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BEST ALLIANCE PROFITS LTD
 Form 144
 March 14, 2003

UNITED STATES
 SECURITIES AND EXCHANGE COMMISSION
 WASHINGTON, D.C. 20549

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
 PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

ATTENTION: Transmit for filing 3 copies of this form
 concurrently with either placing an order
 with a broker to execute sale or executing
 a sale directly with a market maker.

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1 (a) NAME OF ISSUER (Please type or print) (b) IRS IDENT. NO.
 Netease.com, Inc. N/A

1 (d) ADDRESS OF ISSUER STREET CITY STATE ZIP CODE
 Suite 1901, Tower E3, Oriental Plaza, No. 1 East Chang An Avenue, Dong Cheng Dist.,
 Beijing 100738, People's Republic of China

2 (a) NAME OF PERSON FOR WHOSE ACCOUNT THE SECURITIES ARE TO BE SOLD (b) IRS IDENT. NO.
 Best Alliance Profits Limited N/A

2 (d) ADDRESS STREET CITY STATE ZIP CODE
 c/o The News Corporation Limited
 1211 Avenue of the Americas
 New York, NY 10036

INSTRUCTION: The person filing this notice should contact the issuer to obtain
 the I.R.S. Identification Number and the S.E.C. File Number

3(a) Title of the Class of	(b) Name and Address of Each Broker Through Whom the Securities are	SEC USE ONLY ----- Broker-Dealer	(c) Number of Shares	(d) Aggregate Market	(e) Numb Sha
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Securities To Be Sold	to be Offered or who is Acquiring the Securities	Each Market Maker File Number	or Other Units To Be Sold (See instr. 3(c))	Value (See instr. 3(d))	or Outstanding (See 3(e))
Ordinary Shares	Morgan Stanley & Co. Incorporated 1585 Broadway, 5th Floor New York, New York 10036		4,865,000 Ordinary Shares	\$581,318 as of March 13, 2003	3,102

INSTRUCTIONS:

1. (a) Name of Issuer
 - (b) Issuer's I.R.S. Identification Number
 - (c) Issuer's S.E.C. file number, if any
 - (d) Issuer's address, including zip code
 - (e) Issuer's telephone number, including area code
2. (a) Name of person for whose account the securities are to be sold
 - (b) Such person's I.R.S. identification number, if such person is an entity
 - (c) Such person's relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)
 - (d) Such person's address, including zip code
3. (a) Title of the class of securities to be sold
 - (b) Name and address of each broker through whom the securities are intended to be sold
 - (c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount)
 - (d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice
 - (e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the issuer
 - (f) Approximate Date on which the securities are to be sold
 - (g) Name of each securities exchange, if any, on which the securities are intended to be sold

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1147 (10-00)

TABLE I--SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

Title of the Class	Date You Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired (If gift, also give date donor acquired)
Ordinary	March 28,	Purchase of Shares including	Netease.com, Inc.

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Shares 2000 obligation to deliver on-air (Issuer)
advertising and promotional
inventory

INSTRUCTIONS:

- 1. If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given.
2. If within two years after the acquisition of the securities the person for whose account they are to be sold had any short positions, put or other option to dispose of securities referred to in paragraph (d)(3) of Rule 144, furnish full information with respect thereto.

TABLE II--SECURITIES SOLD DURING THE PAST 3 MONTHS

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

Table with 3 columns: Name and Address of Seller, Title of Securities Sold, Date of Sale. Row 1: Best Alliance Profits Limited, Ordinary Shares, March 5, 2003-March 13, 2003.

REMARKS:

INSTRUCTIONS:

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition.

ATTENTION:

The Person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed.

March 13, 2003

DATE OF NOTICE

/s/ Ella Betsy Wong

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(SIGNATURE)

The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute
Federal Criminal Violations (See 18 U.S.C. 1001).

SEC 1147 (10-00)