

AMERITRADE HOLDING CORP

Form 8-K

August 04, 2005

**Item 5.02. Departure of
Directors or
Principal
Officers;
Election of
Directors;
Appointment
of Principal
Officers and**

Item 8.01. Other Events

(1) Executive Vice President and Chief Operating Officer J. Peter Ricketts plans to leave the registrant, effective August 26, 2005, to explore the opportunity for public service. Mr. Ricketts will continue to serve as the registrant's Vice Chairman and a member of its Board of Directors.

(2) Executive Vice President and Chief Administrative Officer Kurt Halvorson plans to leave the registrant on August 26, 2005 to pursue other interests.

**Item 9.01 Financial
Statements and
Exhibits**

(c) Exhibits.

Exhibit Number Description

99.1 Press release of the registrant issued August 4, 2005.
The press release is being furnished to, not filed with, the Commission.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

**AMERITRADE HOLDING
CORPORATION**

Date: August 4, 2005

/s/ John R. MacDonald
John R. MacDonald
Executive Vice President, Chief Financial
Officer and Treasurer