

GUESS INC  
Form S-8  
March 29, 2018

As filed with the Securities and Exchange Commission on March 29, 2018  
Registration No. 333-

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM S-8  
REGISTRATION STATEMENT  
UNDER  
THE SECURITIES ACT OF 1933

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GUESS?, INC.  
(Exact name of registrant as specified in its charter)

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Delaware 95-3679695  
(State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.)  
1444 South Alameda Street  
Los Angeles, California 90021  
(Address, including zip code, of principal executive offices)

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Guess?, Inc. 2004 Equity Incentive Plan  
(Full title of the plan)

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Jason T. Miller  
General Counsel and Secretary  
Guess?, Inc.  
1444 South Alameda Street  
Los Angeles, California 90021  
(213) 765-3100  
(Name, address and telephone number, including area code, of agent for service)

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Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer   
Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company   
Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 7(a)(2)(B) of the Securities Act.



CALCULATION OF REGISTRATION FEE

Title of securities to be registered	Amount to be registered	Proposed offering price per share	Proposed maximum aggregate offering price	Amount of registration fee
Common Stock, \$0.01 par value per share	14,100,000 <sup>(1)</sup>	\$20.52 <sup>(2)</sup>	\$289,332,000 <sup>(2)</sup>	\$36,021.83 <sup>(2)</sup>

<sup>(1)</sup> This Registration Statement covers, in addition to the number of shares of Guess?, Inc., a Delaware corporation (the “Company” or the “Registrant”), common stock, par value \$0.01 per share (the “Common Stock”), stated above, options and other rights to purchase or acquire the shares of Common Stock covered by this Registration Statement and, pursuant to Rule 416 under the Securities Act of 1933, as amended (the “Securities Act”), an additional indeterminate number of shares, options and rights that may be offered or issued pursuant to the Guess?, Inc. 2004 Equity Incentive Plan, as amended and restated (the “Plan”), as a result of one or more adjustments under the Plan to prevent dilution resulting from one or more stock splits, stock dividends or similar transactions.

<sup>(2)</sup> Pursuant to Securities Act Rule 457(h), the maximum offering price, per share and in the aggregate, and the registration fee were calculated based upon the average of the high and low prices of the Common Stock on March 23, 2018, as quoted on the New York Stock Exchange. The Exhibit Index for this Registration Statement is at page 7.

EXPLANATORY NOTE

This Registration Statement is filed by the Company to register additional securities issuable pursuant to the Plan and consists of only those items required by General Instruction E to Form S-8.

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PART I  
INFORMATION REQUIRED IN THE  
SECTION 10(a) PROSPECTUS

The document(s) containing the information specified in Part I of Form S-8 will be sent or given to participants as specified by Securities Act Rule 428(b)(1).

PART II  
INFORMATION REQUIRED IN THE  
REGISTRATION STATEMENT

Item 3. Incorporation of Certain Documents by Reference

The following documents of the Company filed with the Securities and Exchange Commission (the "Commission") are incorporated herein by reference:

- (a) The Company's Annual Report on Form 10 K for its fiscal year ended February 3, 2018, filed with the Commission on March 29, 2018 (Commission File No. 001-11893);
- (b) The Company's Current Reports on Form 8-K, filed with the Commission on February 9, 2018, February 20, 2018 (with respect to Item 5.02 only) and March 14, 2018 (each, Commission File No. 001-11893);
- (c) The Company's Registration Statements on Form S-8, filed with the Commission on December 22, 2004 and March 25, 2016 (Commission File Nos. 333-121552 and 333-210411, respectively); and
- (d) The description of the Common Stock contained in the Company's Registration Statement on Form 8-A/A filed with the Commission on July 31, 1996 (Commission File No. 001-11893) and any other amendment or report filed for the purpose of updating such description.

All documents subsequently filed by the Company pursuant to Sections 13(a), 13(c), 14 and 15(d) of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), prior to the filing of a post-effective amendment which indicates that all securities offered hereby have been sold or which deregisters all securities then remaining unsold, shall be deemed to be incorporated by reference into this Registration Statement and to be a part hereof from the date of filing of such documents; provided, however, that documents or information deemed to have been furnished and not filed in accordance with Commission rules shall not be deemed incorporated by reference into this Registration Statement. Any statement contained herein or in a document, all or a portion of which is incorporated or deemed to be incorporated by reference herein, shall be deemed to be modified or superseded for purposes of this Registration Statement to the extent that a statement contained herein or in any other subsequently filed document which also is or is deemed to be incorporated by reference herein modifies or supersedes such statement. Any such statement so modified or superseded shall not be deemed, except as so modified or amended, to constitute a part of this Registration Statement.

Item 5. Interests of Named Experts and Counsel

Not applicable.

Item 8. Exhibits

See the attached Exhibit Index at page 7, which is incorporated herein by reference.

SIGNATURES

Pursuant to the requirements of the Securities Act, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S 8 and has duly caused this Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Los Angeles, State of California, on the 29th day of March, 2018.

GUESS?,  
INC.,  
a Delaware  
corporation

By: /s/  
VICTOR  
HERRERO  
Victor  
Herrero  
Chief  
Executive  
Officer

POWER OF ATTORNEY

Each person whose signature appears below constitutes and appoints Victor Herrero and Sandeep Reddy, and each of them, acting individually and without the other, as his or her true and lawful attorneys-in-fact and agents, with full power of substitution and resubstitution, for him or her and in his or her name, place, and stead, in any and all capacities, to sign any and all amendments (including post-effective amendments, exhibits thereto and other documents in connection therewith) to this Registration Statement, and to file the same, with all exhibits thereto, and other documents in connection therewith, with the Commission, granting unto said attorneys-in-fact and agents, and each of them, full power and authority to do and perform each and every act and thing requisite and necessary to be done in and about the premises, as fully to all intents and purposes as he or she might or could do in person, hereby ratifying and confirming all that said attorneys-in-fact and agents, or either of them individually, or their or his substitute or substitutes, may lawfully do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities Act, this Registration Statement has been signed below by the following persons in the capacities and on the dates indicated.

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Signature	Title	Date
/s/ VICTOR HERRERO Victor Herrero	Chief Executive Officer and Director (Principal Executive Officer)	March 29, 2018
/s/ SANDEEP REDDY Sandeep Reddy	Chief Financial Officer (Principal Financial Officer and Chief Accounting Officer)	March 29, 2018
/s/ PAUL MARCIANO Paul Marciano	Executive Chairman, Chief Creative Officer and Director	March 29, 2018
/s/ MAURICE MARCIANO Maurice Marciano	Chairman Emeritus and Director	March 29, 2018
/s/ GIANLUCA BOLLA Gianluca Bolla	Director	March 29, 2018
/s/ ANTHONY CHIDONI Anthony Chidoni	Director	March 29, 2018
/s/ JOSEPH GROMEK Joseph Gromek	Director	March 29, 2018
/s/ KAY ISAACSON-LEIBOWITZ Kay Isaacson-Leibowitz	Director	March 29, 2018
/s/ ALEX YEMENIDJIAN Alex Yemenidjian	Director	March 29, 2018



EXHIBIT INDEX

Exhibit  
Number Description of Exhibit

- 4. Guess?, Inc. 2004 Equity Incentive Plan. (Filed as Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the Commission on July 5, 2017 (Commission File No. 001-11893) and incorporated herein by this reference.)
- 5. Opinion of O'Melveny & Myers LLP (opinion re legality).
- 23.1 Consent of Ernst & Young LLP (consent of independent registered public accounting firm).
- 23.2 Consent of Counsel (included in Exhibit 5).
- 24. Power of Attorney (included in this Registration Statement under "Signatures").

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