

RIVIERA HOLDINGS CORP
 Form 4
 November 05, 2004

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KROHN DUANE

(Last) (First) (Middle)
 1701 MORA LANE
 (Street)

LAS VEGAS, NV 89102

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
RIVIERA HOLDINGS CORP [RIV]

3. Date of Earliest Transaction
 (Month/Day/Year)
 11/05/2004

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
 Treasurer and CFO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock par value \$.001 per share	11/03/2004		P	1,000 A	\$ 20.33	128,629	D
Common Stock par value \$.001 per share	11/03/2004		S	1,000 D	\$ 20.1	128,629	D
Common Stock par value \$.001 per share	11/03/2004		S	1,000 D	\$ 20.35	128,629	D

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Common Stock par value \$.001 per share	11/04/2004	S	1,000	D	\$ 25.35	128,629	D
Common Stock par value \$.001 per share	11/04/2004	S	1,000	D	\$ 25.1	128,629	D
Common Stock par value \$.001 per share	11/04/2004	S	1,000	D	\$ 24.85	128,629	D
Common Stock par value \$.001 per share	11/04/2004	S	1,000	D	\$ 24.6	128,629	D
Common Stock par value \$.001 per share	11/04/2004	S	1,000	D	\$ 24.35	128,629	D
Common Stock par value \$.001 per share	11/04/2004	S	1,000	D	\$ 24.1	128,629	D
Common Stock par value \$.001 per share	11/04/2004	S	1,000	D	\$ 23.85	128,629	D
Common Stock par value \$.001 per share	11/04/2004	S	1,000	D	\$ 23.6	128,629	D
Common Stock par value \$.001 per share	11/04/2004	S	1,000	D	\$ 23.35	128,629	D
Common Stock par value \$.001 per share	11/04/2004	S	1,000	D	\$ 23.1	128,629	D
Common Stock par value \$.001 per share	11/04/2004	S	1,000	D	\$ 22.85	128,629	D
	11/04/2004	S	1,000	D	\$ 22.6	128,629	D

Common Stock par value \$.001 per share							
Common Stock par value \$.001 per share	11/04/2004	S	1,000	D	\$ 22.35	128,629	D
Common Stock par value \$.001 per share	11/04/2004	S	1,000	D	\$ 22.1	128,629	D
Common Stock par value \$.001 per share	11/04/2004	S	1,000	D	\$ 21.85	128,629	D
Common Stock par value \$.001 per share	11/04/2004	S	1,000	D	\$ 21.6	128,629	D
Common Stock par value \$.001 per share	11/04/2004	S	1,000	D	\$ 21.35	128,629	D
Common Stock par value \$.001 per share	11/04/2004	S	1,000	D	\$ 21.1	128,629	D
Common Stock par value \$.001 per share	11/04/2004	S	1,000	D	\$ 20.85	128,629	D
Common Stock par value \$.001 per share	11/04/2004	S	1,000	D	\$ 20.6	128,629	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 5)
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KROHN DUANE 1701 MORA LANE LAS VEGAS, NV 89102			Treasurer and CFO	

Signatures

Duane R. Krohn 11/05/2004
 __Signature of Date
 Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.