

MOVADO GROUP INC  
Form DEFA14A  
May 04, 2012

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UNITED STATES

SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934

Filed by the Registrant       Filed by a Party other than the Registrant

Check the appropriate  
box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to § 240.14a-12

MOVADO GROUP, INC.  
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14(a)-6(i)(4) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

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(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

o Fee paid previously with preliminary materials.

o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

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\*\*\* Exercise Your Right to Vote \*\*\*  
Important Notice Regarding the Availability of Proxy Materials for the  
Shareholder Meeting to Be Held on June 14, 2012

mtgdate>.

Meeting Information

MOVADO GROUP, INC.

Meeting Type: Annual Meeting  
For holders as of: April 17, 2012  
Date: June 14, 2012 Time: 10:00 AM  
EDT  
Location: 25 West 39th Street  
15th Floor  
New York, NY 10018

650 FROM ROAD  
PARAMUS, NJ 07652

You are receiving this communication  
because you hold shares in the above  
named company.

This is not a ballot. You cannot use this  
notice to vote these shares. This  
communication presents only an overview  
of the more complete proxy materials that  
are available to you on the Internet. You  
may view the proxy materials online at  
[www.proxyvote.com](http://www.proxyvote.com) or easily request a  
paper copy (see reverse side).

We encourage you to access and review  
all of the important information contained  
in the proxy materials before voting.

See the reverse side of this notice to  
obtain proxy materials and voting  
instructions.

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—Before You Vote —  
How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

1. Annual Report 2. Notice & Proxy Statement 3. Shareholder Letter

How to View Online:

Have the information that is printed in the box marked by the arrow (located on the following page) and visit:  
[www.proxyvote.com](http://www.proxyvote.com).

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) BY INTERNET: [www.proxyvote.com](http://www.proxyvote.com)

2) BY TELEPHONE: 1-800-579-1639

3) BY E-MAIL\*: [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before May 31, 2012 to facilitate timely delivery.

—How To Vote —  
Please Choose One of the Following Voting Methods

**Vote In Person:** Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

**Vote By Internet:** To vote now by Internet, go to [www.proxyvote.com](http://www.proxyvote.com). Have the information that is printed in the box marked by the arrow available and follow the instructions.

**Vote By Mail:** You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

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Voting Items

The Board of Directors  
recommends you vote  
FOR the following:

1. Election of  
Directors  
Nominees
- |    |                         |    |                |    |                           |    |                |    |                  |
|----|-------------------------|----|----------------|----|---------------------------|----|----------------|----|------------------|
| 01 | Margaret Hayes<br>Adame | 02 | Richard Coté   | 03 | Efraim Grinberg           | 04 | Alan H. Howard | 05 | Richard Isserman |
| 06 | Nathan<br>Leventhal     | 07 | Donald Oresman | 08 | Leonard L.<br>Silverstein | 09 | Alex Grinberg  | 10 | Maurice Reznik   |

The Board of Directors recommends you vote FOR proposals 2 and 3:

2. To ratify the selection of PricewaterhouseCoopers LLP as the Company's independent accountants for the fiscal year ending January 31, 2013.
3. To approve, on an advisory basis, the compensation of the Company's named executive officers, as described in the proxy statement under "Executive Compensation".

NOTE: To transact such other business as may properly come before the meeting or any postponement or adjournment thereof.

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