

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form 10-K

ANHEUSER BUSCH COMPANIES INC

Form 10-K

March 29, 2001

1

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D. C. 20549

FORM 10-K

[X] ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE FISCAL YEAR ENDED DECEMBER 31, 2000

OR

[] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE TRANSITION PERIOD FROM _____ TO _____

COMMISSION FILE NUMBER 1-7823

ANHEUSER-BUSCH COMPANIES, INC. (EXACT NAME OF REGISTRANT AS SPECIFIED IN CHARTER)

DELAWARE (STATE OR OTHER JURISDICTION OF INCORPORATION OR ORGANIZATION)

43-1162835 (I.R.S. EMPLOYER IDENTIFICATION NO.)

ONE BUSCH PLACE, ST. LOUIS, MISSOURI (ADDRESS OF PRINCIPAL EXECUTIVE OFFICES)

63118 (ZIP CODE)

REGISTRANT'S TELEPHONE NUMBER, INCLUDING AREA CODE: 314-577-2000

SECURITIES REGISTERED PURSUANT TO SECTION 12(b) OF THE ACT:

| TITLE OF EACH CLASS | NAME OF EACH EXCHANGE ON WHICH REGISTERED |
|---------------------------------------|---|
| COMMON STOCK--\$1 PAR VALUE | NEW YORK STOCK EXCHANGE |
| PREFERRED STOCK PURCHASE RIGHTS | NEW YORK STOCK EXCHANGE |
| 6 1/2% DEBENTURES DUE JANUARY 1, 2028 | NEW YORK STOCK EXCHANGE |

SECURITIES REGISTERED PURSUANT TO SECTION 12(g) OF THE ACT: NONE

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form 10-K

filing requirements for the past 90 days. Yes X No .

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. [X]

State the aggregate market value of the voting stock held by nonaffiliates of the registrant.

\$38,782,498,869 AS OF FEBRUARY 28, 2001

Indicate the number of shares outstanding of each of the registrant's classes of common stock, as of the latest practicable date.

\$1 PAR VALUE COMMON STOCK 897,348,540 SHARES AS OF MARCH 9, 2001

DOCUMENTS INCORPORATED BY REFERENCE

| | |
|--|------------------------------|
| Portions of Annual Report to Shareholders for the Year Ended December 31, 2000..... | PART I, PART II, and PART IV |
| Portions of Definitive Proxy Statement for Annual Meeting of Shareholders on April 25, 2001..... | PART III and PART IV |

=====

2

PART I

ITEM 1. BUSINESS

Anheuser-Busch Companies, Inc. (the "Company") is a Delaware corporation that was organized in 1979 as the holding company parent of Anheuser-Busch, Incorporated ("ABI"), a Missouri corporation whose origins date back to 1875. In addition to ABI, which is the world's largest brewer of beer, the Company is also the parent corporation to a number of subsidiaries that conduct various other business operations. The Company's operations are comprised of the following business segments: domestic beer, international beer, packaging, entertainment and other. Financial information with respect to the Company's business segments appears in Note 14, "Business Segments," on pages 54-55 of the 2000 Annual Report to Shareholders, which Note hereby is incorporated by reference.

Domestic beer volume was 98.3 million barrels in 2000 as compared with 95.7 million barrels in 1999. Worldwide sales of the Company's beer brands aggregated 105.6 million barrels in 2000 as compared with 102.9 million barrels in 1999 and accounted for approximately 81% of the Company's consolidated net sales dollars in 2000, 82% in 1999 and 80% in 1998. Worldwide beer volume is comprised of domestic and international volume. Domestic volume represents Anheuser-Busch brands produced and shipped within the United States including Puerto Rico and the Caribbean. International volume represents Anheuser-Busch brands produced overseas by Company-owned breweries and under license and contract brewing agreements, plus exports from the Company's U.S. breweries to markets around the world. Total volume includes worldwide Anheuser-Busch brand volume combined with the Company's pro rata share of the volume of

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form 10-K

international equity partner, Grupo Modelo, S.A. de C.V. In 1999, total volume included the Company's pro rata share of the volume of international equity partner, Companhia Antarctica Paulista for the first six months. Total beer volume was 121.3 million barrels and 118.0 million barrels in 2000 and 1999, respectively.

DOMESTIC BEER OPERATIONS

The Company's principal product is beer, produced and distributed by its subsidiary, ABI, in a variety of containers primarily under the brand names Budweiser, Bud Light, Bud Dry, Bud Ice, Bud Ice Light, Michelob, Michelob Light, Michelob Golden Draft, Michelob Golden Draft Light, Michelob Black & Tan Lager, Michelob Amber Bock, Michelob Honey Lager, Michelob Hefe-Weizen, Busch, Busch Light, Busch Ice, Natural Light, Natural Ice, King Cobra, Red Wolf Lager, ZiegenBock Amber, Hurricane Malt Liquor, Hurricane Ice, Pacific Ridge Ale, and Tequila. ABI's products also include three non-alcohol malt beverages, O'Doul's, Busch NA, and O'Doul's Amber. During 2000 ABI introduced "Doc" Otis Lemon, "Doc" Otis Apple, Killarney's, Tequila Extra and Michelob Marzen and discontinued Devon's Shandy, Rhumba, Tequila Extra, Azteca, Michelob Pale Ale, Michelob Classic Dark, and Michelob Dry. The Company brews Kirin Light, Kirin Lager, and Kirin-Ichiban through a joint venture agreement with Kirin Brewing Company, Ltd. of Japan for sale in the United States. ABI owns a 26% equity interest in Seattle-based Redhook Ale Brewery, Inc. Through this alliance, Redhook products are distributed by many ABI wholesalers and exclusively by ABI wholesalers in all new U.S. markets entered by Redhook since 1994. ABI also owns a 36% interest in Portland-based Widmer Brothers Brewing Company. Widmer products are distributed by many ABI wholesalers and exclusively by ABI wholesalers in all new U.S. markets entered by Widmer since 1997.

Budweiser, Bud Light, Bud Dry, Bud Ice, Bud Ice Light, Michelob, Michelob Light, Michelob Black & Tan Lager, Michelob Golden Draft, Michelob Golden Draft Light, Michelob Amber Bock, Michelob Honey Lager, Michelob Hefe-Weizen, Busch, Busch Light, Natural Light, Natural Ice, Red Wolf Lager, ZiegenBock Amber, Kirin-Ichiban, O'Doul's, O'Doul's Amber, "Doc" Otis Lemon, Killarney's, Widmer beer products, and Redhook Ales are sold in both draught and packaged form. Busch Ice, King Cobra, Michelob Marzen, Hurricane Malt Liquor, Tequila, Hurricane Ice, Kirin Lager, Kirin Light, and Busch NA are sold only in packaged form. "Doc" Otis Apple and Pacific Ridge Ale are sold only in draught form.

Budweiser, Bud Light, Bud Ice, Bud Ice Light, Michelob, Michelob Light, Michelob Amber Bock, Tequila, Natural Light, Natural Ice, O'Doul's Amber, O'Doul's, "Doc" Otis Lemon, and Michelob Hefe-Weizen are distributed and sold on a nationwide basis. Busch, Busch Light, Michelob Honey Lager, and Redhook Ales are sold in 49 states; Michelob Marzen in 48 states; Michelob Black & Tan Lager in 47 states; Bud Dry in 46 states; King Cobra, Red Wolf Lager, and Busch NA in 45 states; Hurricane Malt Liquor, Killarney's and Kirin Lager in 43 states; Kirin-Ichiban in 42 states; Kirin Light in 27 states; Busch Ice in 22 states; Widmer beer products in 18 states; Michelob Golden Draft and Michelob Golden Draft Light in 9 states; "Doc" Otis Apple in 4 states; Pacific Ridge Ale in 2 states; Hurricane Ice and ZiegenBock Amber in 1 state.

1

3

ABI has developed a system of twelve breweries, strategically located across the country, to economically serve its distribution system. (See Item 2 of Part I--Properties.) Ongoing modernization programs at the Company's breweries are part of ABI's overall strategic initiatives. By using controlled environment warehouses and stringent inventory monitoring policies, the quality and freshness of the product are protected, thus providing ABI a significant competitive advantage.

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form 10-K

During 2000 approximately 95% of the beer sold by ABI, measured in barrels, reached retail channels through nearly 700 independent wholesalers. ABI utilizes its regional vice-presidents, sales directors, key account and market managers, as well as certain other field sales personnel, to provide merchandising and sales assistance to its wholesalers. In addition, ABI provides national and local media advertising, point-of-sale advertising, and sales promotion programs to help stimulate sales. The remainder of ABI's domestic beer sales in 2000 were made through twelve branches which perform similar sales, merchandising, and delivery services as wholesalers in their respective areas; these branches are owned and operated by the Company or direct or indirect subsidiaries of the Company. ABI's peak selling periods are the second and third quarters.

There are more than 100 companies engaged in the highly competitive brewing industry in the United States. ABI's domestic beers are distributed and sold in competition with other nationally distributed beers, with locally and regionally distributed beers and with imported beers. Although the methods of competition in the industry vary widely, in part due to differences in applicable state laws, the principal methods of competition are product quality, taste and freshness, packaging, price, advertising (including television, radio, sponsorships, billboards, stadium signs, and print media), point-of-sale materials, and service to retail customers (including the replacement of over-age products with fresh products at no cost to the retailer). ABI's beers compete in different price categories. Although all brands compete against the total market, Budweiser, Bud Light, Bud Dry, Bud Ice, Bud Ice Light, Michelob Golden Draft, and Michelob Golden Draft Light compete primarily with premium priced beers. Busch, Busch Light, Natural Light, Busch Ice, and Natural Ice compete with the sub-premium or popular priced beers. King Cobra, Hurricane Malt Liquor, and Hurricane Ice compete against other brands in the malt liquor segment. Michelob, Michelob Light, Michelob Amber Bock, Kirin Lager, Kirin Light, Kirin-Ichiban, Michelob Honey Lager, Michelob Black & Tan Lager, Tequiza, Red Wolf Lager, ZiegenBock Amber, Michelob Hefe-Weizen, Pacific Ridge Ale, "Doc" Otis Lemon, "Doc" Otis Apple, Killarney's, Michelob Marzen, the Redhook products, and Widmer beer products compete primarily in the above premium beers segment of the malt beverage market. O'Doul's and O'Doul's Amber (premium priced) and Busch NA (sub-premium priced) compete in the non-alcohol malt beverage category. Since 1957, ABI has led the United States brewing industry in total sales volume. In 2000, its sales exceeded those of its nearest competitor by more than 57 million barrels. ABI's domestic market share (excluding exports) for 2000 was 48.4%. Including exports, ABI's share of U.S. shipments for 2000 was 48.3%. Major competitors in the United States brewing industry during 2000 included Philip Morris, Inc. (through its subsidiary Miller Brewing Co.), Adolph Coors Co., and Pabst Brewery Co.

The Company's wholly-owned subsidiary, Busch Agricultural Resources, Inc. ("BARI"), operates rice milling and research facilities in Arkansas and California; twelve grain elevators in the western and midwestern United States; barley seed processing plants in Fairfield, Montana, Idaho Falls, Idaho, and Powell, Wyoming; and a barley research facility in Ft. Collins, Colorado. BARI also owns and operates malt plants in Manitowoc, Wisconsin, Moorhead, Minnesota, and Idaho Falls, Idaho. In 2000, BARI sold its seed processing facility in Moorhead, Minnesota. Through wholly-owned subsidiaries, BARI operates land application farms in Jacksonville, Florida and Fort Collins, Colorado; hop farms in Bonners Ferry, Idaho and Huell, Germany; and international offices in Mar del Plata, Argentina and Winnipeg, Canada.

Another wholly-owned subsidiary, Wholesaler Equity Development Corporation, shares equity positions with qualified partners in independent beer wholesalerships and is currently invested in 7 wholesalerships.

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form 10-K

INTERNATIONAL BEER OPERATIONS

International beer volume was 7.3 million barrels in 2000, compared with 7.2 million barrels in 1999. Anheuser-Busch International, Inc. ("ABII"), a wholly-owned subsidiary of the Company, oversees the marketing and sale of Budweiser and other ABI brands outside the U.S., operates breweries in the United Kingdom (U.K.) and China, negotiates and administers license and contract brewing agreements on behalf of ABI with various foreign brewers and negotiates and manages equity investments in foreign brewing partners. In addition, ABI's beer products are

2

4

being sold under import-distribution agreements in more than 80 countries and U.S. territories and to the U.S. military and diplomatic corps outside the continental United States.

Through Anheuser-Busch Europe Limited ("ABEL"), an indirect, wholly-owned subsidiary of the Company, certain ABI beer brands are marketed, distributed and sold in twenty-nine European countries. In the U.K., ABEL sells Budweiser, Bud Ice, Michelob, and Michelob Golden Draft brands to selected on-premise accounts, brewers, wholesalers and directly to off-premise accounts. Budweiser is brewed and packaged at the Stag Brewery near London, England which is managed and operated by ABEL. Michelob and Michelob Golden Draft continue to be imported into the U.K. by ABEL.

In Canada, Budweiser and Bud Light are brewed and sold through a license agreement with Labatt Brewing Co. In Japan, Budweiser is brewed and sold through a license agreement with Kirin Brewery Company, Limited. Budweiser is also brewed under license and sold by brewers in Korea (Oriental Brewery Co., Ltd.), the Republic of Ireland and Northern Ireland (Guinness Ireland Limited), Italy (Birra Peroni Industriale) and the Philippines (Asia Brewery, Incorporated). Budweiser is brewed, packaged and distributed on a non-exclusive basis in Spain by Sociedad Anonima Damm, one of the largest brewers in Spain, under a contract brewing agreement with ABII. The Company has a partnership with Brasseries Kronenbourg, the leading brewer in France, for sale and distribution of Bud in France.

In 1995, the Company formed an alliance with Compania Cervecerias Unidas S.A. ("CCU"), the leading Chilean brewer. Under the terms of the alliance, a subsidiary of CCU in Argentina ("CCU-Argentina") brews and distributes Budweiser under license in Argentina and Uruguay, and under contract for sale in Paraguay, Chile and Brazil. CCU also distributes Budweiser in Chile. The Company has a direct and indirect ownership interest of approximately 26% of CCU-Argentina. In the first quarter 2001, the Company purchased approximately 18.5% of CCU.

In 1995, the Company purchased an initial 80% equity interest in a joint venture, renamed the Budweiser Wuhan International Brewing Company, Ltd., that owns and operates a brewery in Wuhan, the fifth-largest city in China. This ownership interest has subsequently increased to 91.8%. The Company also owns a 5% equity interest in Tsingtao Brewery Company, Ltd., a leading Chinese brewer.

In 1993, Anheuser-Busch purchased a 17.7% direct and indirect equity interest in Grupo Modelo's operating subsidiary, Diblo, for \$477 million. In May 1997, the Company increased its direct and indirect equity ownership in Diblo to 37% for an additional \$605 million. In September 1998, the Company completed the purchase of an additional 13.25% of Diblo for \$556.5 million, bringing the Company's total investment to \$1.6 billion. The Company now owns a 50.2% direct and indirect interest in Diblo. However, the Company does not have

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form 10-K

voting or other effective control in either Grupo Modelo or Diblo.

PACKAGING OPERATIONS

The Company's wholly-owned subsidiary, Metal Container Corporation ("MCC"), manufactures beverage cans at eight plants and beverage can lids at three plants for sale to ABI, U.S. soft drink customers and Grupo Modelo. (See Item 2 of Part 1--Properties). Another wholly-owned subsidiary of the Company, Anheuser-Busch Recycling Corporation ("ABRC"), recycles aluminum cans at its plant in Hayward, California, for conversion into new can sheet. The Company's wholly-owned subsidiary, Precision Printing and Packaging, Inc. ("PPPI"), manufactures metalized and paper labels at its plant in Clarksville, Tennessee. Eagle Packaging, Inc. ("EPI") manufactures and sells crown and closure liner materials.

The Company is in the process of completing the construction of a glass manufacturing plant near Houston, Texas. This plant is owned and operated by a limited partnership of the Company known as Longhorn Glass Manufacturing, L.P. The plant is scheduled to begin operations in Summer 2001 at which time it will produce amber bottles for the Company's nearby Houston brewery.

FAMILY ENTERTAINMENT

The Company is active in the family entertainment field, primarily through its wholly-owned subsidiary, Busch Entertainment Corporation ("BEC"), which currently owns, directly and through subsidiaries, nine theme parks.

3

5

BEC operates Busch Gardens theme parks in Tampa, Florida and Williamsburg, Virginia, and SeaWorld theme parks in Orlando, Florida, San Antonio, Texas, and San Diego, California. BEC operates water park attractions in Tampa, Florida (Adventure Island), Williamsburg, Virginia (Water Country, U.S.A.), and Langhorne, Pennsylvania (Sesame Place). In 2000, BEC opened Discovery Cove in Orlando, Florida, a reservations only attraction offering interaction with marine animals. BEC sold the assets of SeaWorld Cleveland to Six Flags, Inc. in February 2001 at which time the park ceased operations as SeaWorld. Due to the seasonality of the theme park business, BEC experiences higher revenues in the second and third quarters than in the first and fourth quarters.

Through a Spanish affiliate, the Company also owns a 16.3% equity interest in Port Aventura, S.A., which is a theme park near Barcelona, Spain.

The Company faces competition in the family entertainment field from other theme and amusement parks, public zoos, public parks, and other family entertainment events and attractions.

OTHER

Through its wholly-owned subsidiary, Busch Properties, Inc. ("BPI"), the Company is engaged in the business of real estate development. BPI also owns and operates The Kingsmill Resort and Conference Center in Williamsburg, Virginia.

Through other wholly-owned subsidiaries, the Company owns and operates a marketing communications business (Busch Creative Services Corporation) and a transportation service business (Manufacturers Railway Co.).

SOURCES AND AVAILABILITY OF RAW MATERIALS

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form 10-K

The products manufactured by the Company require a large volume of various agricultural products, including barley for malt; hops, malt, rice, and corn grits for beer; and rice for the rice milling and processing operations of BARI. The Company fulfills its commodities requirements through purchases from various sources, including purchases from its subsidiaries, through contractual arrangements, and through purchases on the open market. The Company believes that adequate supplies of the aforementioned agricultural products are available at the present time, but cannot predict future availability or prices of such products and materials. The commodity markets have experienced and will continue to experience price fluctuations. The price and supply of raw materials will be determined by, among other factors, the level of crop production, weather conditions, export demand, and government regulations and legislation affecting agriculture.

ENERGY MATTERS

The Company uses natural gas, fuel oil and coal as its primary fuel materials.

Supplies of fuel and electricity in quantities sufficient to meet ABI's requirements are expected to be available on a year-round basis during 2001. The cost of fuel and electricity used by ABI increased in 2000 and is expected to increase in 2001.

Based upon information presently available, there can be no assurance that adequate supplies of fuel and electricity will always be available to the Company. In the event of a supply disruption, the Company's sales and earnings could be adversely affected. However, where applicable, the Company does have alternate fuel capability and limited electric generation to ensure continued operation of essential processes.

BRAND NAMES AND TRADEMARKS

Some of the Company's major brand names used in its principal business segments are mentioned in the discussion above. The Company regards consumer recognition of and loyalty to all of its brand names and trademarks as extremely important to the long-term success of its principal business segments.

RESEARCH AND DEVELOPMENT

The Company is involved in a number of research activities relating to the development of new products or services or the improvement of existing products or services. The dollar amounts expended by the Company during

4

6

the past three years on such research activities and the number of employees engaged full time therein during such period, however, are not considered to be material in relation to the total business of the Company.

ENVIRONMENTAL PROTECTION

All of the Company's facilities are subject to federal, state, and local environmental protection laws and regulations, and the Company is operating within existing laws and regulations or is taking action aimed at assuring compliance therewith. Various proactive strategies are utilized to help assure this compliance. Compliance with such laws and regulations is not expected to materially affect the Company's capital expenditures, earnings, or competitive position. The Company has devoted considerable effort to research, development

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form 10-K

and engineering of cost effective innovative systems to minimize effects on the environment from its operating facilities.

These projects, coupled with the Company's Environmental Management System and an overall Company emphasis on pollution prevention and resource conservation initiatives, are improving efficiencies and creating saleable by-products from residuals. They have generally resulted in low cost operating systems while reducing impact to air, water, and land.

ENVIRONMENTAL PACKAGING LAWS AND REGULATIONS

The states of California, Connecticut, Delaware, Iowa, Maine, Massachusetts, Michigan, New York, Oregon, and Vermont have adopted certain restrictive packaging laws and regulations for beverages that require deposits on packages. ABI continues to do business in these states. Such laws have not had a significant effect on ABI's sales, but have had a significant adverse impact on beer industry growth and are considered by the Company to be inflationary, costly, and inefficient for recycling packaging materials. Congress and a number of additional states continue to consider similar legislation, the adoption of which by Congress or a substantial number of states or additional local jurisdictions might require the Company to incur significant capital expenditures to comply.

NUMBER OF EMPLOYEES

As of December 31, 2000, the Company had 23,725 full-time employees.

As of December 31, 2000, approximately 7,700 employees were represented by the International Brotherhood of Teamsters. Seventeen other unions represented approximately 1,000 employees. The labor agreement between ABI and the Brewery and Soft Drink Workers Conference of the International Brotherhood of Teamsters, which represents the majority of brewery workers, was scheduled to expire on February 28, 1998; it was extended to March 29, 1998 while the parties continued to negotiate a new agreement. Talks with the Teamsters reached impasse, and as a result, the Company implemented its final contract offer on September 21, 1998. The National Labor Relations Board has determined that the Company's bargaining and implementation of its final offer did not violate federal labor law.

The national contract offer was ratified in a vote in August 1999. At that time 11 of 24 local supplements had been approved. By June 2000, all local units except for two were approved and on October 27, 2000 the Company was notified by officials of the International Brotherhood of Teamsters that the remaining locals had ratified their local supplements. The agreement, which would expire on February 29, 2004, will be finalized if the parties resolve National Labor Relations Board charges and other litigation as required by the Company's offer. If the National Labor Relations Board charges and other litigation are not resolved, then the terms of the implemented final offer will remain in place. That offer is for a contract which would expire on February 23, 2003.

The Company considers its employee relations to be good.

ITEM 2. PROPERTIES

ABI has twelve breweries in operation at the present time, located in St. Louis, Missouri; Newark, New Jersey; Los Angeles and Fairfield, California; Jacksonville, Florida; Houston, Texas; Columbus, Ohio; Merrimack, New Hampshire; Williamsburg, Virginia; Baldwinsville, New York; Fort Collins, Colorado; and Cartersville, Georgia. Title to the Baldwinsville, New York brewery is held by the Onondaga County Industrial Development Agency ("OCIDA") pursuant to a Sale and Agency Agreement with ABI, which enabled OCIDA to issue

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form 10-K

tax exempt pollution control and industrial development revenue notes and bonds to finance a portion of the cost of the purchase and modification of the brewery. The brewery is not pledged or mortgaged to secure any of the notes or bonds, and

5

7

the Sale and Agency Agreement with OCIDA gives ABI the unconditional right to require at any time that title to the brewery be transferred to ABI. ABI's breweries operated at approximately 96% of capacity in 2000; during the peak selling periods (second and third quarters), they operated at maximum capacity. The Company also owns a 91.8% equity interest in a joint venture that owns and operates a brewery in Wuhan, China. The Company also leases and operates the Stag Brewery near London, England.

The Company, through wholly-owned subsidiaries, operates malt plants in Manitowoc, Wisconsin, Moorhead, Minnesota, and Idaho Falls, Idaho; rice mills in Jonesboro, Arkansas and Woodland, California; a hop farm in Bonners Ferry, Idaho; can manufacturing plants in Jacksonville, Florida, Columbus, Ohio, Arnold, Missouri, Windsor, Colorado, Newburgh, New York, Ft. Atkinson, Wisconsin, Rome, Georgia, and Mira Loma, California; can lid manufacturing plants in Gainesville, Florida, Oklahoma City, Oklahoma, and Riverside, California; a crown and closure liner material plant in Bridgeton, Missouri; and a packaging materials recycling plant in Hayward, California.

BEC operates its principal family entertainment facilities in Tampa, Florida; Williamsburg, Virginia; San Diego, California; Orlando, Florida; and San Antonio, Texas. The Tampa facility is 265 acres, Williamsburg is 364 acres, San Diego is 182 acres, Orlando is 284 acres, and the San Antonio facility is 496 acres.

Except for the Baldwinville brewery, the can manufacturing plants in Newburgh, New York and Rome, Georgia, the SeaWorld park in San Diego, California, the Stag Brewery, and the brewery in Wuhan, China, all of the Company's principal properties are owned in fee. The lease for the land used by the SeaWorld park in San Diego, California expires in 2048. The Company leases the Stag Brewery from Scottish Courage, Ltd. In 1995, the joint venture that operates the brewery in Wuhan was granted the right to use the property for a period of 50 years from the appropriate governmental authorities. The Company also leases a bottling line at its brewery in Cartersville, Georgia and a can manufacturing plant in Rome, Georgia. The Company considers its buildings, improvements, and equipment to be well maintained and in good condition, irrespective of dates of initial construction, and adequate to meet the operating demands placed upon them. The production capacity of each of the manufacturing facilities is adequate for current needs and, except as described above, substantially all of each facility's capacity is utilized.

ITEM 3. LEGAL PROCEEDINGS

The Company is not a party to any pending or threatened litigation, the outcome of which would be expected to have a material adverse effect upon its financial condition or its operations.

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

There were no matters submitted to a vote of security holders, through the solicitation of proxies or otherwise, during the fourth quarter ended December 31, 2000.

6

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form 10-K

8

EXECUTIVE OFFICERS OF THE REGISTRANT

AUGUST A. BUSCH III (age 63) is presently Chairman of the Board and President, and a Director of the Company and has served in such capacities since 1977, 1974, and 1963, respectively. Since 1979 he has also served as Chairman of the Board of the Company's subsidiary, Anheuser-Busch, Incorporated and also previously served as its Chief Executive Officer (1979-July 2000).

PATRICK T. STOKES (age 58) is presently Senior Executive Vice President and a Director of the Company and has served in such capacities since July 2000 and April 2000, respectively. He previously served as Vice President and Group Executive of the Company since 1981. He is also presently Chief Executive Officer and President of the Company's subsidiary, Anheuser-Busch, Incorporated, and has served in such capacities since July 2000 and 1990 respectively, and Chairman of the Board of the Company's subsidiary, Anheuser-Busch International, Inc., and has served in such capacity since 1999.

JOHN H. PURNELL (age 59) is presently Executive Vice President of the Company and has served in such capacity since 1999; he will retire from this position on March 31, 2001. He previously served as Vice President and Group Executive of the Company (1991-1998). He also previously served as Chairman of the Board of the Company's subsidiary, Anheuser-Busch International, Inc. (1980-November 1999), and as its Chief Executive Officer (1991-1998).

W. RANDOLPH BAKER (age 54) is presently Vice President and Chief Financial Officer of the Company and has served in such capacity since 1996. He previously served as Vice President and Group Executive of the Company (1982-1996).

STEPHEN K. LAMBRIGHT (age 58) is presently Group Vice President and General Counsel of the Company and has served in such capacity since 1997. He previously served as Vice President and Group Executive of the Company (1984-1997).

ALOYS H. LITTEKEN (age 60) is presently Vice President-Corporate Engineering of the Company and has served in such capacity since 1981.

DONALD W. KLOTH (age 59) is presently Vice President and Group Executive of the Company and has served in such capacity since 1994. He is also Chairman of the Board and Chief Executive Officer of the Company's subsidiary, Busch Agricultural Resources, Inc., and has served in such capacity since 1994.

JOHN E. JACOB (age 66) is presently Executive Vice President and Chief Communications Officer, and a Director of the Company and has served in such capacities since 1994 and 1990, respectively.

GERHARDT A. KRAEMER (age 68) is presently Senior Vice President-World Brewing and Technology and has served in such capacity since 1996. During the past five years, he also served as Vice President-Brewing of the Company's subsidiary, Anheuser-Busch, Incorporated (1985-1996).

THOMAS W. SANTEL (age 42) is presently Vice President-Corporate Development of the Company and has served in such capacity since 1996. During the past five years, he also served as Director of Corporate Development (1994-1996).

STEPHEN J. BURROWS (age 49) is presently Vice President-International Operations of the Company and has served in such capacity since 1999. He previously served as Vice President-International Marketing of the Company (1992-1998). He is also presently Chief Executive Officer and President of the

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form 10-K

Company's subsidiary, Anheuser-Busch International, Inc. and has served as Chief Executive Officer since 1999 and as President since 1994. During the past five years, he also served as Chief Operating Officer of Anheuser-Busch International, Inc. (1994-1998).

VICTOR G. ABBEY (age 45) is presently Chairman of the Board and President of the Company's subsidiary, Busch Entertainment Corporation and has served in such capacities since March 2000. During the past five years, he also served as Executive Vice President and General Manager of the SeaWorld theme park in Orlando, Florida (1997-February, 2000), and Executive Vice President and General Manager of the SeaWorld theme park in Cleveland, Ohio (1995-1997).

7

9

AUGUST A. BUSCH IV (age 36) is presently Vice President and Group Executive of the Company and has served in such capacity since August 2000. He is also presently Vice President-Marketing and Wholesale Operations of the Company's subsidiary, Anheuser-Busch, Incorporated and has served in such capacity since August 2000, and had previously served as its Vice President-Marketing (1996-2000) and Vice President-Brand Management (1994-1996).

MARK T. BOBAK (age 41) is presently Vice President-Corporate Human Resources of the Company and has served in such capacity since August 2000. He had previously served as Vice President and Deputy General Counsel of the Company (1998-July 2000) and Vice President-Litigation (1996-1998) of the Company.

JOSEPH P. SELLINGER (age 55) is presently Vice President and Group Executive of the Company and has served in such capacity since December 2000. He is also presently Chairman, Chief Executive Officer and President of the Company's direct subsidiaries, Anheuser-Busch Recycling Corporation, Metal Container Corporation, Eagle Packaging, Inc. and of the Company's indirect subsidiary, Precision Printing and Packaging, Inc. and has served in all such capacities since December 2000. He had previously served as Vice President-Operations of the Company's subsidiary, Anheuser-Busch, Incorporated (1992-December 2000).

PART II

The information required by Items 5, 6, 7, and 8 of this Part II are hereby incorporated by reference from pages 25 through 59 of the Company's 2000 Annual Report to Shareholders.

ITEM 5. MARKET FOR THE REGISTRANT'S COMMON EQUITY AND RELATED STOCKHOLDER MATTERS

ITEM 6. SELECTED FINANCIAL DATA

ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

None.

PART III

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form 10-K

ITEM 10. DIRECTORS AND EXECUTIVE OFFICERS OF THE REGISTRANT

The information required by this Item with respect to Directors is hereby incorporated by reference from pages 6 through 8 of the Company's Proxy Statement for the Annual Meeting of Shareholders on April 25, 2001. The information required by this Item with respect to Executive Officers is presented on pages 7 and 8 of this Form 10-K.

ITEM 11. EXECUTIVE COMPENSATION

The information required by this Item is hereby incorporated by reference from page 10 and pages 24 through 30 of the Company's Proxy Statement for the Annual Meeting of Shareholders on April 25, 2001.

ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The information required by this Item is hereby incorporated by reference from pages 9 and 10 of the Company's Proxy Statement for the Annual Meeting of Shareholders on April 25, 2001.

ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

The information required by this Item is hereby incorporated by reference from pages 30 and 31 of the Company's Proxy Statement for the Annual Meeting of Shareholders on April 25, 2001.

8

10

PART IV

ITEM 14. EXHIBITS, FINANCIAL STATEMENT SCHEDULE, AND REPORTS ON FORM 8-K

(a) THE FOLLOWING DOCUMENTS ARE FILED AS PART OF THIS REPORT:

| 1. | FINANCIAL STATEMENTS: | PAGE |
|----|--|--------|
| | | ---- |
| | Consolidated Balance Sheet at December 31, 2000 and 1999 | 40* |
| | Consolidated Statement of Income for the three years ended December 31, 2000 | 41* |
| | Consolidated Statement of Changes in Shareholders Equity for the three years ended December 31, 2000 | 42* |
| | Consolidated Statement of Cash Flows for the three years ended December 31, 2000 | 43* |
| | Notes to Consolidated Financial Statements | 44-55* |
| | Report of Independent Accountants | 39* |
| 2. | FINANCIAL STATEMENT SCHEDULE: | |
| | Report of Independent Accountants on Financial Statement Schedule | F-1 |

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form 10-K

For the three years ended December 31, 2000:

Schedule VIII--Valuation and Qualifying Accounts and Reserves

F-2

3. EXHIBITS:

Exhibit 3.1 -- Restated Certificate of Incorporation (Incorporated by reference to Exhibit 3.1 to Form 10-K for the fiscal year ended December 31, 1999).

Exhibit 3.2 -- By-Laws of the Company (as amended and restated December 16, 1998). (Incorporated by reference to Exhibit 3.2 to Form 10-K for the fiscal year ended December 31, 1998).

Exhibit 4.1 -- Form of Rights Agreement, dated as of October 26, 1994 between Anheuser-Busch Companies, Inc. and Boatmen's Trust Company (Incorporated by reference to Exhibit 4.1 to Form 10-K for the fiscal year ended December 31, 1999).

Exhibit 4.2 -- Letter Agreement dated March 19, 1998 between Anheuser-Busch Companies, Inc., Boatmen's Trust Company, and ChaseMellon Shareholder Services, L.L.C. amending the Form of Rights Agreement filed as Exhibit 4.1 of this report. (Incorporated by reference to Exhibit 4.2 to Form 10-K for the fiscal year ended December 31, 1998).

Exhibit 4.3 -- Indenture dated as of August 1, 1995 between the Company and The Chase Manhattan Bank, as Trustee (Incorporated by reference to Exhibit 4.1 in the Form S-3 of the Company, Registration Statement No. 33-60885.) (Other indentures are not filed, but the Company agrees to furnish copies of such instruments to the Securities and Exchange Commission upon request.)

Exhibit 4.4 -- Credit Agreement dated as of June 30, 2000 among the Company, ABI and The Chase Manhattan Bank, as Administrative Agent.

Exhibit 10.1 -- Anheuser-Busch Companies, Inc. Deferred Compensation Plan for Non-Employee Directors amended and restated as of March 1, 2000 (Incorporated by reference to Exhibit 10.1 to Form 10-K for the fiscal year ended December 31, 1999).*

9

11

Exhibit 10.2 -- Anheuser-Busch Companies, Inc. Non-Employee Director Elective Stock Acquisition Plan amended and restated as of March 1, 2000 (Incorporated by reference to Exhibit 10.2 to Form 10-K for the fiscal year ended December 31, 1999).*

Exhibit 10.3 -- Anheuser-Busch Companies, Inc. Stock Plan for Non-Employee Directors as amended.*

Exhibit 10.4 -- Anheuser-Busch Companies, Inc. 1981 Incentive Stock Option/Non-Qualified Stock Option Plan (As amended December 18, 1985, December 16, 1987, December 20, 1988, July 22, 1992, September 22, 1993, December 20, 1995, and November 26, 1997.) (Incorporated by

13

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form 10-K

reference to Exhibit 10.3 to Form 10-K for the fiscal year ended December 31, 1997.)*

- Exhibit 10.5 -- Anheuser-Busch Companies, Inc. 1989 Incentive Stock Plan (As amended December 20, 1989, December 19, 1990, December 15, 1993, December 20, 1995, and November 26, 1997.) (Incorporated by reference to Exhibit 10.5 to Form 10-K for the fiscal year ended December 31, 1997.)*
- Exhibit 10.6 -- Anheuser-Busch Companies, Inc. 1998 Incentive Stock Plan as amended (Incorporated by reference to Appendix A to the Definitive Proxy Statement for Annual Meeting of Shareholders on April 25, 2001.)*
- Exhibit 10.7 -- Anheuser-Busch Companies, Inc. Excess Benefit Plan amended and restated as of March 1, 2000 (Incorporated by reference to Exhibit 10.9 to Form 10-K for the fiscal year ended December 31, 1999).*
- Exhibit 10.8 -- Anheuser-Busch Companies, Inc. Supplemental Executive Retirement Plan amended and restated as of March 1, 2001.*
- Exhibit 10.9 -- Anheuser-Busch Executive Deferred Compensation Plan amended and restated as of January 1, 2001.*
- Exhibit 10.10-- Anheuser-Busch 401(k) Restoration Plan amended and restated as of March 1, 2000 (Incorporated by reference to Exhibit 10.12 to Form 10-K for the fiscal year ended December 31, 1999).*
- Exhibit 10.11-- Form of Indemnification Agreement with Directors and Executive Officers (Incorporated by reference to Exhibit 10.13 to Form 10-K for the fiscal year ended December 31, 1999).*
- Exhibit 10.12-- Anheuser-Busch Officer Bonus Plan as amended and restated on November 24, 1999. (Incorporated by reference to Exhibit A to the Definitive Proxy Statement for Annual Meeting of Shareholders on April 26, 2000.)*
- Exhibit 10.13-- Investment Agreement By and Among Anheuser-Busch Companies, Inc., Anheuser-Busch International, Inc. and Anheuser-Busch International Holdings, Inc. and Grupo Modelo, S.A. de C.V., Dablo, S.A. de C.V. and certain shareholders thereof, dated as of June 16, 1993 (Incorporated by reference to Exhibit 10.15 to Form 10-K for the fiscal year ended December 31, 1999).
- Exhibit 10.14-- Letter agreement between Anheuser-Busch Companies, Inc. and the Controlling Shareholders regarding Section 5.5 of the Investment Agreement filed as Exhibit 10.13 of this report (Incorporated by reference to Exhibit 10.16 to Form 10-K for the fiscal year ended December 31, 1999).
- Exhibit 12 -- Ratio of Earnings to Fixed Charges.

- Exhibit 13 -- Pages 25 through 59 of the Anheuser-Busch Companies,

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form 10-K

Inc. 2000 Annual Report to Shareholders, a copy of which is furnished for the information of the Securities and Exchange Commission. Portions of the Annual Report not incorporated herein by reference are not deemed "filed" with the Commission.

Exhibit 21 -- Subsidiaries of the Company

Exhibit 23 -- Consent of Independent Accountants, filed as page F-1 of this report.

(b) Reports on Form 8-K

There were no reports on Form 8-K filed during the fourth quarter of 2000.

11

13

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

ANHEUSER-BUSCH COMPANIES, INC.

(Registrant)

By /s/ AUGUST A. BUSCH III

August A. Busch III
Chairman of the
Board and President

Date: March 28, 2001

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

/s/ AUGUST A. BUSCH III

(August A. Busch III)

Chairman of the Board and President and
Director (Principal Executive
Officer)

/s/ W. RANDOLPH BAKER

(W. Randolph Baker)

Vice President and Chief Financial
Officer (Principal Financial Officer)

/s/ JOHN F. KELLY

(John F. Kelly)

Vice President and Controller
(Principal Accounting Officer)

/s/ BERNARD A. EDISON

(Bernard A. Edison)

Director

/s/ CARLOS FERNANDEZ G.

Director

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form 10-K

(Carlos Fernandez G.)

/s/ JOHN E. JACOB

Director

(John E. Jacob)

/s/ JAMES R. JONES

Director

(James R. Jones)

/s/ CHARLES F. KNIGHT

Director

(Charles F. Knight)

/s/ VERNON R. LOUCKS, JR.

Director

(Vernon R. Loucks, Jr.)

12

14

/s/ VILMA S. MARTINEZ

Director

(Vilma S. Martinez)

/s/ JAMES B. ORTHWEIN

Director

(James B. Orthwein)

/s/ WILLIAM PORTER PAYNE

Director

(William Porter Payne)

/s/ JOYCE M. ROCHE

Director

(Joyce M. Roche)

/s/ PATRICK T. STOKES

Director

(Patrick T. Stokes)

/s/ ANDREW C. TAYLOR

Director

(Andrew C. Taylor)

/s/ DOUGLAS A. WARNER III

Director

(Douglas A. Warner III)

/s/ EDWARD E. WHITACRE, JR.

Director

(Edward E. Whitacre, Jr.)

13

15

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form 10-K

ANHEUSER-BUSCH COMPANIES, INC.

INDEX TO FINANCIAL STATEMENT SCHEDULE

| | PAGE |
|--|------|
| | ---- |
| Report of Independent Accountants on Financial Statement Schedule..... | F-1 |
| Consent of Independent Accountants..... | F-1 |
| Financial Statement Schedule for the Years 2000, 1999 and 1998: | |
| Valuation and Qualifying Accounts and Reserves (Schedule VIII)..... | F-2 |

All other Financial Statement Schedules are omitted because they are not applicable or the required information is shown in the Consolidated Financial Statements and Notes.

Separate financial statements of subsidiaries not consolidated have been omitted because, in the aggregate, the proportionate shares of their profit before income taxes and total assets are less than 20% of the respective consolidated amounts, and investments in such companies are less than 20% of consolidated total assets.

14

16

REPORT OF INDEPENDENT ACCOUNTANTS ON FINANCIAL STATEMENT SCHEDULE

To the Board of Directors
of Anheuser-Busch Companies, Inc.

Our audits of the consolidated financial statements referred to in our report dated February 6, 2001 appearing in the 2000 Annual Report to Shareholders of Anheuser-Busch Companies, Inc. (which report and consolidated financial statements are incorporated by reference in this Annual Report on Form 10-K) also included an audit of the financial statement schedule listed in Item 14(a)(2) of this Form 10-K. In our opinion, the financial statement schedule presents fairly, in all material respects, the information set forth therein when read in conjunction with the related consolidated financial statements.

PricewaterhouseCoopers LLP

St. Louis, Missouri
February 6, 2001

CONSENT OF INDEPENDENT ACCOUNTANTS

We hereby consent to the incorporation by reference in the Prospectus constituting part of the Registration Statements on Forms S-3 (No. 333-71105 and No. 333-3766) and in the Registration Statements on Forms S-8 (No. 2-77829, No. 33-4664, No. 33-36132, No. 33-39714, No. 33-39715, No. 33-46846, No. 33-53333, No. 33-58221, No. 33-58241, No. 333-67027, No. 333-71309, No. 333-71311, No. 333-88015, and No. 333-50058) of Anheuser-Busch Companies, Inc. of our report dated February 6, 2001 relating to the consolidated financial

Edgar Filing: ANHEUSER BUSCH COMPANIES INC - Form 10-K

statements, which appears in the Annual Report to Shareholders, which is incorporated in this Annual Report on Form 10-K. We also consent to the incorporation by reference of our report dated February 6, 2001 relating to the financial statement schedule, which appears on page F-1 of this Form 10-K.

PricewaterhouseCoopers LLP

St. Louis, Missouri
March 28, 2001

F-1

17

ANHEUSER-BUSCH COMPANIES, INC.

SCHEDULE VIII--VALUATION AND QUALIFYING ACCOUNTS AND RESERVES (IN MILLIONS)

| | 2000 ---- | 1999 ---- |
|---|--------------|--------------|
| Reserve for doubtful accounts (deducted from related assets): | | |
| Balance at beginning of period..... | \$ 6.4 | \$ 5.5 |
| Additions charged to costs and expenses..... | 1.8 | 1.0 |
| Additions (recoveries of uncollectible accounts previously written off)..... | .1 | .1 |
| Deductions (uncollectible accounts written off)..... | (.1) | (.2) |
| | ----- | ----- |
| Balance at end of period..... | \$ 8.2 | \$ 6.4 |
| | ===== | ===== |
| Deferred income tax asset valuation allowance under FAS 109: | | |
| Balance at beginning of period..... | \$ 13.6 | \$117.0 |
| Additions to valuation allowance charged to costs and expenses..... | 9.7 | 3.5 |
| Deductions from valuation allowance (utilizations and expirations)..... | (8.6) | (14.1) |
| Reductions due to changes in foreign business operations..... | -- | (92.8) |
| | ----- | ----- |
| Balance at end of period..... | \$ 14.7 | \$ 13.6 |
| | ===== | ===== |

F-2