

DAVIS JULIA A  
Form 4  
July 12, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
DAVIS JULIA A

(Last) (First) (Middle)

3241 WESTERVILLE ROAD

(Street)

COLUMBUS, OH 432243751

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
RETAIL VENTURES INC [RVI]

3. Date of Earliest Transaction (Month/Day/Year)  
07/11/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_ Other (specify below)

EVP and General Counsel

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|                                 |                                      |  | Code                           | V   | Amount  | (A) or (D)   | Price                             |
| Common Stock, without par value | 07/11/2005                           |  | M                              |   | 16,000  | A  | \$ 1.63                           |
| Common Stock, without par value | 07/11/2005                           |  | S                              |   | 63  | D  | \$ 12.65                          |
| Common Stock, without par value | 07/11/2005                           |  | S                              |   | 63  | D  | \$ 12.67                          |

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|  |            |   |       |   |             |        |   |
|--|------------|---|-------|---|-------------|--------|---|
| Common<br>Stock,<br>without par<br>value | 07/11/2005 | S | 18    | D | \$<br>12.68 | 15,856 | D |
| Common<br>Stock,<br>without par<br>value | 07/11/2005 | S | 795   | D | \$<br>12.69 | 15,061 | D |
| Common<br>Stock,<br>without par<br>value | 07/11/2005 | S | 2,305 | D | \$ 12.7     | 12,756 | D |
| Common<br>Stock,<br>without par<br>value | 07/11/2005 | S | 18    | D | \$<br>12.71 | 12,738 | D |
| Common<br>Stock,<br>without par<br>value | 07/11/2005 | S | 161   | D | \$<br>12.72 | 12,577 | D |
| Common<br>Stock,<br>without par<br>value | 07/11/2005 | S | 286   | D | \$<br>12.73 | 12,291 | D |
| Common<br>Stock,<br>without par<br>value | 07/11/2005 | S | 1,188 | D | \$<br>12.74 | 11,103 | D |
| Common<br>Stock,<br>without par<br>value | 07/11/2005 | S | 6,316 | D | \$<br>12.75 | 4,787  | D |
| Common<br>Stock,<br>without par<br>value | 07/11/2005 | S | 679   | D | \$<br>12.76 | 4,108  | D |
| Common<br>Stock,<br>without par<br>value | 07/11/2005 | S | 1,394 | D | \$<br>12.77 | 2,714  | D |
| Common<br>Stock,<br>without par<br>value | 07/11/2005 | S | 804   | D | \$<br>12.78 | 1,910  | D |
|  | 07/11/2005 | S | 268   | D |             | 1,642  | D |

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|  |            |  |   |       |    |             |     |   |
|--|------------|--|---|-------|----|-------------|-----|---|
| Common<br>Stock,<br>without par<br>value |            |  |   |       | \$ | 12.79       |     |   |
| Common<br>Stock,<br>without par<br>value | 07/11/2005 |  | S | 1,376 | D  | \$ 12.8     | 266 | D |
| Common<br>Stock,<br>without par<br>value | 07/11/2005 |  | S | 266   | D  | \$<br>12.81 | 0   | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) | 8. Amount<br>or<br>Number<br>of Shares |
|---|--|---|---|--------------------------------------|--|--|---|--|
| Stock<br>Option<br>(Right to<br>Buy)                | \$ 1.63  | 07/11/2005                              |   | M                                    | 16,000   | <u>(1)</u> 03/14/2013  | Common<br>Stock,<br>without<br>par value                            | 16,000                                 |

## Reporting Owners

| Reporting Owner Name / Address                                   | Relationships |           |                               |       |
|--|---------------|-----------|-------------------------------|-------|
|  | Director      | 10% Owner | Officer                       | Other |
| DAVIS JULIA A<br>3241 WESTERVILLE ROAD<br>COLUMBUS, OH 432243751 |               |           | EVP and<br>General<br>Counsel |       |

## Signatures

By: Robert J. Tannous,  
Attorney-in-Fact

07/12/2005

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Option vests 20% per year beginning 1/1/04.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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