



Edgar Filing: TELECOM ITALIA S P A - Form SC 13D/A

CUSIP No. 87927W10

13D

1 NAME OF REPORTING PERSON EDIZIONE HOLDING  
I.R.S. IDENTIFICATION NO. Not Applicable  
OF ABOVE PERSON

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP:

3 SEC USE ONLY

4 SOURCE OF FUNDS: WC

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED  
PURSUANT TO ITEM 2 (d) OR 2 (e):

6 CITIZENSHIP OR PLACE OF ORGANIZATION: Ita

NUMBER OF 7 SOLE VOTING POWER: 0  
SHARES

BENEFICIALLY 8 SHARED VOTING POWER: 2,0  
OWNED BY 2,2  
EACH (Se

REPORTING PERSON WITH 9 SOLE DISPOSITIVE POWER: 0

10 SHARED DISPOSITIVE POWER: 2,0  
2,2  
(Se

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY REPORTING PERSON: 2,0  
2,2  
(Se

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN  
SHARES:

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11):

14 TYPE OF REPORTING PERSON: CO

\* Excluding the 200,000,000 Telecom Italia Shares that are issuable upon conversion of the 424,130,480 convertible bonds purchased by Olimpia from JPMorgan, as described in Item 3.

\*\* Including the 200,000,000 Telecom Italia Shares that are issuable upon

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conversion of the 424,130,480 convertible bonds purchased by Olimpia from JPMorgan, as described in Item 3.

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CUSIP No. 87927W10

13D  
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1 NAME OF REPORTING PERSON EDIZIONE FINANCE  
I.R.S. IDENTIFICATION NO. Not Applicable  
OF ABOVE PERSON

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP:

3 SEC USE ONLY

4 SOURCE OF FUNDS: WC

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED  
PURSUANT TO ITEM 2(d) OR 2(e):

6 CITIZENSHIP OR PLACE OF ORGANIZATION: Ita

NUMBER OF 7 SOLE VOTING POWER: 0  
SHARES

BENEFICIALLY 8 SHARED VOTING POWER: 2,0  
OWNED BY 2,2  
EACH (Se

REPORTING 9 SOLE DISPOSITIVE POWER: 0  
PERSON WITH

10 SHARED DISPOSITIVE POWER: 2,0  
2,2  
(Se

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY REPORTING PERSON: 2,0  
2,2  
(Se

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN  
SHARES:

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11):

14 TYPE OF REPORTING PERSON: CO

\* Excluding the 200,000,000 Telecom Italia Shares that are issuable upon conversion of the 424,130,480 convertible bonds purchased by Olimpia from

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JPMorgan, as described in Item 3.

\*\* Including the 200,000,000 Telecom Italia Shares that are issuable upon conversion of the 424,130,480 convertible bonds purchased by Olimpia from JPMorgan, as described in Item 3.

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CUSIP No. 87927W10

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13D

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1 NAME OF REPORTING PERSON RAGIONE S.a.p.a.  
I.R.S. IDENTIFICATION NO. Not Applicable  
OF ABOVE PERSON

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP:

3 SEC USE ONLY

4 SOURCE OF FUNDS: WC

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED  
PURSUANT TO ITEM 2(d) OR 2(e):

6 CITIZENSHIP OR PLACE OF ORGANIZATION: Ita

7 NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH

SOLE VOTING POWER: 0

8 SHARED VOTING POWER: 2,0  
2,2  
(Se

9 SOLE DISPOSITIVE POWER: 0

10 SHARED DISPOSITIVE POWER: 2,0  
2,2  
(Se

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY REPORTING PERSON: 2,0  
2,2  
(Se

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN  
SHARES:

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11):

14 TYPE OF REPORTING PERSON: PN

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\* Excluding the 200,000,000 Telecom Italia Shares that are issuable upon conversion of the 424,130,480 convertible bonds purchased by Olimpia from JPMorgan, as described in Item 3.

\*\* Including the 200,000,000 Telecom Italia Shares that are issuable upon conversion of the 424,130,480 convertible bonds purchased by Olimpia from JPMorgan, as described in Item 3.

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This Amendment No. 26 amends the Statement on Schedule 13D dated August 9, 2001, as amended (as previously amended, the "Statement on Schedule 13D") filed by Edizione Holding S.p.A., a company incorporated under the laws of the Republic of Italy ("Edizione Holding"), Edizione Finance International S.A., a company incorporated in the Duchy of Luxembourg ("Edizione Finance"), and Ragione S.a.p.a. di Gilberto Benetton e C., a partnership organized under the laws of the Republic of Italy ("Ragione") (Edizione Holding, Edizione Finance and Ragione, are collectively referred to herein as the "Edizione Reporting Persons") with respect to the ordinary shares, euro 0.55 par value per share, of Telecom Italia S.p.A., a company incorporated under the laws of the Republic of Italy. Capitalized terms used in this Amendment without definition have the meanings ascribed to them in the Statement on Schedule 13D.

This Amendment is being filed by each of the Edizione Reporting Persons. Pirelli, the Purchaser, Edizione Holding, UCI, BCI, and, as discussed in Items 4 and 6 of Amendment No. 10 to the Statement on Schedule 13D, Hopa are members of a group with respect to the Telecom Italia Shares. The Edizione Reporting Persons are making a separate filing on Schedule 13D in accordance with Rule 13d-1(k)(2) under the Securities Exchange Act of 1934 and are solely responsible for the information contained in this filing, except that information contained in the Statement on Schedule 13D concerning any director or officer of the Purchaser nominated by Pirelli, UCI, BCI or Hopa has been provided by the nominating person or by such nominee director or officer.

### Item 2. Identity and Background

On January 27, 2005, Olimpia announced that the Olimpia Capital Raising (as that term is defined in Item 4 of Amendment No. 25 to the Statement on Schedule 13D) had been fully subscribed. Each of Pirelli & C., Edizione Finance and Hopa has subscribed for and purchased all of the Olimpia Shares that were offered to it in connection with the Olimpia Capital Raising. In addition, Pirelli & C. has subscribed for and purchased all of the Olimpia Shares that were offered to each of BCI and UCI in connection with the Olimpia Capital Raising. After giving effect to the issuance of Olimpia Shares to each of Pirelli & C., Edizione Finance and Hopa, the share capital of Olimpia is held by Pirelli & C., Edizione Finance, Hopa, BCI and UCI in the following respective proportions: 57.66%, 16.8%, 16%, 4.77% and 4.77%. A copy of a press release issued by Olimpia on January 27, 2005 concerning the Olimpia Capital Increase is filed as Exhibit 59.

### Item 3. Source and Amount of Funds or Other Consideration

Reference is made to the Mediobanca Forward Sale Agreement, the Caboto

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Forward Sale Agreement and the JPMorgan Forward Sale Agreement (as each of those terms is defined in Item 4 of Amendment No. 25 to the Statement on Schedule 13D). On February 16, 2005, Olimpia announced that it had purchased: (i) 135,291,206 Telecom Italia Shares from Mediobanca at a price per share of 3.0305 euro pursuant to the Mediobanca Forward Sale Agreement; (ii) 130,300,000 Telecom Italia Shares from Caboto at a price per share of 3.0549 euro pursuant to the Caboto Forward Sale Agreement; and (iii) 424,130,480 convertible bonds issued by Telecom Italia (which are

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convertible into an aggregate of 200,000,000 Telecom Italia Shares) from JPMorgan at a price per share (on an as converted basis) of 3.1299 euro pursuant to the JPMorgan Forward Sale Agreement. In each case, Olimpia obtained the purchase price from capital contributed by its shareholders in connection with the Olimpia Capital Raising. A press release issued by Olimpia on February 16, 2005 concerning the transactions (and which announces that Olimpia will soon convert the convertible bonds into Telecom Italia Shares) is filed as Exhibit 60.

#### Item 4. Purpose of Transaction

On February 16, 2005, Olimpia entered into a forward sale agreement with Mediobanca (the "February 2005 Mediobanca Forward Sale Agreement") pursuant to which Olimpia agrees to purchase from Mediobanca certain Telecom Italia Shares for an aggregate purchase price of 283,000,000 euro. The purchase price per Telecom Italia Share will be determined by reference to the price paid by Mediobanca to acquire such Telecom Italia Shares during the term of the February 2005 Mediobanca Forward Sale Agreement (subject to minor adjustments to reflect transaction costs that may be incurred by Mediobanca), but will not in any event exceed 3.50 euro. The number of Telecom Italia Shares to be acquired by Olimpia pursuant to the February 2005 Mediobanca Forward Sale Agreement will be determined by dividing 283,000,000 euro by the price per Telecom Italia Share determined in accordance with the previous sentence. If the weighted average market price of Telecom Italia Shares exceeds 3.50 euros for any seven consecutive trading days during the term of the February 2005 Mediobanca Forward Sale Agreement, then either party may convene a meeting with the other party for the purpose of renegotiating the terms of the purchase and sale of the Telecom Italia Shares. If the parties are unable to reach an agreement within five trading days following the date of such meeting, then Mediobanca will be required to sell to Olimpia only that number of Telecom Italia Shares as Mediobanca has acquired by such date in contemplation of its obligations under the February 2005 Mediobanca Forward Sale Agreement. Settlement of the transactions contemplated by the Mediobanca Forward Sale Agreement will occur on a date (which is to be determined by Olimpia) between February 28, 2005 and May 31, 2005. A copy of an English translation of the February 2005 Mediobanca Forward Sale Agreement is filed as Exhibit 61.

Also on February 16, 2005, Olimpia entered into a forward sale agreement with Caboto (the "February 2005 Caboto Forward Sale Agreement") pursuant to which Olimpia agrees to purchase from Caboto certain Telecom Italia Shares for an aggregate purchase price of 283,000,000 euro. The material terms of the February 2005 Caboto Forward Sale Agreement are identical to those of the February 2005 Mediobanca Forward Sale Agreement described in the preceding paragraph. A copy of an English translation of the February 2005 Caboto Forward Sale Agreement is filed as Exhibit 62.

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Item 5. Interest in Securities of the Issuer

The information contained in Item 3 above is incorporated herein by reference. After giving effect to the acquisition by Olimpia of the 265,591,206 Telecom Italia Shares and the 424,130,480 Telecom Italia convertible bonds referred to in Item 3,

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Olimpia holds 2,217,357,029 Telecom Italia Shares (including, and assuming the conversion of, all such convertible bonds), representing approximately 20.17% of the total number of outstanding Telecom Italia Shares. (Excluding the 200,000,000 Telecom Italia Shares that are issuable upon conversion of the 424,130,480 convertible bonds purchased by Olimpia from JPMorgan referred to in Item 3, Olimpia holds 2,017,357,029 Telecom Italia Shares, representing approximately 18.69% of the total number of outstanding Telecom Italia Shares.)

The information contained in Item 4 above concerning the February 2005 Mediobanca Forward Sale Agreement and the February 2005 Caboto Forward Sale Agreement is incorporated herein by reference.

Item 6. Contracts, Arrangements, Understandings or Relationships with respect to Securities of the Issuer

The information contained in Item 4 above concerning the February 2005 Mediobanca Forward Sale Agreement and the February 2005 Caboto Forward Sale Agreement is incorporated herein by reference.

Item 7. Material to be Filed as Exhibits

- 59. Press release of Olimpia, dated as of January 27, 2005.
- 60. Press release of Olimpia, dated as of February 16, 2005.
- 61. Forward Sale Agreement, dated as of February 16, 2005, between Olimpia and Mediobanca. [English translation]
- 62. Forward Sale Agreement, dated as of February 16, 2005, between Olimpia and Caboto. [English translation]

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EXHIBIT INDEX

Exhibit No.  
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- 59. Press release of Olimpia, dated as of January 27, 2005.

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- 60. Press release of Olimpia, dated as of February 16, 2005.
- 61. Forward Sale Agreement, dated as of February 16, 2005, between Olimpia and Mediobanca. [English translation]
- 62. Forward Sale Agreement, dated as of February 16, 2005, between Olimpia and Caboto. [English translation]

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SIGNATURE

After reasonable inquiry and to the best knowledge and belief of the undersigned, the undersigned certifies that the information set forth in this statement is true, complete and correct.

Date: March 1, 2005

EDIZIONE HOLDING S.p.A.

By: /s/ Gianni Mion

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Name: Gianni Mion  
Title: Chief Executive Officer

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SIGNATURE

After reasonable inquiry and to the best knowledge and belief of the undersigned, the undersigned certifies that the information set forth in this statement is true, complete and correct.

Date: March 1, 2005

EDIZIONE FINANCE INTERNATIONAL S.A.

By: /s/ Gustave Stoffel

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Name: Gustave Stoffel  
Title: Director

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SIGNATURE

After reasonable inquiry and to the best knowledge and belief of the undersigned, the undersigned certifies that the information set forth in this statement is true, complete and correct.

Date: March 1, 2005

RAGIONE S.a.p.a DI GILBERTO  
BENETTON E C.

By: /s/ Gilberto Benetton

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Name: Gilberto Benetton  
Title: Chairman

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