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FLOWERS FOODS INC Form 8-K/A February 16, 2010

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 FORM 8-K/A CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): February 16, 2010 (November 20, 2009)

FLOWERS FOODS, INC.

(Exact name of registrant as specified in its charter)

Georgia 1-16247 58-2582379

(State or other (Commission (IRS Employer jurisdiction File Number) Identification No.)

of incorporation)

1919 Flowers Circle, Thomasville, GA 31757

(Address of principal executive offices) (Zip Code)

Registrant s telephone number, including area code: (229) 226-9110

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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This Current Report on Form 8-K/A amends the Form 8-K filed by Flowers Foods, Inc. with the Securities and Exchange Commission on November 23, 2009, as amended by the Form 8-K/A filed by Flowers Foods, Inc. on January 11, 2010, by supplementing the disclosure as follows:

Item 5.02. Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers.

On February 16, 2010, the Board of Directors of Flowers Foods, Inc. appointed David V. Singer to serve on the audit and finance committees of the Board of Directors.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FLOWERS FOODS, INC.

By: /s/ R. Steve Kinsey

Name: R. Steve Kinsey

Title: Executive Vice President and Chief

Financial Officer

Date: February 16, 2010

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