

Edgar Filing: BEAR STEARNS COMPANIES INC - Form 424B3

BEAR STEARNS COMPANIES INC  
Form 424B3  
September 07, 2001

PRICING SUPPLEMENT NO. 72  
DATED: September 4, 2001  
(To Prospectus dated January 11, 2001,  
and Prospectus Supplement dated January 11, 2001)

Rule 424(b)(3)  
File No. 333-52902

\$9,015,893,162  
THE BEAR STEARNS COMPANIES INC.  
MEDIUM-TERM NOTES, SERIES B

Principal Amount: \$150,000,000 Floating Rate Notes [ ] Book Entry Notes [x]  
Original Issue Date: 9/7/2001 Fixed Rate Notes [x] Certificated Notes [ ]  
Maturity Date: 10/7/2002 CUSIP#: 073928VF7  
Option to Extend Maturity: No [x]  
Yes [ ] Final Maturity Date:

Redeemable On	Redemption Price(s)	Optional Repayment Date(s)	Optional Repayment Price(s)
----- N/A	----- N/A	----- N/A	----- N/A

Applicable Only to Fixed Rate Notes:  
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Interest Rate: 3.75%

Interest Payment Dates: \*

Applicable Only to Floating Rate Notes:  
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Interest Rate Basis: Maximum Interest Rate:  
[ ] Commercial Paper Rate Minimum Interest Rate:  
[ ] Federal Funds Effective Rate  
[ ] Federal Funds Open Rate Interest Reset Date(s):  
[ ] Treasury Rate Interest Reset Period:  
[ ] LIBOR Reuters Interest Payment Date(s):  
[ ] LIBOR Telerate  
[ ] Prime Rate  
[ ] CMT Rate

Initial Interest Rate: Interest Payment Period:

Index Maturity:

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Spread (plus or minus):

\*On April 7, 2002 and at Maturity.

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.