$8.7 million in the nine months ended September 30, 2018, relating primarily to principal payments on our term loan and other lease related obligations. Net cash provided by financing activities of \$2.3 million in the nine months ended October 1, 2017 related primarily to sale leaseback proceeds of \$4.1 million and a \$1.4 million return of capital, partially offset by principal payments on our term loan and other lease related obligations.

Debt Financing

Secured Credit Facilities

Our secured credit facilities include (i) a \$760.0 million term loan facility with a maturity date of February 14, 2021 (the “term loan facility”) and (ii) a \$150.0 million senior secured revolving credit facility with an original maturity date of February 14, 2019, which includes a letter of credit sub-facility and a \$30.0 million swingline loan sub-facility (the “revolving credit facility” and together with the term loan facility, the “secured credit facilities”). The secured credit facilities require scheduled quarterly payments on the term loan facility equal to 0.25% of the original principal amount of the term loan facility from July 2014 to December 2020, with the balance paid at maturity, February 14, 2021. As of September 30, 2018, we had no borrowings outstanding under the revolving credit facility and \$9.0 million and \$9.9 million of letters of credit issued but undrawn under the facility as of September 30, 2018 and December 31, 2017, respectively.

On May 8, 2018 we entered into an incremental assumption agreement with certain of our revolving credit facility lenders to extend the maturity on \$95.0 million of the revolving credit facility through November 16, 2020. In

connection with the extension of the maturity date, we agreed to the following covenants for the benefit of the revolving facility lenders: (a)

38

Table of Contents

with respect to each fiscal year (commencing with the fiscal year ending December 30, 2018), to the extent we have excess cash flow (as defined in the secured credit facilities agreement), we are required to make a mandatory prepayment of term loan principal equal to at least 75% (subject to step-downs based on our net first lien senior secured leverage ratio) of the amount of excess cash flow that exceeds \$10 million less any optional prepayments of principal that may have occurred during the fiscal year and (b) we shall not incur additional first lien senior secured debt in connection with certain acquisitions, mergers or consolidations unless our net first lien senior secured leverage ratio is not greater than 3.65 to 1.00 on a pro forma basis. The maturity date of the amount of the revolving credit facility that was not extended remains February 14, 2019.

Borrowings under the secured credit facilities bear interest at a rate equal to, at our option, either (a) a London Interbank Offered Rate (“LIBOR”) determined by reference to the costs of funds for Eurodollar deposits for the interest period relevant to such borrowings, adjusted for certain additional costs, subject to a 1.00% floor in the case of term loans or (b) a base rate determined by reference to the highest of (i) the federal funds effective rate plus 0.5%; (ii) the prime rate of Deutsche Bank AG New York Branch; and (iii) the one-month adjusted LIBOR plus 1.00%; in each case plus an applicable margin. The base applicable margin is 3.25% with respect to LIBOR borrowings and 2.25% with respect to base rate borrowings under the term loan facility, and base rate borrowings and swingline borrowings under the revolving credit facility. The applicable margin for LIBOR borrowings under the term loan facility is subject to one step down from 3.25% to 3.00%, based on our net first lien senior secured leverage ratio. The applicable margin for LIBOR borrowings under the revolving credit facility is subject to two step-downs from 3.25% to 3.00% and 2.75% based on our net first lien senior secured leverage ratio. During the nine months ended September 30, 2018, the applicable margin for LIBOR borrowings under both the term loan facility and the revolving facility was 3.25% and during the nine months ended October 1, 2017 was 3.00% and 2.75%, respectively.

During the nine months ended September 30, 2018, the federal funds rate ranged from 1.34% to 2.18%, the prime rate ranged from 4.50% to 5.25% and the one-month LIBOR ranged from 1.55% to 2.26%.

In addition to paying interest on outstanding principal under the secured credit facilities, we are required to pay a commitment fee to the lenders under the revolving credit facility with respect to the unutilized commitments thereunder. The base applicable commitment fee rate under the revolving credit facility was 0.5% per annum and is subject to one step-down from 0.5% to 0.375% based on our net first lien senior secured leverage ratio. During the nine months ended September 30, 2018, the commitment fee rate was 0.5% and for the nine months ended October 1, 2017 it was 0.375%. We are also required to pay customary agency fees, as well as letter of credit participation fees computed at a rate per annum equal to the applicable margin for LIBOR rate borrowings on the dollar equivalent of the daily stated amount of outstanding letters of credit, plus such letter of credit issuer’s customary documentary and processing fees and charges and a fronting fee computed at a rate equal to 0.125% per annum on the daily stated amount of such letter of credit.

All borrowings under our revolving credit facility are subject to the satisfaction of customary conditions, including the absence of a default and the accuracy of representations and warranties.

Senior Unsecured Notes

Our senior unsecured notes consist of \$255.0 million aggregate principal amount borrowings of 8.000% Senior Notes due 2022 (the “senior notes”) and mature on February 15, 2022. The senior notes bear interest at a rate of 8.000% per year payable February 15th and August 15th of each year and mature on February 15, 2022. We may redeem some or all of the senior notes at certain redemption prices set forth in the indenture governing the senior notes (the “indenture”).

Capital Expenditures

We intend to continue to focus our future capital expenditures on reinvestment into our existing Company-operated Chuck E. Cheese’s and Peter Piper Pizza venues through various planned capital initiatives and the development or acquisition of additional Company-operated venues. During the first nine months of 2018, we completed 194 game enhancements and 13 major remodels. We have funded and expect to continue to fund our capital expenditures through existing cash flows from operations. Capital expenditures in the first nine months of 2018 totaled approximately \$57.2 million.

Table of Contents

The following table reconciles the approximate total capital spend by initiative to our Consolidated Statements of Cash Flows for the periods presented:

	Nine Months Ended September 30, 2018 2017	
	(in thousands)	
Growth capital spend ⁽¹⁾	\$21,157	\$ 42,960
Maintenance capital spend ⁽²⁾	33,048	26,104
IT capital spend	2,989	5,363
Total Capital Spend	\$57,194	\$ 74,427

(1) Growth capital spend includes major remodels, venue expansions, our PlayPass initiative and new venue development, including relocations and franchise acquisitions.

(2) Maintenance capital spend includes game enhancements, general venue capital expenditures and corporate capital expenditures.

We currently estimate our capital expenditures in 2018 will total approximately \$75 million to \$80 million, inclusive of maintenance capital, growth capital and IT related capital.

Off-Balance Sheet Arrangements and Contractual Obligations

As of September 30, 2018, we had no off-balance sheet financing arrangements as described in Regulation S-K Item 303(a)(4)(ii).

For information regarding our contractual obligations, refer to “Off Balance Sheet Arrangements and Contractual Obligations” in Part II, Item 7. “Management’s Discussion and Analysis of Financial Condition and Results of Operations” in our Annual Report on Form 10-K for the fiscal year ended December 31, 2017, filed with the SEC on March 28, 2018.

See further discussion of our indebtedness and future debt obligations in “Financial Condition, Liquidity and Capital Resources - Debt Financing” of this report. There have been no other material changes to our contractual obligations since December 31, 2017.

Critical Accounting Policies and Estimates

Information with respect to our critical accounting policies and estimates, which we believe could have the most significant effect on our reported consolidated results and require difficult, subjective or complex judgment by management are described under “Critical Accounting Policies and Estimates” in Part II, Item 7. “Management’s Discussion and Analysis of Financial Condition and Results of Operations” in our Annual Report on Form 10-K for the fiscal year ended December 31, 2017, filed with the SEC on March 28, 2018. See Note 1. “Description of Business and Summary of Significant Accounting Policies” to our Consolidated Financial Statements included in Part I, Item 1. “Financial Statements” of this report. There has been no other material change to the information concerning our critical accounting policies and estimates since December 31, 2017.

Recently Issued Accounting Guidance

Refer to Note 1 “Description of Business and Summary of Significant Accounting Policies” to our Consolidated Financial Statements included in Part I, Item 1. “Financial Statements” of this report for a description of recently issued accounting guidance.

Non-GAAP Financial Measures

Adjusted EBITDA, a measure used by management to assess operating performance, is defined as Net income (loss) plus interest expense, income tax expense (benefit), depreciation and amortization expense, impairments, gains and losses on asset disposals, and stock based compensation. In addition, Adjusted EBITDA excludes other items we consider unusual or non-recurring and certain other adjustments required or permitted in calculating covenant compliance under our secured credit facilities and the indenture governing our senior notes (see discussion of our senior notes in Note 6 “Indebtedness and Interest Expense” to our Consolidated Financial Statements included in Part I,

Item 1. “Financial Statements” and above under the heading “Financial Condition, Liquidity and Capital Resources - Debt Financing”).

40

Table of Contents

Adjusted EBITDA is presented because we believe that it provides useful information to investors regarding our operating performance and our capacity to incur and service debt and fund capital expenditures. We believe that Adjusted EBITDA is used by many investors, analysts and rating agencies as a measure of performance. We also present Adjusted EBITDA because it is substantially similar to Credit Agreement EBITDA, a measure used in calculating financial ratios and other calculations under our debt agreements, except for excluding the annualized full year effect of Company-operated and franchised venues that were opened and closed during the year. By reporting Adjusted EBITDA, we provide a basis for comparison of our business operations between current, past and future periods by excluding items that we do not believe are indicative of our core operating performance.

Our definition of Adjusted EBITDA allows for the exclusion of certain non-cash and other income and expense items that are used in calculating net income from continuing operations. However, these are items that may recur, vary greatly and can be difficult to predict. They can represent the effect of long-term strategies as opposed to short-term results. In addition, certain of these items can represent the reduction of cash that could be used for other corporate purposes. These measures should not be considered as alternatives to operating income, cash flows from operating activities or any other performance measures derived in accordance with GAAP as measures of operating performance, or cash flows as measures of liquidity. These measures have important limitations as analytical tools, and you should not consider them in isolation or as a substitute for analysis of our results as reported under GAAP. Because of these limitations, we rely primarily on our U.S. GAAP results and use Adjusted EBITDA and Adjusted EBITDA Margin, only supplementally.

Table of Contents

The following table sets forth a reconciliation of Net income to Adjusted EBITDA and Adjusted EBITDA Margin for the periods presented:

	Three Months Ended		Nine Months Ended	
	September 30,	October 1,	September 30,	October 1,
	2018	2017	2018	2017
	(in thousands, except percentages)			
Total revenues	\$220,945	\$213,347	\$693,208	\$690,090
Net income (loss) as reported	\$(9,487)	\$(11,092)	\$(6,231)	\$200
Interest expense	19,069	17,451	56,740	51,574
Income tax expense	(2,213)	(5,221)	(454)	1,840
Depreciation and amortization	24,739	27,136	76,804	83,064
Asset Impairments	5,344	1,843	6,935	1,843
Loss on asset disposals, net ⁽¹⁾	513	1,741	2,551	5,457
Unrealized loss on foreign exchange ⁽²⁾	(412)	—	283	—
Non-cash stock-based compensation ⁽³⁾	(58)	184	169	520
Rent expense book to cash ⁽⁴⁾	945	1,192	5,133	4,028
Franchise revenue, net cash received ⁽⁵⁾	(30)	—	712	(344)
Impact of purchase accounting ⁽⁶⁾	—	—	—	785
Venue pre-opening costs ⁽⁷⁾	81	155	105	643
One-time and unusual items ⁽⁸⁾	44	1,167	1,511	4,379
Adjusted EBITDA ⁽⁹⁾	\$38,535	\$34,556	\$144,258	\$153,989
Adjusted EBITDA Margin	17.4	% 16.2	% 20.8	% 22.3

(1) Relates primarily to gains or losses upon disposal of property or equipment.

Relates to unrealized gains or losses on the revaluation of our indebtedness with our Canadian subsidiary. Effective

(2) January 1, 2018, we no longer consider undistributed income from our Canadian subsidiary to be permanently invested.

(3) Represents non-cash equity-based compensation expense.

Represents (i) the removal of the non-cash portion of rent expense relating to the impact of straight-line rent and the amortization of cash incentives and allowances received from landlords, plus (ii) the actual cash received from landlords incentives and allowances in the period in which it was received.

(5) Represents the actual cash received for franchise fees received in the period for post-acquisition franchise development agreements, which we do not start recognizing into revenue until the franchise venue is opened.

(6) Represents revenue related to unearned gift cards and unearned franchise fees that were removed in purchase accounting, and, therefore, were not recorded as revenue.

(7) Relates to start-up and marketing costs incurred prior to the opening of new Company-owned venues and generally consists of payroll, recruiting, training, supplies and rent incurred prior to venue opening.

Represents non-recurring income and expenses primarily related to (i) legal fees, claims and settlements related to litigation in respect of the merger in 2014 of CEC Entertainment, Inc. with and into an entity controlled by Apollo Global Management, LLC and its subsidiaries (referred to as the "Merger"); (ii) severance expense and executive termination benefits; (iii) legal claims and settlements related to employee class action lawsuits and settlements; (iv) sales and use tax refunds relating to prior periods; (v) professional fees incurred in connection with one-time

(8) strategic corporate and tax initiatives, such as accounting and consulting fees incurred to enhance transfer pricing and to implement PlayPass; (vi) removing current period property losses and insurance recoveries relating to prior period business interruption losses at certain venues, primarily relating to disaster recoveries, such as natural disasters, fires, floods and property damage; and (vii) one-time training and travel-related costs incurred in connection with training venue employees in connection with the implementation of our PlayPass initiative that we began in 2016.

(9)

With the continued evolution of our games business from tokens to game play credits and now towards time-based play packages following the implementation of All You Can Play (“AYCP”) in the third quarter of 2018, the impact on our financial results of the fluctuation of the deferred revenue liability related to unused credits on Play Pass cards begins to lessen in importance in understanding our Adjusted EBITDA. Customers continue to see the value of time based play and game play credits continue to decline as a percentage of overall game play. As a result, the change in the deferred revenue liability relating to unused Play Pass cards has been removed from Adjusted EBITDA for all periods presented.

Table of Contents

Cautionary Statement Regarding Forward-Looking Statements

This report contains forward-looking statements, which involve risks and uncertainties. These forward-looking statements are generally identified by the use of forward-looking terminology, including the terms “anticipate,” “believe,” “could,” “estimate,” “expect,” “intent,” “may,” “plan,” “predict,” “potential,” “project,” “should,” “target,” “will,” “would” and negative or other various or comparable terminology. All statements other than statements of historical facts contained in this report, including statements regarding our strategy, future operations, future financial position, future revenue, projected costs, prospects, plans, objections of management and expected market growth are forward-looking statements. Forward-looking statements are made based on management’s current expectations and beliefs concerning future events and, therefore, involve a number of assumptions, risks and uncertainties, including the risk factors described in Part I, Item 1A. “Risk Factors” of our Annual Report on Form 10-K for the fiscal year ended December 31, 2017, filed with the SEC on March 28, 2018. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may differ from those anticipated, estimated or expected. There are a number of important factors that could cause actual results or events to differ materially from those indicated by such forward-looking statements, including, but are not limited to:

- our strategy, outlook and growth prospects;
- our operational and financial targets and dividend policy;
- our planned expansion of the venue base and the implementation of the new design in our existing venues;
- general economic trends and trends in the industry and markets; and
- the competitive environment in which we operate.

These statements involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Important factors that could cause our results to vary from expectations include, but are not limited to:

- negative publicity and changes in consumer preferences;
- our ability to successfully expand and update our current venue base;
- our ability to successfully implement our marketing strategy;
- our ability to compete effectively in an environment of intense competition;
- our ability to weather economic uncertainty and changes in discretionary spending;
- increases in food, labor and other operating costs;
- our ability to successfully open international franchises and to operate under the United States and foreign anti-corruption laws that govern those international ventures;
- risks related to our substantial indebtedness;
 - failure of our information technology systems to support our current and growing business;
- disruptions to our commodity distribution system;
- our dependence on third-party vendors to provide us with sufficient quantities of new entertainment-related equipment, prizes and merchandise at acceptable prices;
- risks from product liability claims and product recalls;
- the impact of governmental laws and regulations and the outcomes of legal proceedings;
- potential liability under certain state property laws;
- fluctuations in our financial results due to new venue openings;
- local conditions, natural disasters, terrorist attacks and other events and public health issues;
- the seasonality of our business;
- inadequate insurance coverage;
- labor shortages and immigration reform;
- loss of certain personnel;
- our ability to protect our trademarks or other proprietary rights;
- our ability to pay our fixed rental payments;

- our ability to successfully integrate the operations of companies we acquire;
- impairment charges for goodwill, indefinite-lived intangible assets or other long-lived assets;
- our failure to maintain adequate internal controls over our financial and management systems; and

Table of Contents

other risks, uncertainties and factors set forth in Part I, Item 1A. “Risk Factors” of our Annual Report on Form 10-K for the fiscal year ended December 31, 2017, filed with the SEC on March 28, 2018.

The forward-looking statements made in this report reflect our views with respect to future events as of the date of this report and are based on assumptions and subject to risks and uncertainties. Given these uncertainties, undue reliance should not be placed on these forward-looking statements. These forward-looking statements represent our estimates and assumptions only as of the date of this report and, except as required by law, we undertake no obligation to update or review publicly any forward-looking statements, whether as a result of new information, future events or otherwise after the date of this report. We anticipate that subsequent events and developments will cause our views to change. This report should be read completely and with the understanding that our actual future results may be materially different from what we expect. Our forward-looking statements do not reflect the potential impact of any future acquisitions, mergers, dispositions, joint ventures or investments we may undertake. We qualify all of our forward-looking statements by these cautionary statements.

Table of Contents

ITEM 3. Quantitative and Qualitative Disclosures About Market Risk.

We are exposed to various types of market risk in the normal course of business, including the impact of interest rates, commodity price changes and foreign currency fluctuation.

Interest Rate Risk

We are exposed to market risk from changes in the variable interest rates related to borrowings from our secured credit facilities. All of our borrowings outstanding under the secured credit facilities, \$725.8 million as of September 30, 2018, accrue interest at variable rates. Assuming the revolving credit facility remains undrawn, each 1% change in assumed interest rates, excluding the impact of our 1% interest rate floor, would result in a \$7.3 million change in annual interest expense on indebtedness under the secured credit facilities.

Commodity Price Risk

We are exposed to commodity price changes related to certain food products that we purchase, primarily related to the prices of cheese and dough, which can vary throughout the year due to changes in supply, demand, and other factors. We have not entered into any hedging arrangements to reduce our exposure to commodity price volatility associated with such commodity prices; however, we typically enter into short-term purchasing contracts, which may contain pricing arrangements designed to minimize the impact of commodity price fluctuations, and derivative instruments such as futures contracts to mitigate our exposure to commodity price fluctuations.

For the three months ended September 30, 2018 and October 1, 2017, the average cost of a block of cheese was \$1.77 and \$1.85, respectively. The estimated increase in our food costs from a hypothetical 10% increase in the average cost of a block of cheese would have been \$0.3 million for both the three months ended September 30, 2018 and October 1, 2017. For the nine months ended September 30, 2018 and October 1, 2017, the average cost of a block of cheese was \$1.72 and \$1.77, respectively. The estimated increase in our food costs from a hypothetical 10% increase in the average cost of a block of cheese would have been \$0.8 million for the nine months ended September 30, 2018 and \$0.9 million for the nine months ended October 1, 2017, respectively.

For both the three and nine months ended September 30, 2018 and October 1, 2017, the average cost of dough per pound was \$0.47 and \$0.45, respectively. The estimated increase in our food costs from a hypothetical 10% increase in the average cost of dough per pound would have been \$0.1 million for both the three months ended September 30, 2018 and October 1, 2017, and \$0.4 million for both the nine months ended September 30, 2018 and October 1, 2017.

Foreign Currency Risk

We are exposed to foreign currency fluctuation risk associated with changes in the value of the Canadian dollar relative to the U.S. dollar as we operate a total of 11 Company-owned venues in Canada. For the three and nine months ended September 30, 2018, our Canadian venues generated operating income of \$0.7 million and \$0.5 million, respectively, compared to our consolidated operating income of \$7.2 million and \$49.9 million, respectively. Changes in the currency exchange rate result in cumulative translation adjustments and are included in "Accumulated other comprehensive income (loss)" on our Consolidated Balance Sheets and potentially result in transaction gains or losses, which are included in our earnings. The low and high currency exchange rates for a Canadian dollar into a United States dollar for the nine months ended September 30, 2018 were \$0.751 and \$0.814, respectively. A hypothetical 10% devaluation in the average quoted U.S. dollar-equivalent of the Canadian dollar exchange rate during the three and nine months ended September 30, 2018 would have decreased our reported consolidated operating results by \$0.1 million for both the three and nine months ended September 30, 2018.

ITEM 4. Controls and Procedures.

Evaluation of Disclosure Controls and Procedures

We performed an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, as of the end of the period covered by this report. Based on that evaluation, our management, including our Chief Executive Officer and Chief Financial Officer, has concluded that our disclosure controls and procedures were effective as of September 30, 2018 to ensure that information required to be disclosed by us in the reports we file or submit under the Securities Exchange Act of 1934, as amended, was (a) recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms; and (b) accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, to allow timely decisions regarding required disclosure.

Changes in Internal Control over Financial Reporting

During the quarterly period covered by this report there has been no change in our internal control over financial reporting that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

Table of Contents

PART II – OTHER INFORMATION

ITEM 1. Legal Proceedings.

Refer to Note 14 “Commitments and Contingencies” to our Consolidated Financial Statements included in Part I, Item 1. “Financial Statements” of this report for a discussion of our legal proceedings.

ITEM 1A. Risk Factors.

We believe there have been no material changes in our risk factors from those disclosed in Part I, Item 1A. “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2017, filed with the SEC on March 28, 2018.

ITEM 2. Unregistered Sales of Equity Securities and Use of Proceeds.

NONE.

Table of Contents

ITEM 6. Exhibits.
EXHIBIT INDEX

Exhibit Number	Description
<u>10.1</u>	<u>Amendment to Employment Agreement, dated as of October 12, 2018, between CEC Entertainment, Inc. and Thomas Leverton</u>
<u>10.2</u>	<u>Amendment to Employment Agreement, dated as of October 12, 2018, between CEC Entertainment, Inc. and J. Roger Cardinale</u>
<u>10.3</u>	<u>Amendment to Employment Agreement, dated as of October 12, 2018, between CEC Entertainment, Inc. and Randy Forsythe</u>
<u>31.1*</u>	<u>Certification of Chief Executive Officer pursuant to Rule 13a-14(a)/15d-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002</u>
<u>31.2*</u>	<u>Certification of Chief Financial Officer pursuant to Rule 13a-14(a)/15d-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002</u>
<u>32.1**</u>	<u>Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002</u>
<u>32.2**</u>	<u>Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002</u>
101.INS	XBRL Instance Document
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	XBRL Taxonomy Extension Label Linkbase Document
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document

* Filed herewith.

** Furnished herewith.

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CEC ENTERTAINMENT, INC.

November 9, 2018 By: /s/ James A. Howell
James A. Howell
Executive Vice President and Chief Financial Officer
(Principal Financial Officer)

November 9, 2018 By: /s/ David Rappaport
David Rappaport
Vice President, Controller and Chief Accounting Officer
(Principal Accounting Officer)

Table of Contents

EXHIBIT INDEX

Exhibit
Number Description

10.1 Amendment to Employment Agreement, dated as of October 12, 2018, between CEC Entertainment, Inc. and Thomas Leverton

10.2 Amendment to Employment Agreement, dated as of October 12, 2018, between CEC Entertainment, Inc. and J. Roger Cardinale

10.3 Amendment to Employment Agreement, dated as of October 12, 2018, between CEC Entertainment, Inc. and Randy Forsythe

31.1* Certification of Chief Executive Officer pursuant to Rule 13a-14(a)/15d-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002

31.2* Certification of Chief Financial Officer pursuant to Rule 13a-14(a)/15d-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002

32.1** Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

32.2** Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

101.INS XBRL Instance Document

101.SCH XBRL Taxonomy Extension Schema Document

101.CAL XBRL Taxonomy Extension Calculation Linkbase Document

101.DEF XBRL Taxonomy Extension Definition Linkbase Document

101.LAB XBRL Taxonomy Extension Label Linkbase Document

101.PRE XBRL Taxonomy Extension Presentation Linkbase Document

* Filed herewith.

** Furnished herewith.