MORGAN STANLEY Form 424B2 February 26, 2019

#### CALCULATION OF REGISTRATION FEE

Maximum Aggregate Amount of Registration

Title of Each Class of Securities Offered Offering Price Fee

Accelerated Return Securities due 2022 \$1,000,000 \$121.20

#### February 2019

Pricing Supplement No. 1,628

Registration Statement Nos. 333-221595; 333-221595-01

Dated February 22, 2019

Filed pursuant to Rule 424(b)(2)

Morgan Stanley Finance LLC

Structured Investments

Opportunities in International Equities

Accelerated Return Securities Based on the Value of the EURO STOXX 50<sup>®</sup> Index due August 25, 2022

Fully and Unconditionally Guaranteed by Morgan Stanley

Principal at Risk Securities

The securities are unsecured obligations of Morgan Stanley Finance LLC ("MSFL") and are fully and unconditionally guaranteed by Morgan Stanley. The securities will pay no interest, provide a minimum payment at maturity of only 20% of the stated principal amount and have the terms described in the accompanying product supplement for PLUS, index supplement and prospectus, as supplemented or modified by this document. At maturity, if the underlying index has **appreciated** in value, investors will receive the stated principal amount of their investment plus leveraged upside performance of the underlying index. If the underlying index has **depreciated** in value, but the underlying index has not declined by more than the specified buffer amount, the securities will redeem for par. However, if the underlying index has declined by more than the buffer amount, investors will lose 1% for every 1% decline beyond the specified buffer amount, subject to the minimum payment at maturity of 20% of the stated principal amount. Investors may lose up to 80% of the stated principal amount of the securities. The securities are for investors who seek an equity index-based return and who are willing to risk their principal and forgo current income in exchange for the leverage and buffer features that in each case apply to a limited range of performance of the underlying index. The securities are notes issued as part of MSFL's Series A Global Medium-Term Notes program.

All payments are subject to our credit risk. If we default on our obligations, you could lose some or all of your investment. These securities are not secured obligations and you will not have any security interest in, or otherwise have any access to, any underlying reference asset or assets.

**FINAL Terms** 

**Issuer:** Morgan Stanley Finance LLC

Morgan Stanley **Guarantor: Maturity date:** August 25, 2022

EURO STOXX 50® Index **Underlying index:** 

Aggregate principal amount: \$1,000,000

If the final index value is greater than the initial index value:

\$1,000 + leveraged upside payment

If the final index value is less than or equal to the initial index value but has decreased from the initial index value by an amount less than or equal to the buffer amount of 20%:

\$1,000

Payment at maturity per security:

If the final index value is less than the initial index value and has decreased from the initial index value by an amount greater than

the buffer amount of 20%:

(\$1,000 x the index performance factor) + \$200

*Under these circumstances, the payment at maturity will be less* than the stated principal amount of \$1,000. However, under no circumstances will the securities pay less than \$200 per security

at maturity.

Leveraged upside payment:  $$1,000 \times \text{leverage factor} \times \text{index percent increase}$ 

**Index percent increase:** (final index value – initial index value) / initial index value **Initial index value:** 3,270.55, which is the index closing value on the pricing date

**Final index value:** The index closing value on the valuation date

August 22, 2022, subject to postponement for non-index business Valuation date:

days and certain market disruption events

261% Leverage factor:

> 20%. As a result of the buffer amount of 20%, the value at or above which the underlying index must close on the valuation date so that investors do not suffer a loss on their initial

**Buffer amount:** investment in the securities is 2.616.44, which is 80% of the

initial index value.

\$200 per security (20% of the stated principal amount) **Minimum payment at maturity: Index performance factor:** Final index value divided by the initial index value

**Stated principal amount:** \$1,000 per security

**Issue price:** \$1,000 per security (see "Commissions and issue price" below)

**Pricing date:** February 22, 2019

Original issue date: February 27, 2019 (3 business days after the pricing date)

**CUSIP:** 61768DT54 ISIN: US61768DT549

**Listing:** The securities will not be listed on any securities exchange.

Morgan Stanley & Co. LLC ("MS & Co."), an affiliate of MSFL

and a wholly owned subsidiary of Morgan Stanley. See "Supplemental information regarding plan of distribution;

conflicts of interest."

Estimated value on the pricing date: \$981.70 per security. See "Investment Summary" beginning on

page 2.

**Commissions and issue price:** Price to public Agent's commissions and fee $\S^{(1)}$  Proceeds to us $\S^{(2)}$ 

 Per security
 \$1,000
 \$12.50
 \$987.50

 Total
 \$1,000,000
 \$12,500
 \$987,500

Selected dealers and their financial advisors will collectively receive from the agent, MS & Co., a fixed sales commission of \$12.50 for each security they sell. See "Supplemental information regarding plan of distribution

(1) commission of \$12.50 for each security they sell. See "Supplemental information regarding plan of distribution; conflicts of interest." For additional information, see "Plan of Distribution (Conflicts of Interest)" in the accompanying product supplement.

(2) See "Use of proceeds and hedging" on page 12.

Agent:

# The securities involve risks not associated with an investment in ordinary debt securities. See "Risk Factors" beginning on page 6.

The Securities and Exchange Commission and state securities regulators have not approved or disapproved these securities, or determined if this document or the accompanying product supplement, index supplement and prospectus is truthful or complete. Any representation to the contrary is a criminal offense.

The securities are not deposits or savings accounts and are not insured by the Federal Deposit Insurance Corporation or any other governmental agency or instrumentality, nor are they obligations of, or guaranteed by, a bank.

You should read this document together with the related product supplement, index supplement and prospectus, each of which can be accessed via the hyperlinks below. Please also see "Additional Terms of the Securities" and "Additional Information About the Securities" at the end of this document.

As used in this document, "we," "us" and "our" refer to Morgan Stanley or MSFL, or Morgan Stanley and MSFL collectively, as the context requires.

Product Supplement for PLUS dated November 16, 2017 Index Supplement dated November 16, 2017

Prospectus dated November 16, 2017

Morgan Stanley Finance LLC

Accelerated Return Securities Based on the Value of the EURO STOXX 50<sup>®</sup> Index due August 25, 2022

Principal at Risk Securities

**Investment Summary** 

Principal at Risk Securities

The Accelerated Return Securities Based on the Value of the EURO STOXX 50® Index due August 25, 2022 can be used:

<sub>§</sub> As an alternative to direct exposure to the underlying index that enhances returns for any potential positive performance of the underlying index

To enhance returns and potentially outperform the underlying index in a bullish scenario, with no limitation on the appreciation potential

To achieve similar levels of upside exposure to the underlying index as a direct investment, while using fewer dollars by taking advantage of the 1 dollars by taking advantage of the leverage factor.

Ş To obtain a buffer against a specified level of negative performance in the underlying index

**Maturity:** Approximately 3.5 years

261% Leverage factor:

Maximum payment at

maturity:

None

**Buffer amount:** 20%, with 1-to-1 downside exposure below the buffer

\$200 per security (20% of the stated principal amount). Investors may lose up to 80% of the Minimum payment at

stated principal amount of the securities. maturity:

**Coupon:** None

The original issue price of each security is \$1,000. This price includes costs associated with issuing, selling, structuring and hedging the securities, which are borne by you, and, consequently, the estimated value of the securities on the pricing date is less than \$1,000. We estimate that the value of each security on the pricing date is \$981.70.

What goes into the estimated value on the pricing date?

In valuing the securities on the pricing date, we take into account that the securities comprise both a debt component and a performance-based component linked to the underlying index. The estimated value of the securities is determined using our own pricing and valuation models, market inputs and assumptions relating to the underlying index, instruments based on the underlying index, volatility and other factors including current and expected interest rates, as well as an interest rate related to our secondary market credit spread, which is the implied interest rate at which our conventional fixed rate debt trades in the secondary market.

What determines the economic terms of the securities?

In determining the economic terms of the securities, including the leverage factor, the buffer amount and the minimum payment at maturity, we use an internal funding rate, which is likely to be lower than our secondary market credit spreads and therefore advantageous to us. If the issuing, selling, structuring and hedging costs borne by you were lower or if the internal funding rate were higher, one or more of the economic terms of the securities would be more favorable to you.

What is the relationship between the estimated value on the pricing date and the secondary market price of the securities?

The price at which MS & Co. purchases the securities in the secondary market, absent changes in market conditions, including those related to the underlying index, may vary from, and be lower than, the estimated value on the pricing date, because the secondary market price takes into account our secondary market credit spread as well as the bid-offer spread that MS & Co. would charge in a secondary market transaction of this type and other factors. However, because the costs associated with issuing, selling, structuring and hedging the securities are not fully deducted upon issuance, for a period of up to 6 months following the issue date, to the extent that MS & Co. may buy or sell the securities in the secondary market, absent changes in market conditions, including those related to the underlying index, and to our secondary market credit spreads, it would do so based on values higher than the estimated value. We expect that those higher values will also be reflected in your brokerage account statements.

MS & Co. may, but is not obligated to, make a market in the securities, and, if it once chooses to make a market, may cease doing so at any time.

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Accelerated Return Securities Based on the Value of the EURO STOXX 50<sup>®</sup> Index due August 25, 2022

Principal at Risk Securities

**Key Investment Rationale** 

The securities offer leveraged upside exposure to the underlying index, while providing limited protection against negative performance of the underlying index. Once the underlying index has decreased in value by more than the specified buffer amount, investors are exposed to the negative performance of the underlying index, subject to the minimum payment at maturity. At maturity, if the underlying index has appreciated, investors will receive the stated principal amount of their investment plus leveraged upside performance of the underlying index. At maturity, if the underlying index has depreciated and (i) if the final index value of the underlying index has not declined from the initial index value by more than the specified buffer amount, the securities will redeem for par, or (ii) if the final index value of the underlying index has declined by more than the buffer amount, the investor will lose 1% for every 1% decline beyond the specified buffer amount, subject to the minimum payment at maturity. **Investors may lose up to** 80% of the stated principal amount of the securities.

Leveraged **Performance Upside** Scenario

Downside

Scenario

The securities offer investors an opportunity to capture enhanced returns for any positive performance relative to a direct investment in the underlying index.

The underlying index increases in value, and, at maturity, the securities redeem for the stated

principal amount of \$1,000 plus 261% of the index percent increase.

The underlying index declines in value by no more than 20%, and, at maturity, the securities redeem Par Scenario for the stated principal amount of \$1,000.

The underlying index declines in value by more than 20%, and, at maturity, the securities redeem for less than the stated principal amount by an amount that is proportionate to the percentage decrease of the underlying index from the initial index value, plus the buffer amount of 20%. (Example: if the underlying index decreases in value by 50%, the securities will redeem for \$700.00, or 70.00% of the

stated principal amount.) The minimum payment at maturity is \$200 per security.

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Accelerated Return Securities Based on the Value of the EURO STOXX 50<sup>®</sup> Index due August 25, 2022

Principal at Risk Securities

How the Securities Work

Payoff Diagram

The payoff diagram below illustrates the payment at maturity on the securities based on the following terms:

**Stated principal amount:** \$1,000 per security

Leverage factor: 261%
Buffer amount: 20%
Maximum payment at maturity: None

Minimum payment at maturity: \$200 per security

**Securities Payoff Diagram** 

#### How it works

§ **Upside Scenario.** If the final index value is greater than the initial index value, investors will receive the \$1,000 stated principal amount *plus* 261% of the appreciation of the underlying index over the term of the securities.

§ If the underlying index appreciates 2%, the investor would receive a 5.22% return, or \$1,052.20 per security.

**Par Scenario.** If the final index value is less than or equal to the initial index value but has decreased from the initial §index value by an amount less than or equal to the buffer amount of 20%, investors will receive the stated principal amount of \$1,000 per security.

§ If the underlying index depreciates 5%, investors will receive the \$1,000 stated principal amount.

**Downside Scenario.** If the final index value is less than the initial index value and has decreased from the initial index value by an amount greater than the buffer amount of 20%, investors will receive an amount that is less than \$ the stated principal amount by an amount that is proportionate to the percentage decrease of the value of the underlying index from the initial index value, plus the buffer amount of 20%. The minimum payment at maturity is \$200 per security.

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Principal at Risk Securities

 $\S$  For example, if the underlying index depreciates 55%, investors would lose 35.00% of their principal and receive only \$650 per security at maturity, or 65.00% of the stated principal amount.

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Principal at Risk Securities

**Risk Factors** 

The following is a non-exhaustive list of certain key risk factors for investors in the securities. For further discussion of these and other risks, you should read the section entitled "Risk Factors" in the accompanying product supplement for PLUS, index supplement and prospectus. We also urge you to consult your investment, legal, tax, accounting and other advisers in connection with your investment in the securities.