

KUMAGAI LINDA
Form 4
November 02, 2004

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KUMAGAI LINDA

2. Issuer Name and Ticker or Trading Symbol
ACTIVISION INC /NY [ATVI]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
C/O ACTIVISION, INC., 3100
OCEAN PARK BLVD
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
10/29/2004

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
VP-Finance & Corp Controller

SANTA MONICA, CA 90405
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock, par value \$0.000001 per share	10/29/2004		M		5,423	A	\$ 11.8667
Common Stock, par value \$0.000001 per share	10/29/2004		S		5,423	D	\$ 14.25
Common Stock, par value \$0.000001 per share	10/29/2004		M		9,000	A	\$ 12.2711
							6,098
							675
							9,675

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value
\$.000001
per share

Common
Stock, par

value	10/29/2004	S	9,000	D	\$ 14.25	675	D
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\$.000001
per share

Common
Stock, par

value	10/29/2004	M	7,500	A	\$ 10.48	8,175	D
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\$.000001
per share

Common
Stock, par

value	10/29/2004	S	7,500	D	\$ 14.28	675	D
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\$.000001
per share

Common
Stock, par

value	10/29/2004	M	2,500	A	\$ 10.48	3,175	D
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\$.000001
per share

Common
Stock, par

value	10/29/2004	S	2,500	D	\$ 14.25	675	D
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\$.000001
per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number

							of Sha	
Employee Stock Options	\$ 11.8667	10/29/2004	M	5,423	04/01/2004 ⁽¹⁾	06/23/2012	Common Stock	5,423
Employee Stock Options	\$ 12.2711	10/29/2004	M	9,000	10/01/2002 ⁽²⁾	04/07/2012	Common Stock	9,000
Employee Stock Options	\$ 10.48	10/29/2004	M	10,000	12/01/2002 ⁽³⁾	12/03/2011	Common Stock	10,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KUMAGAI LINDA C/O ACTIVISION, INC. 3100 OCEAN PARK BLVD SANTA MONICA, CA 90405			VP-Finance & Corp Controller	

Signatures

/s/ Linda Kumagai 11/01/2004

__Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option vested in whole on April 1, 2004.
- (2) The option vests in four equal semi-annual installments beginning on October 1, 2002.
- (3) The option vests in four equal annual installments beginning on December 1, 2002.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.