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WORLD WRESTLING ENTERTAINMENTINC

Form 8-K

February 26, 2003

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 25, 2003

World Wrestling Entertainment, Inc.

(Exact name of registrant as specified in its charter)

| | | |
|---|-----------------------------|--------------------------------------|
| Delaware | 000-27639 | 04-2693383 |
| ----- | ----- | ----- |
| (State or other jurisdiction of incorporation) | (Commission File Number) | (IRS Employer Identification No.) |

| | |
|--|------------|
| 1241 East Main Street, Stamford, CT | 06902 |
| ----- | ----- |
| (Address of principal executive offices) | (Zip code) |

Registrant's telephone number, including area code: (203) 352-8600

Item 5. Other Events.

On February 25, 2003, World Wrestling Entertainment, Inc. issued the press releases filed as exhibits to this Form 8-K.

Item 7. Financial Statements and Exhibits.

(c) Exhibits

99.1 Press Release dated February 25, 2003
99.2 Press Release dated February 25, 2003

Page 2 of 4 pages.
Exhibit Index on page 4.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WORLD WRESTLING ENTERTAINMENT, INC.

By: /s/ Frank G. Serpe

Frank G. Serpe
Senior Vice President and Acting
Chief Financial Officer

Dated: February 25, 2003

Page 3 of 4 pages.
Exhibit Index on page 4.

EXHIBIT INDEX

- 99.1 Press Release dated February 25, 2003
- 99.2 Press Release dated February 25, 2003

Page 4 of 4 pages.
Exhibit Index on page 4.