

INNOVATIVE DESIGNS INC  
Form 10QSB  
March 23, 2007

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 10-QSB

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.

For the quarterly period ended January 31, 2007

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934.

For the transition period from \_\_\_\_\_ to \_\_\_\_\_.

Commission File Number: 333-103746

INNOVATIVE DESIGNS, INC.  
(Exact Name of Registrant as Specified in its Charter)

Delaware  
(State or other jurisdiction of  
incorporation or organization)

03-0465528  
(I.R.S. Employer  
Identification No.)

223 North Main Street, Suite 1  
Pittsburgh, Pennsylvania 15215  
(Address of Principal Executive Offices, Zip Code)

(412) 799-0350  
(Issuer's Phone Number Including Area Code)

N/A  
(Former Name or Former Address, if changed since last report)

Check whether the issuer (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities and Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

YES  NO

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES  NO

As of March 15, 2007, there were 16,901,193 shares of the Registrant's common stock, par value \$.01 per share, outstanding.

Transitional Small Business Disclosure Format: YES [ ] NO [X]

---

Innovative Designs, Inc.

Index

Form 10-QSB for the Quarter Ended January 31, 2007

	<u>Page</u> <u>No.</u>
Part I -- Financial Information	
Item 1.	Condensed Financial Statements (unaudited)
	<u>Condensed Balance Sheets at January 31, 2007 and October 31, 2006</u> 1
	<u>Condensed Statements of Operations for the Three Months Ended January 31, 2007 and 2006</u> 2
	<u>Condensed Statement of Changes in Stockholders' Deficit at January 31, 2007 and October 31, 2006</u> 3
	<u>Condensed Statements of Cash Flows for the Three Months Ended January 31, 2007 and 2006</u> 4
	<u>Notes to Condensed Financial Statements</u> 5 - 7
<u>Item 2.</u>	<u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u> 8 - 10
<u>Item 3.</u>	<u>Controls and Procedures</u> 10
Part II -- Other Information	
<u>Item 6.</u>	<u>Exhibits</u> 11

---

**PART I - FINANCIAL INFORMATION**  
**ITEM 1. CONDENSED FINANCIAL STATEMENTS**  
**INNOVATIVE DESIGNS, INC.**

CONDENSED BALANCE SHEETS  
(Debtor-in-Possession)  
January 31, 2007 (Unaudited) and October 31, 2006

	ASSETS			2007		2006
<b><u>CURRENT ASSETS:</u></b>						
Cash	\$	71,505	\$	66,275		66,275
Accounts receivable		342,291				283,251
Inventory		694,772				727,210
Other assets		7,559				11,572
Total current assets		1,116,127				1,088,308
PROPERTY AND EQUIPMENT, NET		19,300				20,497
TOTAL ASSETS	\$	1,135,427	\$			1,108,805
<b><u>LIABILITIES AND STOCKHOLDERS' DEFICIT</u></b>						
<b>CURRENT LIABILITIES:</b>						
Current liabilities not subject to compromise:						
Accounts payable	\$	6,881	\$			6,881
Current portion of notes payable		358,058				391,412
Accrued interest expense on debt not subject to compromise		62,200				62,200
Current liabilities not subject to compromise		427,139				460,493
Current liabilities subject to compromise:						
Accounts payable - related party		28,220				28,220
Current portion of related party debt		111,000				111,000
Due to shareholders		51,500				41,500
Accrued expenses		5,538				4,925
Accrued liability related to arbitration award		4,176,000				4,176,000
Current liabilities subject to compromise		4,372,258				4,361,645
Total current liabilities		4,779,397				4,822,138
<b>LONG-TERM LIABILITIES NOT SUBJECT TO COMPROMISE:</b>						
Long-term liabilities not subject to compromise:						
Long-term portion of notes payable		422,939				426,458
Total long term liabilities not subject to compromise		422,939				426,458
TOTAL LIABILITIES		5,222,336				5,248,596
<b>STOCKHOLDERS' DEFICIT:</b>						
Preferred stock, \$.0001 par value, 100,000,000 shares authorized						

Edgar Filing: INNOVATIVE DESIGNS INC - Form 10QSB

Common stock, \$.0001 par value, 500,000,000 shares authorized, 16,901,193 and 19,224,291 shares issued and outstanding	1,691	1,691
Additional paid in capital	4,402,940	4,402,940
Accumulated deficit	(8,491,540)	(8,544,422)
Total stockholders' (deficit)	(4,086,909)	(4,139,791)
 TOTAL LIABILITIES AND STOCKHOLDERS' DEFICIT	 \$ 1,135,427	 \$ 1,108,805

The accompanying notes are an integral part of these financial statements.

**INNOVATIVE DESIGNS, INC.**

**STATEMENTS OF OPERATIONS**  
 (Debtor-in-Possession)  
 (Unaudited)

	For the Three Months Ended	
	January 31, 2007	January 31, 2006
REVENUE	\$ 215,683	\$ 12,241
OPERATING EXPENSES:		
Cost of sales	85,908	5,141
Non-cash stock compensation	-	168,000
Selling, general and administrative expenses	69,694	59,522
	155,602	232,663
Income (loss) from operations	60,081	(220,422)
OTHER INCOME AND (EXPENSE):		
Interest expense	(7,199)	(4,138)
Net income (loss)	\$ 52,882	\$ (224,560)
Per share information - basic and fully diluted		
Weighted Average Shares Outstanding	16,906,030	17,687,073
Net income (loss) per share	.003	(.013)

The accompanying notes are an integral part of these financial statements.

**INNOVATIVE DESIGNS, INC.**STATEMENTS OF STOCKHOLDERS' DEFICIT  
(Debtor-in-Possession)January 31, 2007 (Unaudited) and October 31, 2006

	Common Stock		Additional Paid in Capital		Retained Deficit	Total
	Shares	Amount				
Balance at October 31, 2005	19,224,291	\$ 1,923	\$ 4,813,676	\$ (5,032,704)	\$	(217,105)
Shares issued for services	625,000	63	259,688	-		259,751
Shares issued for cash	611,000	61	261,059	-		261,120
Shares returned for nonperformance of services	(1,650,000)	(165)	(168,035)	200		(168,000)
Reverse shares issued for extinguishment of note payable	(1,909,098)	(191)	(763,448)	-		(763,639)
Net loss	-	-	-	(3,511,918)		(3,511,918)
Balance at October 31, 2006	16,901,193	1,691	4,402,940	(8,544,422)		(4,139,791)
Net income	-	-	-	52,882		52,882
Balance at January 31, 2007	16,901,193	\$ 1,691	\$ 4,402,940	\$ (8,491,540)	\$	(4,086,909)

The accompanying notes are an integral part of these financial statements.

**INNOVATIVE DESIGNS, INC.**
**STATEMENTS OF CASHFLOW**  
 (Debtor-in-Possession)  
(Unaudited)

	For the Three Months Ended	
	January 31, 2007	January 31, 2006
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>		
Net income (loss)	\$ 52,882	\$ (224,560)
Adjustments to reconcile net income (loss) to cash provided by (used in) operating activities:		
Common stock issued for services	-	168,000
Depreciation and amortization	1,197	4,032
Changes in operating assets and liabilities:		
Accounts receivable	(59,040)	43,767
Inventory	32,438	(31,271)
Accounts payable	-	(11,752)
Accrued expenses	613	5,340
Other assets	4,013	-
Net cash provided by (used in) operating activities	32,103	(46,444)
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Payments on note payable	(36,873)	(2,372)
Payment on related party note	-	(10,000)
Payment on loan payable	-	(655)
Receipt of shareholder advances	10,000	-
Shareholder advances	-	29,000
Common stock issued for cash	-	25,620
Net cash (used in) provided by financing activities	(26,873)	41,593
Net increase (decrease) in cash	\$ 5,230	\$ (4,851)
Cash - beginning of year	\$ 66,275	\$ 42,434
Cash - end of period	\$ 71,505	\$ 37,583
<b>Supplemental cash flow information:</b>		
Cash paid for interest	\$ 3,162	\$ 138

The accompanying notes are an integral part of these financial statements.



**INNOVATIVE DESIGNS, INC.**

NOTES TO THE CONDENSED FINANCIAL STATEMENTS

January 31, 2007

1. BASIS OF PRESENTATION - INTERIM FINANCIAL STATEMENTS

The accompanying unaudited condensed financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") for interim financial information and the general instructions to Form 10-QSB. Accordingly, they do not include all information and footnotes required by GAAP for complete financial statements. These interim financial statements should be read in conjunction with our audited financial statements and notes thereto included in our Annual Report on Form 10-KSB for the fiscal year ended October 31, 2006. The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses. Actual results could differ from those estimates. In the opinion of management, all adjustments (consisting of normal recurring adjustments) considered necessary for a fair presentation have been included. The results of operations for the periods presented are not necessarily indicative of the results that may be expected for the year ending October 31, 2007 or any future period.

2. EARNINGS PER SHARE

Innovative Designs, Inc. (the "Company") calculates net income (loss) per share as required by Statement of Financial Accounting Standard No. 128, Earnings per Share. Basic earnings (loss) per share is calculated by dividing income (loss) by the weighted average number of common shares outstanding for the period. Diluted earnings (loss) per share is calculated by dividing net income (loss) by the weighted average number of common shares and dilutive common stock equivalents outstanding. During the periods presented common stock equivalents were not considered as their effect would be anti-dilutive.

3. GOING CONCERN

The Company's financial statements are presented on a going concern basis, which contemplates the realization of assets and satisfaction of liabilities in the normal course of business.

The Company has experienced a significant loss from operations as a result of its investment necessary to achieve its operating plan, which is long-range in nature. For the three month period ended January 31, 2007 and 2006, the Company incurred a net income (loss) of \$52,882 and (\$224,560), respectively. Since the Company's inception, they have incurred a net loss from operations of (\$4,947,287). The Company has working capital of \$693,001 and \$15,935 and a stockholders' (deficit) of (\$4,082,896) and (\$248,045) at January 31, 2007 and 2006, respectively.

On November 15, 2006, the Honorable M. Bruce McCullough granted the Petition for Relief filed by Petitioning Creditors with the United States Bankruptcy Court for the Western District of Pennsylvania. The Company and its external legal counsel believe the granting of this petition to be in error. Given the nature of the proceeding, the Company's legal counsel moved to convert the case to one under Chapter 11, which was granted.

**INNOVATIVE DESIGNS, INC.**

**NOTES TO THE CONDENSED FINANCIAL STATEMENTS**

January 31, 2007

Although the Company intends to continue its normal business operations during the pendency of the bankruptcy proceedings, the financial statements and notes to the financial statements have been prepared using the guidance of Statement of Position 90-7 Financial Reporting by Entities in Reorganization Under the Bankruptcy Code (SOP 90-7).

Under Chapter 11, certain claims against the Debtor in existence prior to the filing of the petitions for relief under the federal bankruptcy laws are stayed while the Company continues business operations as Debtor-in-possession. These claims are reflected in the January 31, 2007 and October 31, 2006 balance sheets as “liabilities subject to compromise.” Additional claims (liabilities subject to compromise) may arise subsequent to the filing date resulting from rejection of executory contracts, including leases, and from the determination by the court (or agreed to by parties in interest) of allowed claims for contingencies and other disputed amounts. Claims secured against the Company’s assets (“secured claims”) also are stayed, although the holders of such claims have the right to move the court for relief from the stay. Secured claims are secured primarily by liens on various Company assets as well as the personal property of Joseph Riccelli, Chief Executive Officer.

As of March 8, 2007, the Company has not filed its plan of reorganization with the United States Bankruptcy Court, nor has it determined its reorganization value. Consequently, the assets and liabilities are reflected in the January 31, 2007 and October 31, 2006 financial statements, at historical cost with no adjustments being made to reflect estimated settlement amounts. The Company continues to pay its obligations, as they become due.

The Company's ability to continue as a going concern is contingent upon its ability to expand its operations and secure additional financing and emerge out of bankruptcy. The Company is currently pursuing financing for its operations and seeking to expand its operations. The Company and its legal Counsel have been and will continue to resolve its bankruptcy matter. Failure to secure such financing or expand its operations may result in the Company not being able to continue as a going concern.

The financial statements do not include any adjustments to reflect the possible future effects on the recoverability and classification of assets or the amounts and classification of liabilities that may result from the possible inability of the Company to continue as a going concern or to emerge from bankruptcy.

**4. CONTINGENCIES AND UNCERTAINTIES**

District Court Case No. 04-00593-AJS

This Case was administratively closed by presiding Judge Arthur J. Schwab immediately after entering a Judgment on behalf of Elio D. Cattani and Eliotex SRL on May 9, 2006 based upon a purported default judgment entered against IDI in Italy as discussed above. IDI intends to file a Motion to Open Administratively Closed Case in order to pursue the adjudication of the patent non-infringement, declaration of invalidity of patent and trademark non-infringement claims that were the principal focus on its suit, and which have yet to be adjudicated. The basis of this Motion is the receipt by IDI of an expert analysis of the U.S. patent owned by Elio D. Cattani. The analysis prepared for IDI indicates that the patent was obtained improperly, is a verbatim repetition of a prior patent and should not have been issued.



**INNOVATIVE DESIGNS, INC.**

NOTES TO THE CONDENSED FINANCIAL STATEMENTS  
January 31, 2007

IDI filed an appeal in the United States Court of Appeals for the Third Circuit at Appeal No. 06-2203 from the aforementioned Judgment, as well as from the Interlocutory Order of Judge Schwab binding IDI to the terms of an arbitration clause set forth in a contract that it did not sign, and which contract expired by its terms prior to the creation of IDI. IDI filed its Appellant's Initial Brief and Appendix on January 26, 2007, and is confident that its appeal will be upheld by the Third Circuit. There has been no change in the status of this matter since January 26, 2007.

Bankruptcy Case No. 06-23921-MBM

During 2006, an Involuntary Chapter 7 Petition by petitioning Creditors Elio D. Cattan, Eliotex, SRL and Adriano Battistotti, Italian counsel for Cattan and Eliotex, SRL. The Petitioners asserted the aforementioned Judgment as the basis of their claim, and averred its non-payment by IDI. IDI responded with a Motion to Dismiss the Petition, averring that the Petitioners were not entitled to relief pursuant to the provisions of 11 U.S.C. § 303, in that the number of Petitioning Creditors was inadequate, all of the claims relate to the same Judgment, subject to appeal, and IDI is generally paying its debts when due (in fact IDI is current on all of its financial obligations, with the exception of the Judgment subject to pending appeal).

In response to the Motion to Dismiss, the Petitioning Creditors recruited three additional Petitioning Creditors, the members of the arbitration panel in Italy who purported to render the Italian arbitration award. Bankruptcy Judge M. Bruce McCullough dismissed IDI's Motion to Dismiss, and directed IDI to answer the petition. On November 15, 2006, the Court granted the Petition for Relief, thereby placing IDI in bankruptcy. IDI's counsel immediately thereafter made an oral motion for the Case to be converted to Chapter 11, which was granted. The Court further indicated that it would reserve the issue of sanctions against the Petitioning Creditors and an award of counsel fees to IDI for later proceedings. IDI thereafter filed a Motion for Reconsideration, which Motion is pending in the Bankruptcy Court.

IDI thereupon made Application for an Order Allowing the Use of Cash Collateral, which Order was granted by Judge McCullough on January 17, 2007. This Order permits IDI to maintain and continue all of its pre-Petition financing agreements with its principal lenders, Enterprise Bank and the Small Business Administration. As all actions against IDI are stayed by the bankruptcy filing, IDI is maintaining normal business operations during the pendency of the Case. There has been no change in the status of this matter since January 17, 2007.

## ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

### General

The following information should be read in conjunction with the consolidated financial statements and the notes thereto and in conjunction with Management's Discussion and Analysis of Financial Condition and Results of Operations in our Annual Report on Form 10-KSB for the fiscal year ended October 31, 2006.

### Disclosure Regarding Forward-Looking Statements

Certain statements made in this report, and other written or oral statements made by or on behalf of the Company, may constitute "forward-looking statements" within the meaning of the federal securities laws. When used in this report, the words "believes," "expects," "estimates," "intends" and similar expressions are intended to identify forward-looking statements. Statements regarding future events and developments and our future performance, as well as our expectations, beliefs, plans, intentions, estimates or projections relating to the future, are forward-looking statements within the meaning of these laws. Examples of such statements in this report include descriptions of our plans and strategies with respect to developing certain market opportunities, and our overall business plan. All forward-looking statements are subject to certain risks and uncertainties that could cause actual events to differ materially from those projected. We believe that these forward-looking statements are reasonable; however, you should not place undue reliance on such statements. These statements are based on current expectations and speak only as of the date of such statements. We undertake no obligations to publicly update or revise any forward-looking statement, whether as a result of future events, new information or otherwise.

### Background

Innovative Designs, Inc. (hereinafter referred to as the "Company", "we or "our") was formed on June 25, 2002. We market and sell clothing products such as sleeping bags, hunting apparel, and cold weather gear called "Artic Armor" that are made from INSULTEX, a material with buoyancy, scent block and thermal resistant properties. We obtain INSULTEX through a license agreement with the owner and manufacturer of the material. Since our formation we have devoted our efforts to:

- Formulating and developing our business plan;
- Raising funding either through the sale of our common stock or through borrowing;
  - Developing our marketing plan;
- Completing the development, design and prototypes of our products, and
  - Obtaining retail stores to offer and sell our products.

In November 2006, we were placed into involuntary Chapter 7 bankruptcy proceeding which was subsequently converted to a Chapter 11 proceeding.

**Results of Operations**

Comparison of the Three Months Ended January 31, 2007 with the Three Months Ended January 31, 2006

**Revenues**

The following table shows a comparison of the results of operations between the three months ended January 31, 2007 and three months ended January 31, 2006:

	Three Months Ended January 31, 2007	% of Sales	Three Months Ended January 31, 2006	% of Sales	\$ Increase (Decrease)	% Change
REVENUE	\$ 215,683	100%	\$ 12,241	100%	\$ 203,442	1,662%
<b>OPERATING EXPENSES</b>						
Cost of sales	85,908	39.8%	5,141	41.0%	80,767	1,571%
Non-stock compensation	-	-	168,000	1,372.4%	(168,000)	100%
Selling, general and administrative expenses	69,694	32.3%	59,522	486.3%	10,172	17.1%
	155,602	72.1%	232,663	1,900.7%	(77,061)	33.1%
Income (loss) from operations	60,081	27.9%	(220,422)	(1,800.7)%	280,503	127.2%
<b>OTHER INCOME (EXPENSE)</b>						
Interest expense	(7,199)	(3.3%)	(4,138)	(33.8)%	3,061	74%
	(7,199)	(3.3%)	(4,138)	(33.8)%		
Net income (loss)	\$ 52,882	24.5%	\$ (224,560)	(1,834.4)%	\$ 277,442	123.5%

The increase in sales revenue for the three months ended January 31, 2007 over the corresponding period ending January 31, 2006 is a result of the Company using more sales agents who were familiar with the industries that have a need for our Artic Armor line of products. A strong majority of our sales during the period were for this product line.

Because of the seasonal nature of our current product lines, Artic Armor and our hunting line, we do not expect the next quarter to show strong sales of these items.

## **Liquidity and Capital Resources**

During the quarter ended January 31, 2007, we funded our operations with revenues from sales and loans from our Chief executive Officer. We will continue to fund operations from revenues and borrowings and the possible sale of securities. Our ability to obtain outside funding of either debt or equity is adversely affected by our status in bankruptcy.

## **ITEM 3. CONTROLS AND PROCEDURES**

Management has developed and implemented a policy and procedures for reviewing, on a quarterly basis, our disclosure controls and procedures and our internal control over financial reporting. Management, including our principal executive and financial officer, evaluated the effectiveness of the design and operation of disclosure controls and procedures as of January 31, 2007 and, based on their evaluation, our principal executive and financial officers have concluded that these controls and procedures are operating effectively. Disclosure controls and procedures are controls and other procedures that are designed to ensure that information we are required to disclose in the reports we file or submit under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the Securities and Exchange Commission's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed in the reports we file under the Exchange Act is accumulated and communicated to management, including the principal executive and financial officers, as appropriate to allow timely decisions regarding required disclosure.

There were no significant changes in our internal control over financial reporting during our last fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

ITEM 6. EXHIBITS

- \*3.1 Certificate of Incorporation
- \*3.2 By Laws
- 31.1 Rule 13a - 14a Certification of Chief Executive Officer
- 31.2 Rule 13a - 14a Certification of Chief Financial Officer
- 32.1 Section 1350 Certification of Chief Executive Officer
- 32.2 Section 1350 Certification of Chief Financial Officer

\*Incorporated by reference to the Company's registration statement on Form SB-2, filed March 11, 2003

SIGNATURES

In accordance with the requirements of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Innovative Designs, Inc.  
Registrant

Date: March 21, 2007

/s/ Joseph Riccelli  
Joseph Riccelli, Chief Executive Officer

Date: March 21, 2007

/s/ Anthony Fonzi  
Anthony Fonzi, Chief Financial Officer