Form 10-O October 25, 2017 **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549 FORM 10-Q QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE QUARTERLY PERIOD ENDED SEPTEMBER 30, 2017 OR TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE TRANSITION PERIOD FROM _____ TO ____ COMMISSION FILE NUMBER 001-34295 SIRIUS XM HOLDINGS INC. (Exact name of registrant as specified in its charter) 38-3916511 Delaware (State or other jurisdiction of (I.R.S. Employer Identification No.) incorporation or organization) 1290 Avenue of the Americas, 11th Floor New York, New York 10104 (Address of principal executive offices) (Zip Code) Registrant's telephone number, including area code: (212) 584-5100 Former name, former address and former fiscal year, if changed since last report: Not Applicable Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was

90 days. Yes b No o

SIRIUS XM HOLDINGS INC.

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such

required to file such reports) and (2) has been subject to such filing requirements for the past

files). Yes b No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.:

Large accelerated filer b Accelerated filer o No

Non-accelerated filer o (Do not check if a smaller reporting company)

Smaller reporting company o Emerging growth company o

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. o

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes o No b

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

(Class) (Outstanding as of October 23, 2017)

COMMON STOCK, \$0.001 PAR VALUE 4,595,820,002 SHARES

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SIRIUS XM HOLDINGS INC. AND SUBSIDIARIES CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (UNAUDITED)

	For the Thre Ended Septe		For the Nine Months Ended September 30,		
(in thousands, except per share data)	2017	2016	2017	2016	
Revenue:					
Subscriber revenue	\$1,136,027	\$1,069,746	\$3,325,295	\$3,112,712	
Advertising revenue	41,462	34,268	117,656	99,330	
Equipment revenue	32,337	31,306	91,669	86,285	
Other revenue	169,770	142,326	486,611	415,895	
Total revenue	1,379,596	1,277,646	4,021,231	3,714,222	
Operating expenses:					
Cost of services:					
Revenue share and royalties	296,498	272,823	866,691	788,952	
Programming and content	98,239	89,015	290,038	257,760	
Customer service and billing	94,655	94,923	286,754	285,502	
Satellite and transmission	21,378	22,224	61,557	80,609	
Cost of equipment	8,254	9,674	24,537	29,181	
Subscriber acquisition costs	119,555	120,111	372,197	381,516	
Sales and marketing	114,519	99,194	318,135	279,278	
Engineering, design and development	29,433	19,254	81,033	57,588	
General and administrative	83,187	90,369	245,995	249,052	
Depreciation and amortization	79,913	67,880	230,136	202,215	
Total operating expenses	945,631	885,467	2,777,073	2,611,653	
Income from operations	433,965	392,179	1,244,158	1,102,569	
Other income (expense):					
Interest expense	(92,634	(89,092)	(257,085)	(250,888)	
Loss on extinguishment of debt	(43,679	—	(43,679)	_	
Other income	86,971	2,370	83,897	15,733	
Total other expense	(49,342	(86,722)	(216,867)	(235,155)	
Income before income taxes	384,623	305,457	1,027,291	867,414	
Income tax expense	(108,901)	(111,556)	(342,387)	(326,108)	
Net income	\$275,722	\$193,901	\$684,904	\$541,306	
Foreign currency translation adjustment, net of tax	3,680	(14)	6,426	420	
Total comprehensive income	\$279,402	\$193,887	\$691,330	\$541,726	
Net income per common share:					
Basic	\$0.06	\$0.04	\$0.15	\$0.11	
Diluted	\$0.06	\$0.04	\$0.14	\$0.11	
Weighted average common shares outstanding:					
Basic	4,618,368	4,870,281	4,660,041	4,957,820	
Diluted	4,704,571	4,919,829	4,734,841	5,005,133	
Dividends declared per common share	\$0.010	\$ —	\$0.030	\$ —	

See accompanying notes to the unaudited consolidated financial statements.

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SIRIUS XM HOLDINGS INC. AND SUBSIDIARIES CONSOLIDATED BALANCE SHEETS

(in thousands, except per share data)	September 30 2017	, December 31, 2016
ASSETS	(unaudited)	2010
Current assets:	· · · · · · · · · · · · · · · · · · ·	
Cash and cash equivalents	\$73,553	\$213,939
Receivables, net	225,001	223,029
Inventory, net	22,469	20,363
Related party current assets	12,375	6,170
Prepaid expenses and other current assets	163,164	179,148
Total current assets	496,562	642,649
Property and equipment, net	1,427,614	1,398,693
Intangible assets, net	2,528,709	2,544,801
Goodwill	2,286,559	2,205,107
Related party long-term assets	1,017,350	8,918
Deferred tax assets	777,002	1,084,330
Other long-term assets	118,620	119,097
Total assets	\$8,652,416	\$8,003,595
LIABILITIES AND STOCKHOLDERS' (DEFICIT) EQUITY		
Current liabilities:		
Accounts payable and accrued expenses	\$736,782	\$713,034
Accrued interest	92,539	114,633
Current portion of deferred revenue	1,846,285	1,832,609
Current maturities of long-term debt	4,220	5,485
Related party current liabilities	3,018	2,840
Total current liabilities	2,682,844	2,668,601
Deferred revenue	178,180	176,319
Long-term debt	6,728,349	5,842,764
Related party long-term liabilities	6,778	7,955
Deferred tax liabilities	6,418	6,418
Other long-term liabilities	99,948	93,553
Total liabilities	9,702,517	8,795,610
Commitments and contingencies (Note 14)		
Stockholders' (deficit) equity:		
Common stock, par value \$0.001; 9,000,000 shares authorized; 4,604,441 and 4,746,047	7	
shares issued; 4,601,941 and 4,740,947 outstanding at September 30, 2017 and	4,604	4,745
December 31, 2016, respectively		
Accumulated other comprehensive income (loss), net of tax	6,287	(139)
Additional paid-in capital	2,159,239	3,117,666
Treasury stock, at cost; 2,500 and 5,100 shares of common stock at September 30, 2017	(13,754)	(22,906)
and December 31, 2016, respectively	(13,734)	(22,900)
Accumulated deficit	(3,206,477)	(3,891,381)
Total stockholders' (deficit) equity		(792,015)
Total liabilities and stockholders' (deficit) equity	\$8,652,416	\$8,003,595

See accompanying notes to the unaudited consolidated financial statements.

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SIRIUS XM HOLDINGS INC. AND SUBSIDIARIES CONSOLIDATED STATEMENT OF STOCKHOLDERS' (DEFICIT) EQUITY (UNAUDITED)

	Common	Stock	Accumulate Other	d Additional	Treasi	ıry Stock		Total
(in thousands)	Shares	Amount Comprehensi				Accumulated Deficit	Stockholders' (Deficit) Equity	
Balance at December 31, 2016	4,746,047	\$4,745	\$ (139)	\$3,117,666	5,100	\$(22,906)	\$(3,891,381)	\$(792,015)
Comprehensive income, net of tax	_	_	6,426	_	_	_	684,904	691,330
Issuance of common stock as part of investment in Sirius XM Canada	35,000	35	_	178,815	_	_	_	178,850
Share-based payment expense	_	_	_	82,485	_	_	_	82,485
Exercise of options and vesting of restricted stock units	20,318	21	_	753	_	_	_	774
Minimum withholding taxes on net share settlement of stock-based compensation	_	_	_	(84,560				